

THE
ULTIMATE COMFORT
EXPERIENCE

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BAYNOIRE



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EXPERIENCE

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A PARALELL WORLD
TO THE DESTINATION.

BAYNOIRE

Baynoire is a lifestyle brand established in 2020 and rooted in the ever-changing culture of now. Forges experiences that disrupt the status quo and bear the torch for a bold new generation.

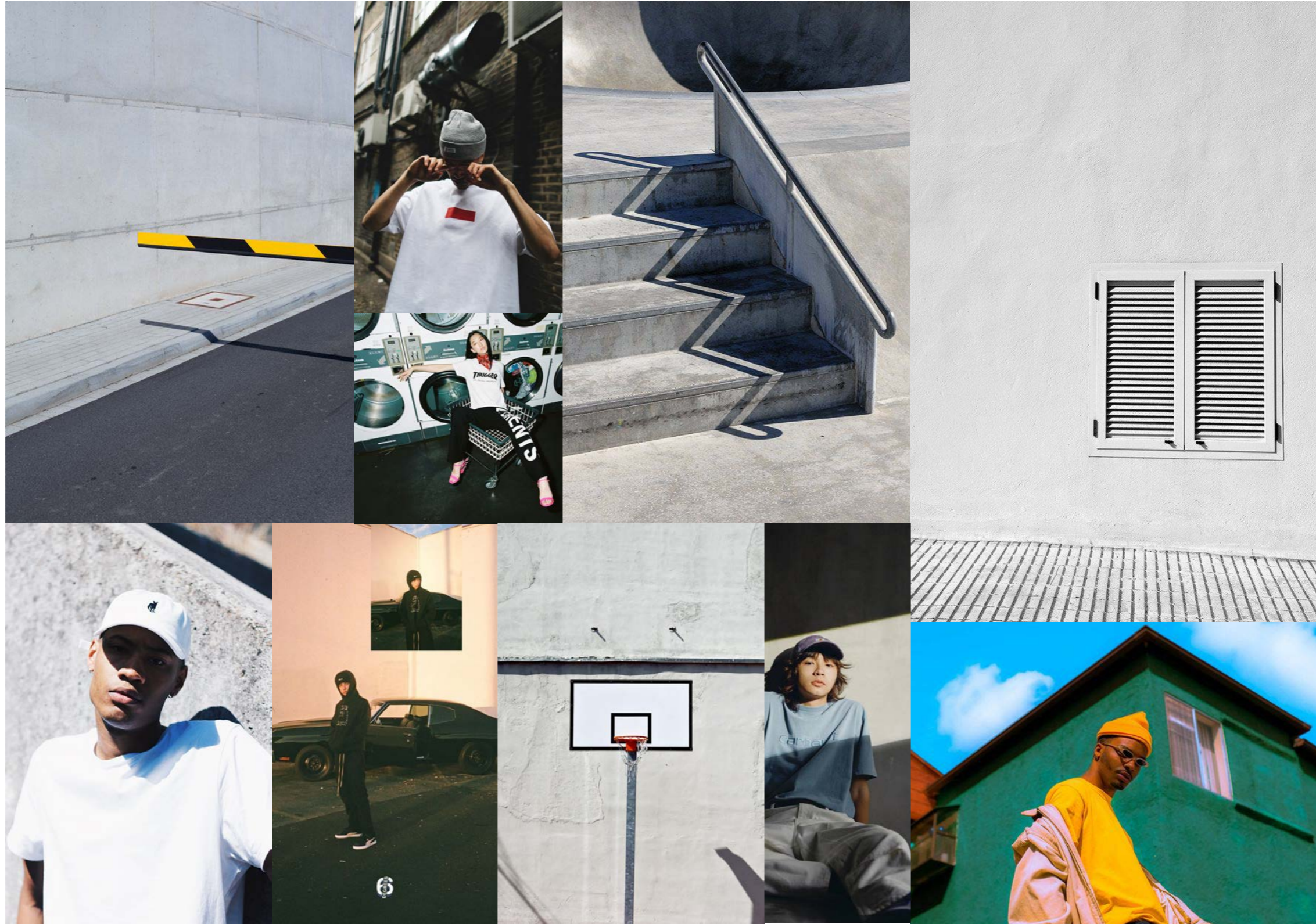
Minimalism is the key point behind the whole brand. The upcoming collection is comprised of all the usual lounge wear essentials like hoodies and sweatpants available in a collection of muted, tonal colorways.

baynoire team.

BRAND IDENTITY

ART DIRECTION











BYN[®]



A BOX OF LIMITED EDITION LAYERS.

STATUS: ARRIVED ON TIME

Ready For Take off

BAYNOIRE[®]
URBAN STREETWEAR

GOTTA BE REAL USTH IT



THAT YOU.

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IT'S TIME.
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EMPOWERING YOU.



PLACE YOUR ORDER NOW,
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TO REACH THE DESTINATION.

BAYNOIRE







BAYNOIRE®

A destination is a place to which someone is being sent, often understood as an ending. You have reached Baynoire, the comma in your story. The place of infinite possibilities. An atmosphere of boundless opportunity.

Limited Edition Layers

REWIND TUNE IN CREW TUNE
FOR YOUR RADIO RECEIVER