

INTERNATIONAL TENT PEGGING

Photojournal Magazine for Tent Pegging Enthusiasts

WRITER'S GUIDELINES

ITP encourages submissions from writers who are interested in the topics we regularly cover in each magazine, we are always open to new ideas. When submitting an article for consideration, it is helpful if you can advise which topic(s) you wish to be considered for. *ITP* only publishes articles that are accurate, informative, and well-referenced.

As a niche publication, without the backing of a large publisher, *ITP* is unable to pay a fee for articles. Typically, our authors are motivated to share information with like-minded equestrians to help educate and promote tent pegging as an equestrian sport. Writing articles for our global audience is also a great addition to your professional portfolio.

ITP has an incredible list of contributors from several different countries. *ITP* publishes articles designed to appeal to all levels, covering all forms of tent pegging, including other areas of interest to extreme sport equine enthusiasts. Any content submitted must be informative, educational, and encouraging.

-tone

- As the writer, you should be well-informed and have researched your topic carefully so the advice you share with readers can be trusted.
- Any facts and data quoted should be verifiable and sourced.

title & subtitle

- These are critical components of the article to let the reader know that the article is relevant to them.
- The title should be short but informative, and the subheading is typically one sentence that sums up the essence of the article.

ARTICLE FORMAT

If you are not a professional writer, we recommend the use of online tools to check grammar and spelling, before submitting your writing. Also keep in mind, that many of us write complicated sentences when a simple one will convey the message more effectively.

- ITP articles have a minimum word count of 1,200. (Based on our average of 600 words per page, this results in an article that is substantial while allowing plenty of space for photographs or illustrations.)
- Shorter, 1-page tips/tricks, resources, checklists may be shorter in length. Please contact *ITP* if this is an idea you have in mind.

IF YOU ARE ALSO INCLUDING PHOTOGRAPHY/IMAGES

Relevant high-resolution pictures make an article stand out; it is always helpful to include these with your article submission.

(See also the *ITP* Photography Submission Guidelines.)

- Infographics are an excellent way to explain complex topics. Our graphic design team can help produce these, if you provide relevant facts and information.
- If they are not your photographs, please ensure you have the relevant permissions to use them.
- Attach any photo permissions (model or professional release) that are required. Submissions without proper release/copyright permissions for photography or images will not be published.

SOURCES

It is critical to the integrity and credibility of an article that you correctly reference any quotes that you include.

- Credited links/publications/citations go in the References section of the magazine that the article appears in. ITP is a scholarly-based journal and the validity of verifiable information is crucial.
- Citation guides that you may find useful: APA, MLA, or York.ac.uk/integrity

AUTHOR BIOGRAPHY

- Please provide a brief biography for yourself as the author (150 to 200 words) to include professional credentials and experience; a photo is always nice, too.
- You can either place this information in your email or at the top or bottom of your article document.

WHAT to SUBMIT

Please submit your article according per the instructions below:

- In your email, include information about the nature of your submission (on a specific topic, or for a particular article/issue); indicate whether images are included (or needed).
- Attach your article, as a Word (.docx) or PDF file, to the email.
- SAVE your document with the following naming convention:
ARTICLE_Lastname-Firstname
- With each digital submission, please include your name, address, email and phone number.

Please email article submissions to **vhk.phd@internationaltentpegging.net**

Subject line: Article Submission

- Attach document and/or image files individually—do not send a zip file, or link to a Dropbox or other location. If multiple files are being sent, please indicate as such in the body of your email.

WHAT to EXPECT

As a stand-alone magazine of its type, *ITP* is self-published and does not compensate writers for their articles.

- Instead, your name/company will be credited in the front-matter of the magazine, and you will retain all original copyright(s).
- *ITP* retains the right to publish/re-publish articles in the context in which they were provided. For shorter pieces, this may also include being posted as a Blog entry on the InternationalTentPegging.net website.

Thank you for your interest in submitting to *International Tent Pegging Photojournal Magazine*.



NEW: Advertorials

Advertorials are an excellent way to establish your business's brand, promote your products or services, or to build your name as an authority in a particular area; they provide useful information to readers while promoting your product.

Please contact *ITP* in advance for submissions of this type.

- Advertorials should be informative yet promote a particular service or product.
- Advertorials are typically one full-bleed page (very seldomly two facing pages) and have accompanying informational text (200-300 words).
- Advertorials will be clearly labelled as an Advertisement and run for at least two issues.