



# Saint Demetrios Greek Orthodox Church

## C a p i t a l   C a m p a i g n   F o u n d a t i o n

**Date:** Wednesday October 18<sup>h</sup>, 2023

**Time:** 11:00 AM-11:30 AM

**Attendees:** Peter A, Tim J, Efie S., Andy T., Father P.

**Absents:** Tina E.,

**Minutes Taker:** Efie S.

### **Agenda**

1. Thanos Petrelis Concert and Brunch outcome (financial proceeds, pledges, feedback)
2. Thanking sponsors, vip tables and attendees of the events
3. Photos and videos from the events and how to share them with the people
4. November Newsletter
5. Ideas for future fundraising events (discussion about how often and type of events)

Parking lot: Investnext (discussion when there are news to report)

### **Minutes**

1. The meeting started with Andy T. saying that the feedback of the Petrelis Concert was very positive. Peter A. shared that Thanos Petrelis and his group liked Tucson very much and enjoyed the hospitality. Peter A. shared that many people out of Tucson attended the Concert. There were people from Florence, Scottsdale, Mesa, Phoenix and some young people from UoA. All the attendees enjoyed the event and gave positive feedback. Andy T. also shared that the person who had a small accident during the Concert is feeling good now and Efie S. suggested to send a "get well soon" card. Peter A. shared that the Concert had good proceeds but the Brunch was not a great success in regards of proceeds. Peter A. said that he and Tina E. will present a report next week after paying some last expenses



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and after some last donors making their donations. Also Peter A. shared that there were a few new pledges as the result of the momentum.

2. Tim J. shared that it would be a good idea to thank everyone who attended or donated for the Concert in many ways. He said that a blast email thanking everyone should be sent as soon as possible. Also he shared that we should make phone calls, send thank you cards by mail and thank you emails. Efie S. said that she will make a list with all the sponsors, VIP tables, attendees and she will share it with the other members of the Committee. Then the members of the committee will decide who is going to make phone calls to whom. Tim J. pointed that it is necessary to have a script with bullet points for the phone calls to make sure that every member who makes a phone call covers the same important matters. Efie S. shared that she will send the Thank you blast email by the end of the week. Peter A. shared a professional short Video from the Concert that should be included in the blast email.
3. Peter A. said that for photos and videos from the Concert we can use a Cloud and share the link with the attendees of the event.
4. Efie S. will start working on the November Newsletter very soon and she is planning to send it at the beginning of November. She thinks that the following subjects should be included: Thanos Petrelis Concert photos and a small text, "Our progress" with new pledges and other community events like the ordination on Manolis A. Father P. said that he will give more information about the ordination to Efie S. for the Newsletter and Efie S. will make sure to ask people to donate for this event. Peter A. said that the Newsletter should also mention the "Beautification of the Church Day" which will take place a day before the visit of the Bishop. Peter A. will share more information soon but it will be an ongoing project trying to keep the church in great condition. Part of this project is getting rid of old furniture, fixing the lights, placing artwork in church buildings etc.