

4. Proportion (8 pts) – relationship between amount and quantity of one area to another or to the whole

What Judges Look For:

- a. Are the proportions of individual components and elements related to each other?
- b. Does the design fill the allotted space without exceeding or appearing too small for the area?
- c. Do the proportions of the design relate to the staging?

5. Rhythm (8 pts) – visual pattern of movement throughout a design

What Judges Look For:

- a. Is there a dominant visual path through the design?
- b. Is the rhythm static with components too equally spaced?
- c. Is the rhythm held within the design, or is the eye led out of the design by an awkwardly placed component?
- d. Are there too many rhythms competing for eye movement?
- e. Is there an illusion of movement in the design?

6. Scale (8 pts) – size relationship of one component to another

What Judges Look For:

- a. Do the individual components and their sizes relate to each other?
- b. Is there a visual comparison to each of the other components?

- C. Selection of Components (8 pts) – ability to select components that contribute to the design and the total creative effect

What Judges Look For:

1. Do the components contribute or hinder the effectiveness of the design?
2. Does the combination of components show originality?
3. Are the components conducive to the design style, type or color harmony, if appropriate?
4. Do the components contribute to the unified artistic effect?