



COMMON SENSE LEADERSHIP LLC

**PURPOSE DRIVEN
ORGANIZATIONAL
CONSULTING**

CONTACT US

Clay Burch, CEO

(650) 759-2259 

clayburch@hotmail.com 

www.common-sense-leadership-llc.com 

COMMON SENSE LEADERSHIP LLC

A purpose driven company with a mission to help communities and organizations implement impactful changes

ABOUT US

Common Sense Leadership LLC is a purpose driven company with a mission to help communities enhance quality of life through partnerships and comprehensive public safety solutions, assist organizations with solutions to thrive financially and operationally, and create measurable impacts for our clients by applying decades of experience and proven expertise in a thoughtful, intentional, compassionate, inclusive and constructive way. Our company's principals have over six decades of combined total experience transforming organizations, streamlining processes, leading strategic planning, recommending and implementing internal and community policies, developing fiscal sustainability strategies, implementing organizational excellence principles, effectively engaging with the community and businesses, creating public-private partnerships focusing on economic development and public safety, developing and implementing comprehensive public safety solutions to amplify sworn public safety resources with private security and modern surveillance technology as well as integrated data analysis, and assisting private and public entities in enhancing community safety and customer experience.



OUR SERVICES

POLICY DEVELOPMENT

Assistance with developing comprehensive policies and/or administrative regulations to help guide programs and initiatives

ORGANIZATIONAL EXCELLENCE

Developing organizational excellence framework through:

- Strategic planning
- Administrative regulations
- Employee training and development programs
- Organizational structure and management assessment
- Employee coaching
- Succession planning

FINANCIAL SOLUTIONS

A comprehensive suite of financial analysis, budget development, fiscal policies, financial health assessment, fiscal recovery measures, contract negotiations, and more

COMMUNICATION AND COMMUNITY ENGAGEMENT

Proven strategies to engage hard to reach communities, employees and businesses, including conflict resolution

PUBLIC-PRIVATE PARTNERSHIPS

Identifying and building connections between public and private partners including formal agreements and policy development, to best serve neighborhoods and communities

PUBLIC SAFETY SOLUTIONS

A comprehensive menu of public safety solutions