

Join in store today

2023 MEMBER INFORMATION

ALL FIELDS WITH * REQUIRED TO PROCESS THIS APPLICATION

NEW MEMBER

CURRENT MEMBER

*MEMBER NUMBER IF RENEWING

*FIRST NAME

*LAST NAME

*EMAIL ADDRESS

*STREET ADDRESS WHERE YOU'D LIKE YOUR DREAM BOX AND OTHER MAILINGS SENT

*APT. NUMBER/P.O. BOX

*CITY

*STATE/PROVINCE

*ZIP/POSTAL CODE

*PHONE NUMBER WITH AREA CODE

*BIRTHDAY MM/DD

NEW TO CR

*CROWN REWARDS NUMBER

SHIP MY DREAM BOX TO THE ADDRESS ABOVE

SHIP MY DREAM BOX TO THIS STORE *SELECT STORES ONLY*

STORE USE ONLY

HALLMARK STORE NAME

HALLMARK ACCOUNT NUMBER

2023 APPLICATION: 2023 Hallmark Keepsake Ornament Club (KOC) enrollment is open from 11/2/2022-7/31/2023, unless sold out prior. Memberships are valid from the signup date through 12/31/2023. **Taxes:** For applications submitted online, in store or by phone, applicable state and local taxes may apply. Annual membership fee is non-refundable. Limit one (1) KOC membership per year per person. No more than one (1) membership may be associated with a particular email address or with a particular Crown Rewards number. Annual membership fee is non-transferable. **Dream Box:** The Dream Box special gift begins shipping on or around 4/1/2023. Enroll by 1/15/23 to get all benefits of membership. **Email:** Email is required for membership processing. By providing your email address, you consent to receive email communications from Hallmark and its companies. If you opt out of email communications at a later date, you will not receive full KOC membership benefits, such as the For Keeps email newsletter. **Canada:** If ordering outside the U.S., pay in U.S. funds. Canadian customs requires consumers to pay customs clearance charges and applicable taxes on each item. **Crown Rewards:** KOC membership includes enrollment in Hallmark Crown Rewards program. For terms and conditions, visit Hallmark.com/CrownRewards. Valid in the U.S. only. **Full Terms:** For KOC membership terms and conditions, visit Hallmark.com/KeepsakeOrnamentClubTerms. For the Hallmark privacy statement, go to Hallmark.com/Privacy or call 1-800-HALLMARK (1-800-425-5627). **Consumer Privacy notice for California Residents:** The Privacy Notice for California Residents governs the collection of your personal information and is contained in Hallmark's current privacy policy available at Hallmark.com/Privacy. © & TM Hallmark



ANNUAL MEMBERSHIP GIFT

We're celebrating 50 years of Keepsake Ornaments with an extra-special Dream Box, valued at \$150! Everything here is yours, just for joining.

- 2023 Dream Book**
- 3 club-exclusive ornaments**
- Anniversary lapel pin**
- Custom playing cards**
- \$5 off \$10 coupon**
- And more!**

Dream Boxes begin shipping in April.



Join the Keepsake Ornament Club now to enjoy the rewards you deserve!

Got your party hat handy? It's time to celebrate 50 years of Hallmark Keepsake Ornaments, and you don't want to miss it! Join now for exclusive rewards, magical memories and even more merriment. Open for complete details!

SAVINGS AND OFFERS

Up to \$30 in coupons, with a \$5 off coupon in every club mailing

More Crown Rewards Bonus Points than anyone else (U.S. only)

EXCLUSIVE ACCESS

Shop ornament release events early, including limited quantities and event-exclusive offers

Always be in the know with quarterly *For Keeps* mailings, monthly email newsletters and our club-only Facebook group

Access to four members-only ornament designs

OUR GIFT TO YOU

Annual membership gift valued at \$150

Hallmark
KEEPSAKE
-ORNAMENT CLUB-

2023

Bring on the merry & bright



Get membership rewards valued at \$150+
Enrollment opens November 2, 2022

JOIN ONLINE / IN STORE
Application inside or at Hallmark.com/KOC

Loving ornaments sure has its perks!

Here's a look at what you'll receive
for \$59.99 USD (plus tax or fees).

Enrollment is open November 2, 2022–July 31, 2023
with benefits lasting through December 31, 2023.



UP TO \$30 IN COUPONS

Every time you get mail from the club,
you get a \$5 off coupon. Pretty sweet, huh?
Use your coupons on anything you like, in store
or online. Remember, join by **January 15** so you
get every single coupon.



Exclusive anniversary
ornament available
in August

A few lucky
members will receive
a unique colorway



MEMBERS-ONLY ORNAMENTS

As a 2023 club member, you'll have access to purchase
ornaments created just for you by our artists.

Toucan By Emma Leturgez-Smith.	July 2023
Christmas Window 2023 21st in the series. By Tammy Haddix.	July 2023
Stocking Stuffers Surprise By Nina Aubé.	October 2023
Clara 5th and final in the Nutcracker Sweet series. By Terri Steiger.	October 2023



EARLY EVENT SHOPPING

Only club members get to shop ornament release
events **ONE DAY EARLY**. You'll get first dibs on event
deals and new ornaments, even limited-quantity
ornaments. You'll also have members-only access to
exclusive ornament releases throughout the year
and a special online event, too!

Early shopping at participating stores.

Join by January 15, 2023, so you don't miss a
single reward! Learn more at Hallmark.com/KOC



GO BEHIND THE SCENES

Look for our quarterly *For Keeps* mailings
and monthly email newsletters filled
with artist interviews, sneak peeks and more.
You can even join our members-only Facebook
group to connect with Keepsake artists and
other members, too!



MORE CROWN REWARDS BONUS POINTS

Crown Rewards Bonus Points add up faster
for club members than for anyone else.
That means more Reward Dollars coming your
way—just what you deserve! *U.S. only.*