

BECOME A SPONSOR

Platinum Sponsor \$7,500

3 Available

Includes:

- 10 free summit registrations for your employees
- 5 summit registrations for clients or guests
- Signage displayed in the event venue (sponsor supplied, up to 2)
- Whole page program Logo and/or MMR commemorative message (you supply the art)
 - AVAILABLE: Inside and back covers on a first-come, first-serve basis

Plus lower level benefits:

- Logo included in on-stage / front of room signage
- Receive a copy of the pre-registration list (one week before the summit); will include name, company, & title for attendees that opted in
- Can offer a physical swag item at the event (~200 attendees)
- Company name and logo included in all Marketing Materials
- Company name and logo listed on the Sponsorship Page in the program
- Verbal mention during summit opening/closing remarks
- Social Media promotion

Gold Sponsor \$5,000

5 Available

Includes:

- 5 free summit registrations for your company
- 5 summit registrations for clients or guests
- Half-page program logo (you supply the art)
- Receive a copy of the pre-registration list (one week before the summit); will include name, company, & title for attendees who opted in
- Logo included in on-stage / front of room signage

Plus lower level benefits:

- Can offer a physical swag item at the event (~200 attendees)
- Company name and logo included in all Marketing Materials
- Company name and logo listed on the Sponsorship Page in the program
- Verbal mention during summit opening/closing remarks
- Social Media promotion

Silver Sponsor \$2,500

Multiple Available

Includes:

- 1 free summit registration for your company
- 1 summit registration for clients or guests
- Can offer a physical swag item at the event (~200 attendees)
- Quarter page program logo (you supply the art)

Plus lower level benefits:

- Company name and logo included in all Marketing Materials
- Company name and logo listed on the Sponsorship Page in the program
- Verbal mention during summit opening/closing remarks
- Social Media promotion

Bronze Sponsor \$1,000

Multiple Available

Includes:

- 1 free summit registration for your company
- Company name and logo included in all Marketing Materials
- Company name and logo listed on the Sponsorship Page in the program
- Social Media promotion

Student Sponsor \$2,000 - Sponsor the next generation of Researchers and Insights professionals

Three available

Includes:

- 2 free summit registration for your company
- Company name and logo included in all Marketing Materials
- Company name and logo listed on the Sponsorship Page in the program
- Verbal mention during summit opening/closing remarks
- Social Media promotion

Meal Sponsors Price Varies

Multiple Available / 1 per meal

Choose from:

- Workshop Day Lunch (8/20) - \$1,000
- Reception (evening of 8/20) - \$3,000
- Session Day Breakfast (8/21) - \$1,000
- Session Day Lunch (8/21) - \$1,000
- AM Beverage Break Sponsor (8/21) - \$750
- PM Beverage Break Sponsor (8/21) - \$750

All include:

- Signage displayed at the dinner venue / by the food service area
- Company name and logo included in all Marketing Materials
- Company name and logo listed on the Sponsorship Page in the program
- Verbal mention before/during sponsored meal or event
- Social Media promotion

To become a sponsor, please contact:

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