



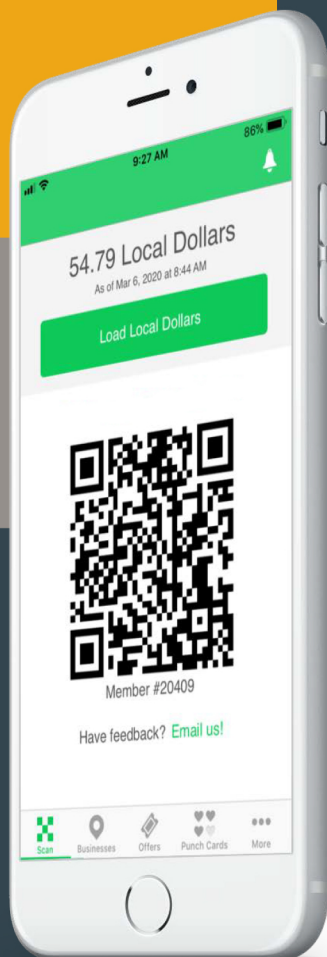
**JEDC** is proud to  
introduce **Local Dollars**,  
money that stays in Juneau.

**A payment and loyalty  
program exclusively  
for local business.**

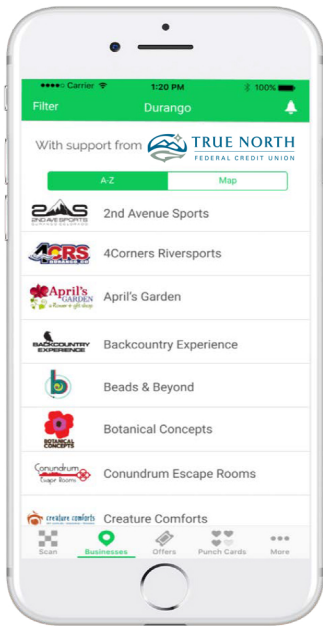
**Increase visibility,  
find locally-conscious  
customers, make  
more sales.**

**Keep rewards  
recirculating in our  
community among other  
local independents**

**Local Dollars** benefit local  
business.



# How does it work?



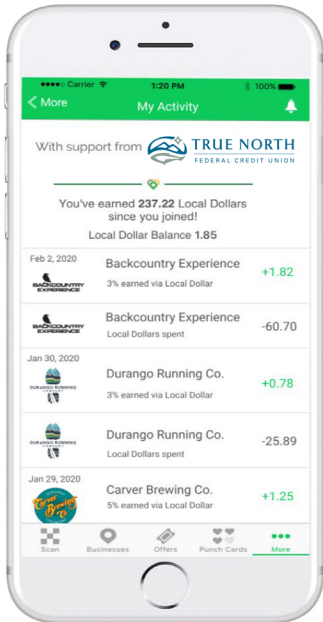
- All participating businesses are visible in the app and on the website.
- Consumers browse to see who is participating and can earn rewards when shopping.
- Consumers load their app from a debit card **or** credit card and use it to pay at participating local businesses.
- Local businesses use the platform to reward customers, find new ones, and make offers to increase sales.
- We give you a scanning device at the POS that hooks up to WiFi. You simply scan the customer's app to accept payment.
- When a consumer loads their account, there are USD at **True North Credit Union** that back them, but they're trapped (in a good way) locally.

They can't be spent at a chain, but only at local businesses. When that consumer spends at a local business, we transfer USD to the business.

The Local Dollar program helps recirculate money in the community and provide increased visibility for local businesses.

# How does it impact my systems and processes?

Accepting Local Dollars is like accepting any other method of payment. We simply set up a new tender type on your POS. It's as easy as accepting a gift card.



Visit the [Juneau Local Frequency Website](#) for More Information