

Vision

Trusted Learning Partner

Mission

Our company exists to help make the world a better place by living our values and helping people improve their performance and wellness.

Values

Health, Freedom, Goodness, Justice, Fairness, Courage, Respect, Perseverance, Generosity, Learning, and Hope. Our values serve as a guide for our decisions and actions. Through self-awareness, these values act as our conscience, helping us discern right from wrong and good from bad.

Ryan Kineshanko, BPE, MA, CCMP

President, Great West Training Company

We know what it takes to perform under pressure and the challenges people face on their way up and through organizations. From competing at Division 1, semi-pro, and international sport levels, leading Tactical teams into hostile situations, and managing team and projects at the highest organizational levels...Been there. Done that.

Ryan is honest to a fault and lives by his core values. He cares about people and treats people with respect and fairness. He is proud to say that in the face of extreme pressure, coercion, and stress he has continuously stayed true to his values.



Ryan possesses a unique blend of high-performance sports experience, organizational experiences, and educational background. He is credentialed to deliver industry-leading learning and development assessments and training programs that have helped thousands of people and organizations improve their performance.

Ryan holds a Bachelor of Physical Education in Human Kinetics from the University of British Columbia, a Master's degree in Leadership and Training from Royal Roads University, and a Project Management Certificate from Okanagan College. Additionally, he holds certifications as an EQ-i 2.0 & EQ360 Trainer, Power + Systems Trainer, MBTI Trainer, ITSM Professional Designation Trainer, TKI Conflict Styles Trainer, and Certified Coach.

- Bachelor of Physical Education Degree, UBC
- Master's degree, Leadership & Training, RRU
- Certified Corporate Trainer
- EQi 2.0 and EQi 360[®] Emotional Intelligence Trainer
- MBTI[®] Certified Trainer
- TKI[®] Certified Trainer: Preferred Conflict Mode
- CCAA All-Canadian
- CCAA MVP
- Wall of Fame Athlete
- Former U Sports Athletes
- Team BC Volleyball
- Canada Games Volleyball
- Pac-Rim Volleyball
- Minor Pro Beach Volleyball
- Sport Administrator
- Team BC Soccer invite
- Elite & Minor Sport Coach & Executive
- Jr A level hockey player
- Former Tactical Team Lead
- Coaching Skills Trainer
- Power + Systems Organization Workshop Certified Trainer
- Prosci Change Management Professional
- Project Management Professional