



**SUPERIOR  
EXPO  
SERVICES**

**Elevate-Derm PA & NP Conference  
November 11-13, 2021**

**Fairmont Austin  
101 Red River St  
Congressional C Ballroom  
Austin, Texas 78701**

***Elevate Medical Education, LLC***

**EXHIBITOR SERVICES MANUAL**

## Welcome Exhibitor

We take great pleasure in notifying you that **SES** has been selected as the *Official Service Contractor* for the [Elevate-Derm PA & NP Conference](#). We would like to take this opportunity to assure you that we will do our utmost to make this a successful and profitable event for you.

We offer a full range of services to assist you in maximizing the impact of your exhibit, from rental packages to experienced labor for installing or dismantling your booth. We are proud to be your partner.

Enclosed you will find important event information, as well as order forms for services you may require. **To retrieve this information electronically and place your order online contact [Service@Superior-Expo.com](mailto:Service@Superior-Expo.com) to request a user login.** Questions regarding shipping, storage, furniture, graphics and labor should be directed to:

**Exhibitor Service Department  
Superior Expo Services  
10548 US Highway 80  
Forney, TX 75126**

**[service@superior-expo.com](mailto:service@superior-expo.com)  
972.271.7444 or toll free 866.386.3976 (866.FUN.EXPO)**

*Questions regarding the convention's policies, space assignments, display limitations and event schedules should be directed to:*

**[Elevate Medical Education, LLC](#)  
5437 Bowman Rd Ste. 120-105  
Macon, GA, 78701 60187  
**Contact:** Rose Hawker  
**Phone:** 830-980-8489  
**E-mail:** [rose@eventss-made-simple.com](mailto:rose@eventss-made-simple.com)**

***Please note:***

Various items being provided for each booth by Show Management are located under ***Event Information. (See Table of Contents)***

Analyze your needs carefully and return your order forms with full payment before **Thursday, October 28, 2021** to save money, as well as ensure the availability of your item.

## Table of Contents

<b>Event Information</b>		Page 4
<b>FAQ</b>		Page 5
<b>1. Payment Information</b>		
Credit Card Authorization Form		Page 6
Payment Policies		Page 7
Limits & Liabilities		Page 8-9
<b>2. Shipping Information</b>		
Shipping Instructions		Page 10
Shipping Quote Form		Page 11-12
Shipping Labels		Page 13
<b>3. Material Handling Information</b>		
Material Handling FAQ		Page 14
Material Handling Rates		Page 15
<b>4. Booth Furnishings</b>	<b>Discount Deadline Date</b>	
Display Tables & Accessories Order Form	<input checked="" type="checkbox"/> <b>Thursday, October 28, 2021</b>	Page 16
Floral Order Form	<input checked="" type="checkbox"/> <b>Thursday, October 28, 2021</b>	Page 17
Signs & Graphics Order Form	<input checked="" type="checkbox"/> <b>Thursday, October 28, 2021</b>	Page 18
<b>5. Equipment Rentals &amp; Labor</b>		
Rules & Regulations		Page 19
Exhibitor Appointed Contractor (EAC) Form		Page 20
Sample Certificate of Liability Insurance		Page 21
<b>6. Supplemental Services</b>	<i>— Please follow ordering instructions for individual suppliers. Contact these suppliers directly regarding their service questions and ordering.</i>	

## Event Information

Discount Deadline: **Thursday, October 28, 2021**

### Booth Information

\*Substitutions are not permitted. If alterations or additions are required please review the enclosed order forms. No credit or refund will be given for items not used.

Each booth will include:

- ◆ 1 - 6' Table (provided by the hotel)
- ◆ 2 – chairs

### Event Schedule – Subject to Change

SES Move-In: **Wednesday, November 10, 2021** **11:00 AM – 2:00 PM**

Exhibitor Move-In: **Wednesday, November 10, 2021** **2:00 PM - 7:00 PM**

**Thursday, November 11, 2021** **7:00 AM- 8:00 AM**

Event Hours: **Thursday, November 11, 2021** **8:30 AM - 6:00 PM**  
**Friday, November 12, 2021** **8:15 AM - 1:45 PM**

Exhibitor Move-Out: **Friday, November 12, 2021** **1:45 PM**

Driver Check-In By: **Friday, November 12, 2021** **3:00 PM**

Freight Re-Directed at: **Friday, November 12, 2021** **3:30 PM**

SES Move-Out: **Friday, November 12, 2021** **1:45 PM – 4:00 PM**

### Shipping Information *(Material handling charges will apply)*

#### Advance Shipping Address:

Superior Expo Services

Trade Show: Elevate-Derm PA & NP Conference

Booth Company Name & # \_\_\_\_\_

9018 Tuscany

Asutin, TX 78754



**Advance shipments *MUST* be received by  
Friday, November 5, 2021**

#### Direct Shipments to Show Site:



**No Showsite Shipping**

### Assistance

- If you have questions or do not find what you are looking for in this manual, please feel free to email [service@superior-expo.com](mailto:service@superior-expo.com) or call our Exhibitor Service Department at **972.271.7444**.
- SES will have a service desk in a convenient location at the show site if you require further assistance.



## FAQ

### WHAT FURNISHINGS ARE PROVIDED WITH MY BOOTH SPACE?

- Each event is different. See *Event Information*, page 4, which will specifically list what items, if any, will be included in the booth space.

### WHAT IF THE BOOTH DOES NOT INCLUDE ITEMS I NEED?

- Items that are provided as part of your booth package have no trade-in value. If you need an item that is not listed with the booth, you must order that item separately at the published rate.

### HOW DO I PLACE MY ORDER?

- *Online Ordering* – A link to the site, username, and password will be emailed to you.
  - *Email orders* to [service@superior-expo.com](mailto:service@superior-expo.com)
  - *Fax in your order* with the *Credit Card Authorization* form to: **972.271.7888, Attn: Exhibitor Services**
  - *Mail in your order* forms and full payment to: **Superior Expo Services, 10548 US Highway 80, Forney, TX 75126**
- Orders will not be processed without full payment. Please review our *Payment Policies* for detailed information. Don't forget to keep a copy of your order for your records. For orders going to other "official suppliers", (i.e. Electrical, Internet, Telephone, Audio Visual, etc.) please follow the payment and mailing instructions indicated on each of the forms located in this manual.

### WHAT IS THE CANCELLATION POLICY FOR REFUNDS ON FURNISHINGS?

Items cancelled on or prior to **Thursday, October 28, 2021** will be refunded at 100%. Items cancelled after **Thursday, October 28, 2021**, and prior to delivery will be refunded at 50%. Items cancelled on show site or after delivery are **non-refundable** and billed at 100%. Exceptions to this policy are *Luxury Furniture, Graphics and Display Rentals*. If these items are cancelled after **Thursday, October 28, 2021** they will be billed at 100%.

### AM I REQUIRED TO PAY IN ADVANCE FOR SERVICES, OR MAY I BRING A CHECK TO THE SHOW?

Full payment must be received for services requested before the order will be processed. If you choose to pay by check, a credit card is still required to be on file.

### WHAT ARE MY OPTIONS FOR INBOUND SHIPPING?

- **Option 1: Advance Shipping** is sending your materials, up to 30 days prior to the event, to a designated warehouse which will store your freight and then deliver it directly to your booth space during SES move in. The advantage of sending your freight in advance is knowing it has arrived and will be delivered to your booth prior to your arrival.

### WHAT IS THE DIFFERENCE BETWEEN MATERIAL HANDLING & SHIPPING?

- **Material Handling** includes receiving, unloading your exhibit materials, storage for up to 30 days at the advance shipping location, delivery to your booth, handling of empty containers (removal from booth, stored, then returned to the booth at the close of the event) and removal of the material from your exhibit booth for reloading onto outbound carriers. This charge does not include the cost of shipping.
- **Shipping** is the means by which shipments are transported via carriers to and from the event location.

### WHO IS THE PREFERRED CARRIER?

- **Superior Expo Solutions** is the preferred carrier for the show. **SES Solutions** offers a convenient, hassle free shipping service. If you would like to arrange for shipping or receive a quote from **SES Solutions** please call **972-271-7444**.

### WHAT IS A BILL OF LADING?

- **Bill of Lading** is a type of document that is used to acknowledge the receipt of a shipment of goods. In addition to acknowledging the receipt of goods, a Bill of Lading indicates the particular vessel on which the goods have been placed, their intended destination, and the terms for transporting the shipment to its final destination. A Bill of Lading is mandatory for SES to release your materials to your specified carrier at the close of the event.

### WHAT ARE MY CHOICES FOR SHIPPING AT THE CLOSE OF THE SHOW?

You may use any carrier of your choice; however, we suggest you use the preferred carrier, **SES Solutions**. It is your responsibility to contact and make all arrangements for any carrier other than the preferred carrier. **SES** cannot guarantee that other carriers will show up to pick up your shipment. We do not provide outside carrier shipping documents and/or labels.

### WHAT ARE THE MOVE-OUT PROCEDURES?

A **SES** Bill of Lading is required on **ALL** outbound shipments. The Bill of Lading is available at the service desk. After your booth is packed, labeled and ready to be shipped, please return the completed Bill of Lading form to the service desk. If you are not using **SES**, our preferred carrier, you must call your designated carrier with pick up information. **If your carrier fails to show up, your shipment will be re-directed through SES Solutions and the discount rate will not apply.** A **SES** representative will be available at show site for further questions.

### HOW DO I OBTAIN A COPY OF MY FINAL INVOICE?

To obtain a final invoice, usually available one week after the event closes, contact our **Exhibitor Service Department** at **972.271.7444**.



**Credit Card Authorization**

**Full payment must be received for services requested before your order will be processed.  
 If you choose to pay by check, a credit card is still required to be on file.**

*This form authorizes SES to charge to your credit card account the amount of your advance/show site orders, material handling charges, shipping costs, surcharges and any other additional amounts incurred as a result of show site orders placed by you or your company representative. Please complete the information requested below and return this form with your order.*








**Company:** \_\_\_\_\_

**Booth Number:** \_\_\_\_\_

**Cardholder Name:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_

**Expiration Date (MM/YYYY):** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Card Billing Address:** \_\_\_\_\_

**Fax Number:** \_\_\_\_\_

**City, State, ZIP code:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Authorized Signature:** I, \_\_\_\_\_, agree to the conditions stated in this manual and the above paragraph.

Material Handling ( <i>non-taxable</i> )	\$
Booth Package	\$
Display Tables & Accessories	\$
Carpet & Cleaning	\$
Pipe & Drape	\$
Floral	\$
Luxury Furniture	\$
Sign & Graphics	\$
Rental Units	\$
Add On	\$
Hanging Banner/Rigging	\$
In-Booth Forklift	\$
Cartload Service	\$
Vehicle Spotting Service	\$
Labor ( <i>non-taxable</i> )	\$
<b>TOTAL</b>	<b>\$</b>
<b>Sales Tax 8.25%</b>	<b>\$</b>
<b>GRAND TOTAL</b>	<b>\$</b>

**Discount Deadline:**  
**Thursday, October 28, 2021**

- All prices include delivery, installation, rental charges for the duration of the show and removal at completion.
- Payment in full must accompany all orders by discount deadline date to receive the discount price. Orders received after this date will be charged the standard rate.
- Items cancelled on or prior to **Thursday, October 28, 2021** will be refunded at 100%. Items cancelled after **Thursday, October 28, 2021** and prior to delivery will be refunded at 50%. Items cancelled on show site or after delivery are **non-refundable** and billed at 100%. Exceptions to this policy are Luxury Furniture, Graphics and Display Rentals. If these items are cancelled Thursday, October 28, 2021 they will be billed at 100%.

<b><i>If paying by check, make payable to:</i></b>	<b>Superior Expo Services</b>
<b><i>Mail order forms &amp; full payment to:</i></b>	10548 W US Highway 80 Forney, TX 75126
<i>Please reference the Show Name &amp; Company Name</i>	
<b><i>Email orders with full payment to:</i></b>	<b>service@superior-expo.com</b>
<b><i>Fax orders with full payment to:</i></b>	<b>972.271.7888</b> Attn: Exhibitor Services

For any additional questions please feel free to email [service@superior-expo.com](mailto:service@superior-expo.com) or call us at 972.271.7444 or toll free 866.386.3976



## Payment Policies

**Full payment must be received for services requested before the order will be processed.  
If you choose to pay by check, a credit card is still required to be on file.**

- All prices include delivery, installation, rental charges for the duration of the event and removal at completion.
- All charges are subject to sales tax.
- Payment in full must accompany all orders by **Thursday, October 28, 2021** to receive the discount price.
- Orders received after this date will be charged the standard rate.
- Items cancelled on or prior to **Thursday, October 28, 2021** will be refunded at 100%. Items cancelled after **Thursday, October 28, 2021**, and prior to delivery will be refunded at 50%. Items cancelled on show site or after delivery are **non-refundable** and billed at 100%. Exceptions to this policy are *Luxury Furniture, Graphics and Display Rentals*. If these items are cancelled after **Thursday, October 28, 2021** they will be billed at 100%.

### ADDING TAX TO YOUR ORDER

- Use the *Credit Card Authorization form* to help add up your order.
- Multiply the appropriate **8.25% Sales Tax** by the subtotal to arrive at the grand total.
- To be tax exempt you must be a government or non-profit organization. If you are eligible, please provide an exemption certificate when placing your order. A resale certificate is not acceptable, as we are not providing services to be resold.

### PAYMENT OPTIONS

- **Online Ordering** - A link to the site, username and password will be emailed to you.
- **Payment by Email** - Email your order with full payment to: [service@superior-expo.com](mailto:service@superior-expo.com)
- **Payment by Fax** - Fax your order with full payment to: **972.271.7888 Attn: Exhibitor Services**
- **Payment by Mail** - Mail your order forms and full payment to:  
**Superior Expo Services**  
**10548 US Highway 80**  
**Forney, TX 75126**  
**RE: [Elevate-Derm PA & NP Conference](#)**
- **SES** accepts MasterCard, Visa and American Express cards only.
- If a check is being submitted for payment, please attach with your order forms and mail to **Superior Expo Services**. If you choose to pay by check, a credit card is still required to be on file. All checks should be payable to: **Superior Expo Services**
- Orders will **NOT** be processed without full payment. Please complete the *Credit Card Authorization Form*.

### ADVANCE ORDERS (DISCOUNT RATE)

Purchase orders may not be used in lieu of payment. **SES** will only accept purchase orders from Government and State Agencies. To process your order and receive advance prices, payment in full must accompany your order. Advance payment for material handling should be based on estimated weight. Advance payment for labor and other equipment rental services should be based on estimated installation and dismantling hours.

### SHOW SITE ORDERS

All show site orders including labor and material handling are payable upon presentation of our invoice at the event. For your convenience, we accept Visa, MasterCard and American Express, as well as checks, Travelers checks and cash. Orders received after the deadline or made at the service desk during the event will be billed at standard prices. Services ordered at show site will not be processed without full payment.

### THIRD PARTY ORDERS

If you have contracted work through a display/exhibit house and require the services of **SES**, the payment policies stated above apply. Please forward this information to the proper parties. The exhibiting firm is ultimately responsible for payment of charges incurred. In the event the named third party does not make payment upon presentation of the invoice at show site, such charges will be presented to the exhibiting firm for payment.

### INTERNATIONAL EXHIBITORS

International exhibitors must pay for all services in US funds and must be drawn from a US bank. All charges must be paid in full prior to the close of the event by credit card, check or cash. Wire transfers must include a \$20 (US) transfer fee.

### MATERIAL HANDLING/LABOR ORDERS/RIGGING ORDERS/FORKLIFT, ETC.

If you are shipping freight to our warehouse or to show site and/or are ordering labor for installation or dismantling and/or rigging, you must complete the *Credit Card Authorization form*. Our services will not be performed unless we have a credit card authorization form on file. If you require rigging or dismantling labor on move out, charges will be applied to your credit card.



## Limits & Liability

### RESPONSIBILITY FOR LABOR

- **SES**, its subcontractors, and Show Management shall not be responsible for loss, delay or damage due to strikes, lockouts or work stoppages of any kind.
- **SES**, its subcontractors, and Show Management shall not be responsible for loss, injury or damage caused by laborers or equipment furnished by **SES** or its subcontractors, except when such laborers are working for or operating equipment under the direct supervision of a supervisor designated by **SES** or its subcontractors.
- **SES**, its subcontractors, and Show Management shall not be liable to any extent for any actual potential or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss, injury or damage to an exhibitor's materials or exhibitor personnel, which may make it impossible or impractical to exhibit exhibitor's materials.
- Claims for loss, injury or damage, which are not submitted in writing to **SES** within thirty (30) days after the close of the event, at which the loss, injury, or damage occurred, shall be considered waived. No suit or action shall be brought against **SES** or its subcontractors more than one year after the accrual of the action.
- **SES** will not be responsible for improper packing of exhibitor materials and products or incorrect labeling if working under the supervision of the exhibitor.
- **SES** will not be responsible for improperly packed or concealed damages to exhibit.
- The placing of an order for the services of laborers and the use of equipment by an exhibitor, or any agent of the exhibitor, shall be construed as an acceptance by such exhibitor or agent of terms and conditions set forth.

### MATERIAL HANDLING

- **SES**, its subcontractors, and Show Management shall not be responsible for loss, delay or damage due to strikes, lockouts or work stoppages of any kind.
- **SES**, its subcontractors, and Show Management shall not be responsible for loss, injury or damage caused by laborers or equipment furnished by **SES** or its subcontractors, except when such laborers are working for or operating equipment under the direct supervision of a supervisor designated by **SES** or its subcontractors.
- **SES**, its subcontractors, and Show Management shall not be liable to any extent for any actual potential or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss, injury or damage to an exhibitor's materials or exhibitor personnel, which may make it impossible or impractical to exhibit exhibitor's materials.
- Claims for loss, injury or damage, which are not submitted in writing to **SES** within thirty (30) days after the close of the event, at which the loss, injury, or damage occurred, shall be considered waived. No suit or action shall be brought against **SES** or its subcontractors more than one year after the accrual of the action.
- **SES** will not be responsible for improper packing of exhibitor materials and products or incorrect labeling if working under the supervision of the exhibitor.
- **SES** will not be responsible for improperly packed or concealed damages to exhibit.
- The placing of an order for the services of laborers and the use of equipment by an exhibitor, or any agent of the exhibitor shall be construed as acceptance by such exhibitor or agent of terms and conditions set forth.

### CERTIFIED WEIGHT TICKETS

- In the event that no weight tickets or inaccurate weight tickets are indicated on the delivery documents presented, **SES** shall estimate the weight or re-weigh, and charges shall be based upon the estimates. The estimated weight shall be final and binding if actual scale weight figures are not submitted prior to the close of the show. All shipments received at the warehouse and show site are subject to re-weigh.

### EMPTY REMOVAL INSTRUCTIONS

- All exhibitors must have all crates tagged for empty space storage by 2 hours prior to the end of Exhibitor move-in. Exhibitors will be subject to a surcharge of up to 20% of the total freight invoice if crates are not tagged for removal by the set deadline.
- **Any shipments not handled by SES, but for which SES is required to handle storage of the empty shipping containers, a charge of \$50 per crate, case, box or carton will be assessed.**



➔ **Limits & Liability (continued)**

**PAYMENT TERMS**

- In order for us to process your order for services and materials listed in this Exhibitor Service Manual, we must have a signed *Credit Card Authorization form* with credit card information or full payment in advance. Invoices for outstanding balances will be prepared at the service desk for review and payment.
- Advance payments will be indicated and any balance due must be paid in full by credit card, check or cash.
- **All inquiries must be resolved and completed before you leave the event.**

**ORDERS, QUESTIONS & ADJUSTMENTS**

- Orders by telephone will not be accepted.
- All advance orders, discounted to your advantage, must be paid-in-full at the time the order is placed.
- Orders received without payment will not be processed. Payment for all show site orders will be due and payable upon presentation of our invoice at the show.
- Services ordered at show site will not be processed without full payment.
- The availability of furnishings at show site can, on occasion, be limited and for that reason cannot be guaranteed. It is recommended that you place your order in advance if possible.
- Any discrepancy in items ordered and items received, or any complaint or question concerning service, must be reported to **SES** immediately. Issues will be resolved and/or any valid adjustments will be made at that time and approved by the **SES** supervisor in charge. **Credits and adjustments will not be made on information received after the show.**
- Items cancelled on or prior to **Thursday, October 28, 2021** will be refunded at 100%. Items cancelled after **Thursday, October 28, 2021**, and prior to delivery will be refunded at 50%. Items cancelled on show site or after delivery are **non-refundable** and billed at 100%. Exceptions to this policy are *Luxury Furniture, Graphics and Display Rental*. If these items are cancelled after **Thursday, October 28, 2021** they will be billed at 100%.

## Shipping Instructions

### ADVANCE SHIPMENTS TO WAREHOUSE

- Shipments may be sent to the advance warehouse up to thirty (30) days prior to [Wednesday, November 10, 2021](#). Shipments must arrive by [Wednesday, November 10, 2021](#), by 3:30 pm. No shipments will be received at the warehouse on weekends or holidays.
- Shipments arriving at the warehouse after [Friday, November 5, 2021](#), will be charged a late warehouse fee of \$150 in addition to any other charges incurred.

### DIRECT SHIPPING TO SHOW SITE **No Direct Shipping – Advance Warehouse Shipping Only**

### ALL SHIPMENTS

- All shipments must be **PREPAID**. Collect shipments may be **REFUSED**.
- Shipments received without receipts, freight bills or specified unit counts on the receipts or freight bills from carriers will be delivered to the exhibitor's booth without guarantee of piece count or condition. Material handling and additional surcharges may apply.
- No liability will be assumed by **SES** for these shipments.

### OUTBOUND SHIPMENTS

- A **SES** Bill of Lading is required on **ALL** outbound shipments.  
A Bill of Lading is a type of document that is used to acknowledge the receipt of a shipment of goods. In addition to acknowledging the receipt of goods, a Bill of Lading indicates the particular vessel on which the goods have been placed, their intended destination, and the terms for transporting the shipment to its final destination. A Bill of Lading is mandatory for **SES** to release your materials to your specified carrier at the close of the event. Freight left on the show floor without a Bill of Lading will result in an additional fee.
- Your **SES** Bill of Lading will be available for verification and signature at the **SES** Service Desk located at show site.
- After your booth is packed, labeled and ready to be shipped, please return the completed Bill of Lading form to the Service Desk.
- Please duplicate form for split shipments (one form for each location or one for each carrier).
- The *Credit Card Authorization* form **MUST** be provided when submitting this form.
- If your carrier fails to show up, your shipment will be re-directed through **SES Solutions** and the discount rate will not apply.
- It is **YOUR** responsibility to contact and make all arrangements for any other carrier than the preferred carrier, **SES Solutions**.
- If using an alternate carrier please provide **SES** with shipping documents and/or labels as well as this form.
- **SES** reserves the right to re-direct any outgoing shipment via an alternate carrier in the event the requested carrier fails to pick up the shipment by the established carrier check-in deadline.



**SUPERIOR  
EXPO  
SOLUTIONS**

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***Superior Expo Solutions*** is the official show carrier for the

**Elevate-Derm PA & NP Conference**

**Fairmont Austin**

**November 11-13, 2021**

***Superior Expo Solutions*** offers competitive solutions for all of your logistics needs.

- ✓ Round trip ground transportation & material handling services
- ✓ Pick-up and transportation from point of origin to either advance warehouse or show site
  - ✓ Pre-printed shipping labels
  - ✓ SAVE 15% on material handling when using *Superior Expo Solutions* roundtrip
- ✓ Consolidated invoicing for material handling and shipping charges
  - ✓ Managed transportation to and from the show floor
  - ✓ On-site customer support

For questions please free to email us at [service@superior-expo.com](mailto:service@superior-expo.com) or call 972.271.7444



## Shipping (continued)

### SUPERIOR EXPO SOLUTIONS – SHIPPING QUOTE FORM

Company Name:		Booth #:	
Contact Name:		Phone #:	
E-mail Address:			

### INBOUND – PICK UP LOCATION INFORMATION

Requested Pick Up Date:	
Company:	
Street Address:	
City, State:	

### SHIP TO

<input type="checkbox"/> I will be shipping to the <b>Advance Warehouse</b>  <div style="color: red; text-align: center;"> <b>Superior Expo Services</b>  <b>9018 Tuscany</b>  <b>Asutin, TX 78754</b> </div> <b>Advance Warehouse Deadline:</b> <u>Friday, November 5, 2021</u>	<input type="checkbox"/>    <b>Delivery Date: <span style="color: red;">No Showsite Shipping</span></b>
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### OUTBOUND SHIPPING

I would like to schedule *Outbound Transportation*. Please provide me with a *Material Handling Agreement* at show site for my shipping instructions and signature. So we may deliver your *Outbound Material Agreement* and labels, please complete the following information *if different from pick up address*:

Company: \_\_\_\_\_ City, State, ZIP Code: \_\_\_\_\_

Street Address: \_\_\_\_\_ Number of Labels:

Type of Service	Number Of Pieces	Description of Articles, Special Marks and Exceptions	Dimensions in Inches			Estimated Weight (lbs.) Subject to Correction *
<input type="checkbox"/> Standard Ground		Crates Exhibition Material, K.D. (wooden)	L x	W x	H	
<input type="checkbox"/> Expedited Ground		Cartons (cardboard)	L x	W x	H	
		Trunks/Cases (fiber) (color) _____	L x	W x	H	
<input type="checkbox"/> Next Day		Skids/Pallets	L x	W x	H	
		Carpet (color) _____	L x	W x	H	
<input type="checkbox"/> Other		Other _____	L x	W x	H	

Liftgate Needed      Hours of Operation: \_\_\_\_\_

\* Final Weight Subject to Correct Weight & Dimensions

A representative from Superior Expo Solutions will contact you to confirm receipt of order and finalize details.

**ADVANCE WAREHOUSE LABEL**

**ADVANCE WAREHOUSE LABEL**



**Elevate-Derm PA & NP Conference**

**Elevate-Derm PA & NP Conference**

**EXHIBIT MATERIALS  
MUST be received by**

**EXHIBIT MATERIALS  
MUST be received by**

**Friday, Novembr 5, 2021**

**Friday, Novembr 5, 2021**

**Between 8:30 AM – 5:00 PM**

**Between 8:30 AM – 5:00 PM**

To: (Exhibiting Company) \_\_\_\_\_

To: (Exhibiting Company) \_\_\_\_\_

**Superior Expo Services  
9018 Tuscany  
Asutin, TX 78754**

**Superior Expo Services  
9018 Tuscany  
Asutin, TX 78754**

**WAREHOUSE**

**WAREHOUSE**

Booth # (s): \_\_\_\_\_ Number of Pieces: \_\_\_\_\_

Booth # (s): \_\_\_\_\_ Number of Pieces: \_\_\_\_\_

Carrier: \_\_\_\_\_

Carrier: \_\_\_\_\_



THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE. PLEASE PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY. IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.



## Material Handling FAQ's

*SES has the responsibility of receiving and handling all exhibit materials, empty materials and empty crates. It is our responsibility to manage docks and schedule vehicles for the smooth and efficient move in/out of the event. SES will not be responsible, however, for any materials they do not handle. SES will have complete control of the loading docks at all times. If you wish to unload or load, you must report to the SES Freight Desk. Do not proceed to docks until told to do so.*

### WHAT IS MATERIAL HANDLING?

Material handling includes receiving, unloading your exhibit materials, storage for up to 30 days at the advance shipping location, delivery to your booth, handling of empty containers (removal from booth, stored, then returned to the booth at the close of the event) and removal of the material from your exhibit booth for reloading onto outbound carriers. This charge does not include the cost of shipping. Please refer to the *Shipping Information* page of this manual for further information.

### WHAT ARE CRATED SHIPMENTS?

Crated shipments are packed in any type of shipping container that can be unloaded at the dock and delivered without additional handling. **Crated containers include: crates, fiber cases, and properly packed skids.**

### WHAT ARE SPECIAL HANDLING SHIPMENTS?

- **Mixed Shipments** - Includes a mix of both crated and uncrated materials
- **Ground Loading/Unloading** - Special handling charges will apply to shipments that arrive in vehicles that are not dock height, such as u-hauls, flatbed trailers, double drop trailers, etc.
- **Stacked Shipments** - Shipments that require multiple items to be moved or removed for delivery to booth (i.e. loose items stacked on top of crates and/or pallets).
- **Piece Loading/Unloading** - Drivers who require multiple pieces to be moved to the rear of the trailer in order to select the next piece, or having to remove the freight from the trailer to re-fit in sequence.
- **No Documentation** - Shipments that arrive from a carrier without a *Bill of Lading*, which requires additional time and labor to process.
- **Excess of Small Shipments** - 10 or more loose pieces that are not palletized or crated.
- **Uncrated Shipments** - Indicates a shipment that is shipped loose or pad-wrapped, and/or un-skidded machinery without proper lifting tools.

### HOW IS STRAIGHT TIME/OVERTIME DETERMINED?

**Straight Time** – Monday – Friday, 8:00 am to 4:30 pm

**Overtime** – All other times, Saturday, Sunday and holidays

- **ST/OT or OT/ST:** If freight will be handled one way on straight time and one way on overtime, either into the event or out of the event.
- **OT/OT:** If freight will be handled on overtime into the event and out of the event.

Overtime charges are assessed when SES has been granted access to the facility during overtime, per the contractual agreement with Show Management and the facility. This includes warehouse shipments.

### HOW DO I CALCULATE MY MATERIAL HANDLING CHARGES?

Charges will be based on the weight of your inbound shipment. Each shipment received is considered separate. The shipment weight will be rounded up to the next 100 lbs. Each 100 lbs. is considered one **cwt** (hundred weight). There is a 200 lb. minimum charge for each shipment. Please refer to the *Material Handling Rate Sheet* for event prices.

**Calculate Total CWT** (Enter in increments of 10 lbs. only; make sure to round up to the next 100 lbs.)

Example below is based on the published rate:

350 lbs. (rounded to the next 100) divided by 100 = 4 Total CWT

4 CWT x \$72.00 = Material Handling Charge \$288.00

### WHAT IS THE MOST COST EFFECTIVE WAY TO SEND SHIPMENTS?

The most cost-effective way to send your shipment is to consolidate and shrink wrap your shipments into one. If your shipment is broken up and delivered in multiple shipments, you will be charged per shipment. Please advise your carrier to deliver as one (1) shipment. Below is an example for an advance to warehouse shipment using the published rate: **\$72.00**

#### **If sending 4 Separate Shipments:**

- 1<sup>st</sup> shipment @ 41 lbs. = **\$144.00** (200 lbs. minimum)
- 2<sup>nd</sup> shipment @ 44 lbs. = **\$144.00** (200 lbs. minimum)
- 3<sup>rd</sup> shipment @ 52 lbs. = **\$144.00** (200 lbs. minimum)
- 4<sup>th</sup> shipment @ 60 lbs. = **\$144.00** (200 lbs. minimum)

#### **If sending 1 Consolidated Shipment:**

- 1 shipment (4 pieces) @ **197 lbs. = \$144.00** (200 lbs. minimum)



**Material Handling Charges Include:**

Material handling is the process of receiving your materials, either at the warehouse in advance of the show or at show site during move-in; delivering them to your booth; removing empty containers for storage during the show; returning the empty containers to your booth after the show; delivering your materials back to the dock; and loading for outbound shipping. Charges are determined by weight and ease of handling.

**Advance Shipments to Warehouse**

- The advance warehouse will begin receiving shipments 30 days prior to: [Wednesday, September 8, 2021](#)
- All materials shipped advance to the warehouse **MUST ARRIVE BY:** [Wednesday, September 8, 2021](#)
- Any shipment arriving after this date will be charged a late to warehouse fee of **\$150** in addition to any other charges incurred.
- Warehouse receiving hours are **Monday – Friday, 8:30 am – 5:00 pm**. Any shipment delivered after hours or on weekends may be refused.
- **Small Packages:** Cartons under 35 lbs. (received in a single shipment) will be charged **\$45** for the 1<sup>st</sup> package and **\$20** per package thereafter within the same shipment.
- Shipments will be weighed. Pricing is based on actual weight of shipment.

**Direct Shipments to Show Site (No Direct to Show Site Shipping. Ship to Advance Warehouse Only.)**

**Overtime**

- *Overtime charges* are assessed when SES has been granted initial access to the facility during overtime, per the contractual agreement between Show Management and the facility.
- Driver check in time does not guarantee *straight time* rates.
- *Overtime rate* is applied to all shipments loaded or unloaded on Saturday, Sunday, holidays, and any time other than **8:00 am – 4:30 pm, Monday through Friday**.
- Overtime charges are assessed if shipment is moved into or out of show site on overtime due to scheduling.

**Rates below based on Published Event Move-In & Move-Out Schedule (OT Rates May Apply – See “Overtime” above.)**

RATE CLASSIFICATIONS:	Price per CWT	200 lbs. Minimum
<b>Warehouse Shipment (200 lbs. minimum)</b>		
Crated or skidded shipment	\$72.00	\$144.00
Special handling	\$90.00	\$180.00
<b>Show Site Shipment (200 lbs. minimum) (No Direct Shipping – Ship to Warehouse Only)</b>		
Crated or skidded shipment	\$82.00	\$164.00
Special handling	\$97.00	\$194.00
<b>Small Package (Maximum weight 35 lbs. per shipment)</b>		
First carton	\$45.00	--
Each additional carton	\$20.00	--
<b>ADDITIONAL SURCHARGES:</b>		
<b>Overtime Charge – Move-In or Move-Out (in addition to above rates)</b>		
Crated or skidded shipment	\$15.25	\$30.50
Special handling shipment	\$19.06	\$38.12
<b>Overtime Charge – Move-In and Move-Out (in addition to above rates)</b>		
Crated or skidded shipment	\$30.50	\$61.00
Special handling shipment	\$38.12	\$76.24
<b>Late to Warehouse</b>		
Freight arriving after <a href="#">Wednesday, September 8, 2021</a>	\$150.00 per shipment	
<b>Back to Warehouse (in addition to above rates)</b>		
Per 100 lbs. (200 lbs. minimum)	\$200.00	\$400.00

A credit card **MUST** be on file for all material handling, shipping inbound and/or outbound to event.



## Display Tables & Accessories Order Form

Discount Deadline: **Thursday, October 28, 2021**

Company:	Contact Name:	
Address:	City, State:	Zip Code:
Phone Number:	Fax Number:	Booth Number:
Email:		

Skirted Display Tables 30" high (topped in white vinyl)				
QTY	Item Description	Discount	Standard	Total
	4' L x 24" W x 30" H	\$84.50	\$102.75	\$
	6' L x 24" W x 30" H	\$103.00	\$124.25	\$
	4th Side Skirt 6'	\$39.00	\$48.50	\$
	Table Skirt Only 6'	\$61.75	\$77.25	\$
	8' L x 24" W x 30" H	\$119.50	\$144.25	\$
	4th Side Skirt 8'	\$39.00	\$48.50	\$
	Table Skirt Only 8'	\$61.75	\$77.25	\$

Skirted Display Tables 42" high (topped in white vinyl)				
QTY	Item Description	Discount	Standard	Total
	4' L x 24" W x 42" H	\$114.25	\$143.00	\$
	6' L x 24" W x 42" H	\$129.50	\$161.75	\$
	4th Side Skirt 6'	\$39.00	\$48.50	\$
	Table Skirt Only 6'	\$61.75	\$77.25	\$
	8' L x 24" W x 42" H	\$148.75	\$186.50	\$
	4th Side Skirt 8'	\$39.00	\$48.50	\$
	Table Skirt Only 8'	\$61.75	\$77.25	\$

Unskirted Display Tables 30" high (topped in white vinyl)				
QTY	Item Description	Discount	Standard	Total
	4' L x 24" W x 30" H	\$49.50	\$61.50	\$
	6' L x 24" W x 30" H	\$61.00	\$76.25	\$
	8' L x 24" W x 30" H	\$72.50	\$89.50	\$

Unskirted Display Tables 42" high (topped in white vinyl)				
QTY	Item Description	Discount	Standard	Total
	4' L x 24" W x 42" H	\$70.25	\$85.50	\$
	6' L x 24" W x 42" H	\$81.00	\$100.50	\$
	8' L x 24" W x 42" H	\$87.50	\$109.75	\$

Unskirted Specialty Tables 30" in Diameter				
QTY	Item Description	Discount	Standard	Total
	Café Table 30" H	\$67.75	\$81.25	\$
	Cocktail Table 42" H	\$86.25	\$103.50	\$

Table Risers (covered with white vinyl)				
QTY	Item Description	Discount	Standard	Total
	4' L x 12" W x 12" H	\$50.75	\$63.50	\$
	6' L x 12" W x 12" H	\$61.25	\$76.75	\$
	8' L x 12" W x 12" H	\$72.00	\$90.25	\$

### ORDER POLICY

- All prices include delivery, installation, rental charges for the duration of the event and removal at completion.
- Payment in full must accompany all orders by **Thursday, October 28, 2021** to receive discount price. Orders received after this date will be charged standard rate.
- Items cancelled on or prior to **Thursday, October 28, 2021** will be refunded at 100%. Items cancelled after **Thursday, October 28, 2021** and prior to delivery will be refunded at 50%. Items cancelled on show site or after delivery are **non-refundable** and billed at 100%. Exceptions to this policy are *Luxury Furniture, Graphics and Display Rentals*. If these items are cancelled after **Thursday, October 28, 2021** they will be billed at 100%.

Chairs				
QTY	Item Description	Discount	Standard	Total
	Side Chair	\$46.00	\$57.25	\$
	Modular High Stool Gray Fabric – 29" Tall	\$73.25	\$91.50	\$
	Padded Chair	\$65.00	\$81.00	\$

Pegboards, Tack Boards & Grid Wall				
QTY	Item Description	Discount	Standard	Total
	Pegboard 4' x 8' Horizontal	\$183.25	\$229.25	\$
	Pegboard 8' x 4' Vertical	\$183.25	\$229.25	\$
	Tack Board 4' x 8' Horizontal	\$164.50	\$197.50	\$
	Tack Board 8' x 4' Vertical	\$164.50	\$197.50	\$
	Grid Wall 2' x 8'	\$61.00	\$76.25	\$

Bag, Literature & Garment Racks				
QTY	Item Description	Discount	Standard	Total
	Bag Rack	\$86.50	\$108.25	\$
	Literature Rack	\$95.25	\$116.50	\$
	Clothes Rack	\$86.50	\$108.25	\$
	Garment Rack – 2 Arm (Water Fall)	\$86.50	\$108.25	\$
	Garment Rack – 4 Arm (Water Fall)	\$86.50	\$108.25	\$

Additional Accessories				
QTY	Item Description	Discount	Standard	Total
	Easel	\$28.00	\$34.75	\$
	Fish Bowl	\$26.50	\$32.00	\$
	Wastebasket	\$14.75	\$17.50	\$
	Arm Light	\$56.75	\$70.50	\$
	Floor Lamp	\$45.00	\$80.00	\$
	Table Light	\$65.00	\$90.00	\$

Event Colors are: **none**

Red	White	Rose	Forest Green
Plum	Silver	Royal Blue	Champagne
Black	Lime Green	Gold	Burgundy
Teal			

Total	+	Sales Tax 8.25%	=	Grand Total
\$	+	\$	=	\$





➔ **Plant Order Form**

Discount Deadline: **Thursday, October 28, 2021**

Company:	Contact Name:	
Address:	City, State:	Zip Code:
Phone Number:	Fax Number:	Booth Number:
Email:		

Plant and floral arrangements can significantly enhance your exhibit space. We offer numerous plants, flowers and arrangements as a service to exhibitors with no hassle. Our prices include the container and maintenance when needed, as well as delivery and pick-up. Please call our *Exhibitor Service Department* at **972.271.7444** if you have questions or are interested in items that may not be listed.

- *Show site ordering may not be available.*
- *Images below are for illustration purposes only.*

Plants				
QTY	Item Description	Discount	Standard	Total
	3' plants	\$78.30	\$97.80	\$
	4' plants	\$92.40	\$133.20	\$
	5' plants	\$106.80	\$133.20	\$
	6' plants	\$120.90	\$150.90	\$
	Ferns	\$54.00	\$67.20	\$



Blooming Plants (When in season. May be substituted out of season.)				
	Azaleas	\$54.00	\$67.20	\$
	Bromeliads	\$54.00	\$67.20	\$
	Mums	\$54.00	\$67.20	\$

Cut Flower Arrangements				
	12" high	\$78.30	\$97.80	\$
	24" high	\$99.60	\$124.50	\$



**ORDER POLICY**

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- Items cancelled on or prior to **Thursday, October 28, 2021** will be refunded at 100%. Items cancelled after **Thursday, October 28, 2021** and prior to delivery will be refunded at 50%. Items cancelled on show site or after delivery are **non-refundable** and billed at 100%. Exceptions to this policy are *Luxury Furniture, Graphics and Display Rentals*. If these items are cancelled after **Thursday, October 28, 2021** they will be billed at 100%.

Total	+	Sales Tax 8.25%	=	Grand Total
\$	+	\$	=	\$

## Signs & Graphics Order Form

Discount Deadline: **Thursday, October 28, 2021**

Company:	Contact Name:	
Address:	City, State:	Zip Code:
Phone Number:	Fax Number:	Booth Number:
Email:		

High-quality signs and graphics can enhance the overall image of your booth. Our *Graphic/Sign Department* at SES is driven to excellence and strives to produce the highest quality signs and graphics.

- All standard signs are digitally produced on white foam core.
- Standard sign price includes text/copy placement in a color specified area on a single side.
- Custom signs and banners can be ordered in advance **ONLY**.
- We must receive your order with payment by **Thursday, October 28, 2021**. Orders received after this date may be subject to availability and additional charges may apply.

Easel Sign



Stand Sign



Meter Board Sign



2' X 6' Banner



Standard Size Signs									
Size/Description		✓		✓		Discount	Standard	QTY	Total
11" X 14"	Table Top Sign – with easel back		Horizontal		Vertical	\$45.00	\$67.50		\$
22" X 28"	Stand Sign – single sided, includes sign stand		Horizontal		Vertical	\$120.00	\$160.00		\$
28" X 44"	Easel Sign – single sided, includes easel		Horizontal		Vertical	\$84.00	\$102.00		\$
2' X 6'	Banner – single sided with grommets					\$144.00	\$180.00		\$
38 1/8" X 93"	Meter Board Sign – single sided, free standing					\$295.00	\$360.00		\$
7" X 44"	ID Sign – card stock					\$33.00	\$49.50		\$

Custom Graphics		
	Standard	Total
Customer Supplied graphics <i>(Must be sized. If graphic is not print ready there will be a 1 hour graphic design charge.)</i>	\$16.00 per sq ft	\$
Custom Graphics Design <i>(1 hour minimum)</i>	\$75.00 per hour	\$

### Complete information below:

Dimensions:	Length (ft) _____ x Width (ft) _____ = Square (ft) _____					
Substrate:	<input type="checkbox"/> Vinyl Banner	<input type="checkbox"/> Foam Core	<input type="checkbox"/> Coroplast	<input type="checkbox"/> Sintra	<input type="checkbox"/> Gator Board	Other:
Other options:	<input type="checkbox"/> Grommets		<input type="checkbox"/> Easel Back	<input type="checkbox"/> Single Sided	<input type="checkbox"/> Double Sided	

#### ORDER POLICY

- All prices include delivery, installation, rental charges for the duration of the event and removal at completion.
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- Items cancelled on or prior to **Thursday, October 28, 2021** will be refunded at 100%. Items cancelled after **Thursday, October 28, 2021**, on show site or after delivery are **non-refundable** and billed at 100%.

Total	+	Sales Tax 8.25%	=	Grand Total
\$	+	\$	=	\$

## ➔ Rules & Regulations

To assist in planning for your participation in this event, we know you will appreciate knowing in advance that union labor is required for certain aspects of your exhibit handling. To help you understand the **Area Work Rules-Labor Regulations**, we ask that you read the following.

### ➤ Decorator Labor

We currently have agreements with local unions to provide labor for display installation and dismantling. Full time employees of the exhibiting companies or approved EAC's, however, may set their own exhibits without assistance from any union labor. If you would like assistance to set your booth, it can be ordered in advance by filling out the *Display Labor Form* in the **SES** exhibitor manual or on show site at the **SES Exhibitor Service Desk**.

### ➤ Material Handling

Exhibitors may use a two-wheel dolly or hand-carry their own freight into the exhibit hall. Please keep in mind, for some shows, parking may be limited for unloading and loading. A designated entrance for POV's will be provided and an allotted amount of time will be given per vehicle for loading and unloading. The use or rental of four-wheel dollies, flat bed carts or other mechanical equipment is not permitted. **SES** will control access to the loading docks in order to provide for a safe and orderly move in/move out.

### ➤ Tipping

We request that exhibitors do not tip employees (give money, merchandise, or other special consideration for services rendered.) Any attempts to solicit a gratuity by an employee for any service should be reported immediately to a supervisor. Employees are paid at an excellent wage. Tipping is strongly discouraged and is not accepted company policy.

### ➤ Safety

Standing on chairs, tables or other rental equipment is prohibited. This equipment is not engineered to support your weight. **SES** cannot be responsible for injuries or falls caused by the improper use of this equipment.



➔ **Exhibitor Appointed Contractor – EAC Form**

SES has been selected as the *Official Service Contractor* and must be used for all material handling, furniture rental, signs, rigging, cleaning, installation and dismantling of exhibit materials.

**An Exhibitor Appointed Contractor (EAC) is:** Any individual who is not a full-time permanent employee of an exhibiting firm, who is providing a service to an exhibitor on site and does not represent one or more of the *Official Contractors*.

**Rules and Regulations**

- Each representative of an EAC must physically pick up, in person, an “Exhibit Crew” badge at the **SES Service Center**. If an EAC representative does not have identification which verifies his/her employment by the EAC, he/she must be accompanied to the **SES Service Desk** by a representative who does have verifying identification.
- These services shall not conflict with existing labor regulations or contracts and in fulfilling his/her obligations, the representative of an EAC shall adhere to the regulations set up by the Hall and Show Management regarding entrance. It is the responsibility of the Exhibitor to see that each representative of an EAC abides by the official *Rules and Regulations* of this exposition.
- The representative of an EAC shall have a true and valid order for services from an Exhibitor in advance of the event move-in date.
- No EAC shall solicit business on the show floor.

**Certificate of Insurance (COI)**

It is the responsibility of each Exhibiting Firm utilizing an EAC to complete and return this form along with a *Certificate of Insurance (COI)* which names SES as additional insured for each EAC firm being utilized. (A sample COI can be found in this exhibitor manual.)

**The EAC Certificate of Insurance must maintain:**

- At least \$1 million in employer’s liability, general liability, automobile liability and workers compensation as required in the state the exposition is located.

**This form must be received by: Thursday, October 28, 2021**

If this EAC form and the *Certificate of Insurance* are not received by Thursday, October 28, 2021  
 Exhibitor or EAC will be required to order labor from SES.  
Please clearly note Company Name and Show Name on the Certificate of Insurance form. (See sample)

**Complete all information below:**

Exhibiting Firm:	Booth Number:
Authorized Contact Name & Title:	Authorized Contact Signature:
Full Name of EAC:	
Address of EAC:	City, State, Zip Code:
Authorized EAC Contact Name & Title:	Authorized EAC Contact Signature:
EAC Representative on Show Site:	
Phone Number:	Fax Number:
Email Address:	
Type of service being performed: _____ _____	

For additional questions please call us at 972.271.7444 or toll free 866.386.3976 (866.FUN.EXPO)

