



# Digital Nourishment:

## Using AI for Community Health Outreach

### Selected Resources and References

**2024 Innovations in Nutrition Synergy Summit: Bridging Ideas and Innovation**

Presented by Kris Baldwin, [kbaldwin@iastate.edu](mailto:kbaldwin@iastate.edu)

Access presentation slides using QR code or <https://go.iastate.edu/T2AKHO>

Generative AI	Create remarkable messaging	Use a variety of communication channels	Increase opportunities for managing campaigns
How it works			
Examples			
Practice			

### Prompt Writing

Role (Act as)	Task (Create a)	Requirements (Be sure to)	Output (Turn into)
Instructor Learning designer Researcher Project manager Committee chair Facilitator Presenter Author	Lesson Summary Blog draft Book outline Proposal Video script Email Recommendation letter	Include Exclude Number Length Steps Level Tone Inclusive	Plain text Bulleted list Concept map Table Spreadsheet Graph Slides Code

## Generative AI Tools

Microsoft <b>Copilot</b>	<a href="https://copilot.microsoft.com">https://copilot.microsoft.com</a>	Text, images
Open AI <b>ChatGPT / DALL-E</b>	<a href="https://openai.com/">https://openai.com/</a>	Text, images
<b>Midjourney</b>	<a href="https://www.midjourney.com/home">https://www.midjourney.com/home</a>	Images
Google <b>Gemini</b>	<a href="https://gemini.google.com/app">https://gemini.google.com/app</a>	Text, images
Anthropic <b>Claude</b>	<a href="https://claude.ai">https://claude.ai</a>	Text
<b>Perplexity</b>	<a href="https://www.perplexity.ai/">https://www.perplexity.ai/</a>	Text

## Prompting Tips

- [RACE](#) – Role, Action, Context, Execute
- [CRAFT](#) – Context, Role, Audience, Format, Task & Tone
- [Power Questions](#)- Prime, Augment, Refresh, Evaluate
- Prompt Libraries: [Alchemy](#), [AI for Work](#) (

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