



SKYLINE MEDIA
REAL ESTATE MARKETING

PREPARING FOR YOUR SHOOT
Pre-Photography Checklist

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Pre-Photography Checklist

At Skyline Media, we're dedicated to presenting your property in the best possible way.

Please contact us with any questions or concerns.

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Exterior Preparation

Curb Appeal:

- Trim hedges and bushes.
- Remove weeds and debris.
- Consider adding fresh flowers for a welcoming touch.

Exterior Repairs:

- Fix any broken steps or railings.
- Touch up paint on doors and window frames.
- Ensure exterior lights are functioning.

Landscaping:

- Mow the lawn.
- Remove any fallen leaves or branches.
- Clear pathways and driveways.

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Declutter:

- Remove personal items.
- Clear countertops and surfaces.
- Organize closets and storage spaces

Clean and Tidy:

- Clean windows for maximum natural light.
- Dust and vacuum all rooms.
- Polish surfaces for a polished look.

Furniture Arrangement:

- Arrange furniture to maximize space and flow.
- Consider removing or rearranging bulky furniture.

Home Staging:

- Consider staging key areas for a polished look.
- Add fresh flowers or plants to living spaces.

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Kitchen:

- Clear countertops of small appliances.
- Hide dish soap and sponges.
- Showcase updated appliances.

Bedrooms:

- Make beds with clean, neutral bedding.
- Remove personal items from nightstands.

Bathrooms:

- Clear countertops of personal items.
- Replace worn-out or mismatched towels.
- Ensure all light bulbs are working.

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Final Touches

Lighting:

- Replace burnt-out bulbs.
- Use natural light when possible.
- Ensure all light fixtures are clean.

Technology Check:

- Ensure all electronics, such as smart home devices, are functioning.
- Consider turning on ambient lighting for added warmth.

Pets:

- If possible, remove pets during the photography session.
- Clean up pet toys and bowls.

Final Walkthrough:

- Walk through each room to ensure everything is photo-ready.
- Check for any last-minute adjustments.