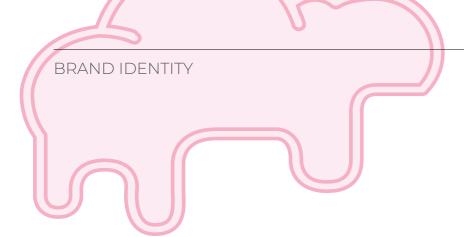


SKINCARE THAT LOVES.



## **Bae Skincare**™

Bae is a natural beauty care brand for women and teenagers.

The fabrication process is completely artisanal, made with chemical-free ingredients; milk & butter. Brand identity is focused on sending a happy and girly vibe in an attractive way connected to the attributes, interpreted in pastel colors, and mixed typography, in pair with a melting illustration and a kiss' that reflects brand's identity.































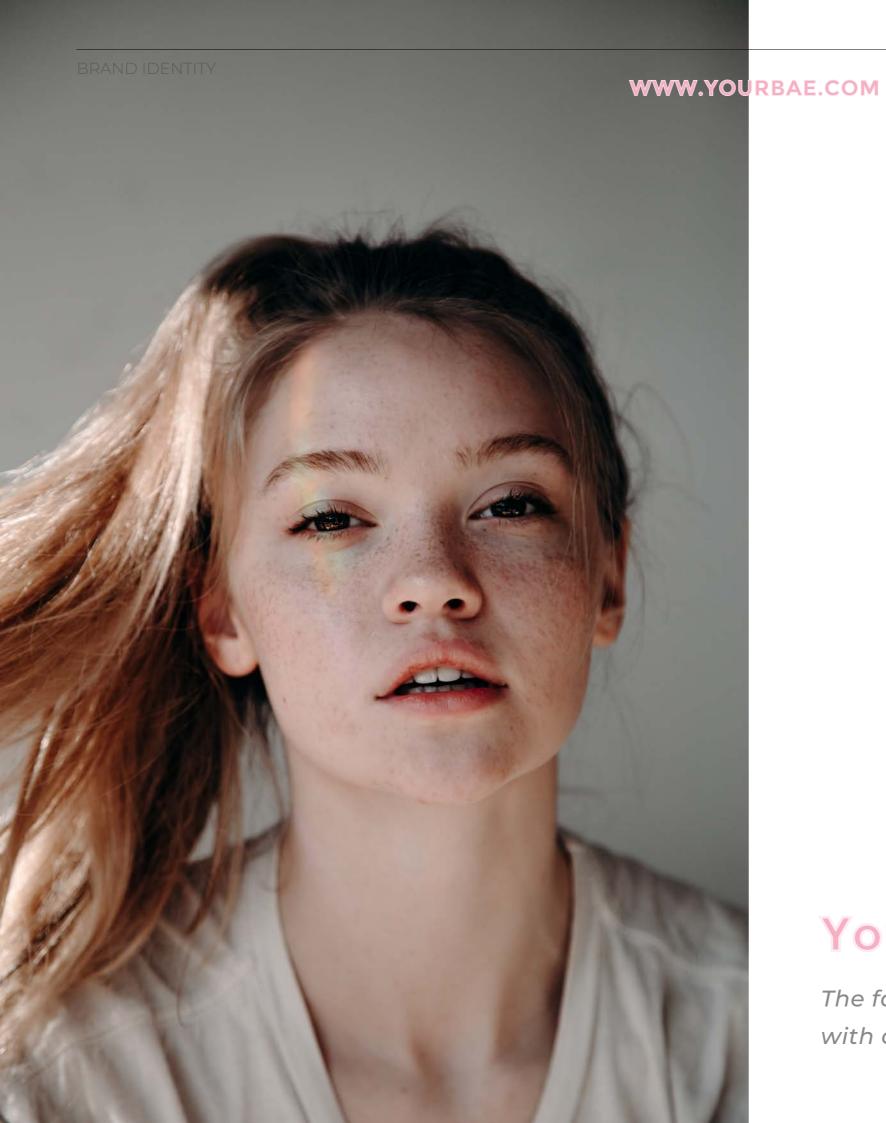


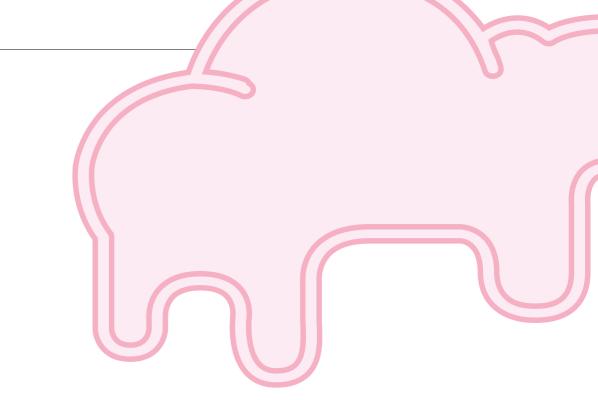






BRAND IDENTITY





## Your Softest Bestie.

The fabrication process is completely artisanal, made with chemical-free ingredients; milk & butter.