



To Whom It May Concern:

In September of 2017, Michael Cade Riley, also known as “Red” to most, left this world on the banks of the South Fork of the San Gabriel River on his way to do what he loved most - fishing.

In his 15 years on this earth, his impact on others was infectious. He used his natural gift of leadership, along with a boatload of wit and charm to do for others on a regular basis. Whether it was lifting someone’s spirits at school, to playing with younger kids at his brother’s baseball tournaments, or helping a friend catch their first fish, Cade never met a stranger.

The Cade Riley Memorial Bass Tournament, or “Rippin’ Lips for Red,” is a way to keep Cade’s natural spirit for giving and potential for impacting the world alive. Proceeds from the tournament and raffle will go to the Cade Riley Memorial Fund managed by the Central Texas Community Foundation. These funds support local youth organizations, and also provide college, university, and vocational scholarships.

The Cade Riley Memorial Bass Tournament will be holding our sixth annual “Rippin’ Lips for Red” event July 27, 2024. Normally held on Lake Buchanan, however this year lake levels will determine our location and will be announced closer to event date. The event will be hosted by FAN and the Liberty Hill High School Fishing Team.

In the last 5 years, a total of over more than 800 fisherman and their families have attended. One of our goals has been to create a true family event on the day of the tournament. The event includes a “catch tank” for kids, music, food, and a raffle. Because of the outpouring of support we received in our first five years, we have been able to contribute **over \$110,000** to support local youth programs and scholarships.

As a further tribute to Cade, the first round of non-tournament scholarships was awarded in June 2020 to selected members of his graduating class. We have been able to award more scholarships in 2021, 2022 & 2023. We are anxiously looking forward to even greater success at this year’s event.

Please see the detailed information about sponsorship levels on the following page. If you are interested in becoming a sponsor, just fill out the enclosed sponsorship form and return by mail/email, or visit our online store and purchase a sponsorship with our secure checkout:

[www.rippinlipsforred.com](http://www.rippinlipsforred.com)

All donations will be receipted and are tax deductible.

TAX ID# 43-2043188

## **Sponsorship Levels**

**For the most secure and fastest method, sponsorship donations may be made online through our Shopify website at:**

**[www.rippinlipsforred.com](http://www.rippinlipsforred.com)**

### **Red Level: \$2,500+**

- Engraved appreciation plaque for your business to display
- 6'X4' banner displayed at tournament (available upon request to your business after event)
- Company name/logo on t-shirt
- Website and Facebook page recognition (logo posted on both)
- Rippin' Lips Swag Bag – 4 quick-dry fishing t-shirts, 4 logo caps, 4 koozies, 4 8" decals\*
- 4 registrations (adult or youth) for tournament\*

### **Gold Level - \$1,000**

- 6'X2' banner displayed at tournament (available upon request to your business after event)
- Company name/logo on t-shirt
- Website and Facebook page recognition (logo posted on both)
- Rippin' Lips Swag Bag – 2 quick dry fishing shirt, 2 logo caps, 2 koozies, 2 8" decals\*
- 2 Registrations (adult or youth) for tournament\*

### **Silver Level - \$500**

- Placement on large shared banner displayed at tournament (with other Silver Sponsors)
- 1 Registration (adult/youth) for tournament\*
- Website and Facebook page recognition (logo posted on both)

\*\*You will receive an email form to submit information for any qualifying registrations and merchandise after payment is received.

For more information about the event, please feel free to email [rippin4red@gmail.com](mailto:rippin4red@gmail.com), visit our website [www.caderileymemorial.com](http://www.caderileymemorial.com), or follow our FB Page: <https://www.facebook.com/rippinlipsforred/>.



## Annual Cade Riley Memorial Bass Tournament

July 27, 2024

### Sponsorship Form

Thank you so much for your support! The goal of the tournament is to raise funds for the Cade Riley Memorial Fund, which will be used to support local youth programs, as well as provide student scholarships for college, university, or vocational school.

**The deadline for guaranteed placement on t-shirts is Wednesday, May 1, 2024.** Please complete the lower portion of this form and submit by mail or email ([rippin4red@gmail.com](mailto:rippin4red@gmail.com)). Tax ID #43-2043188

Cade Riley Memorial Bass Tournament  
P.O. Box 1746  
Liberty Hill, TX 78642

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Donation Amount: \_\_\_\_\_

Check enclosed

Sponsorship donation made online: [www.rippinlipsforred.com](http://www.rippinlipsforred.com)

**\*\*\*Please make checks payable to: Central Texas Community Foundation and add Cade Riley Fishing Tournament on the memo line.**

**\*\*We ask that you submit a digital copy of your logo for promotional purposes.**

Email logo to: [rippin4red@gmail.com](mailto:rippin4red@gmail.com)