BRAND IDENTITY ART DIRECTION











ART DIRECTION **BRAND IDENTITY**







MATERIALS

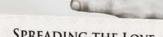
The set you are about to experience is made of natural organic materials.

"There is nothing in the heavens and the earth except that it praises its Lord (in its own way) but you do not fathom its (way of) praise."

All materials have uniqueness in their praising of the One as every child of Adam does. This diversity in creation is what we celebrate.

We believe that every person has materials that connect and resonate with him or her differently.

So now we ask, how does this set make you feel?



SPREADING THE LOVE

Since the very birth of BasmalaBeads we have made it a point to donate 33% of our profits to charity.

We also take great care to employ under privileged women and men with very competitive compensation: helping them make an honest and respectful living.

When you acquired this set of BasmalaBeads, you not only contributed towards a noble charitable cause, but also helped the most vulnerable members of our society get back on their feet.



HANDMADE

This set before you is handcrafted with love.

It most likely passed through the care and attention of 4-6 craftsmen and craftswomen to manifest the beauty that you are about to witness.

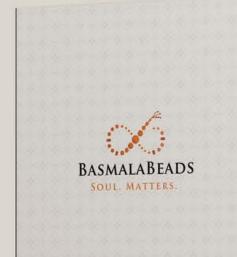
We believe that there is something very special about the centuries old art of crafting Islamic prayer beads that needs to be preserved.

Please make a prayer for all of the hearts that went into this work.





BRAND IDENTITY ART DIRECTION



THANK YOU FOR OPENING YOUR HEART TO US.

We live in a world where we are constantly bombarded

with content reminding us to improve our 'selves' and our health. Our vision is to do our part to remind you that although that's important, we must never forget that our spiritual health is absolutely fundamental. We believe that one of the corner stones of a thriving

soul is regular remembrance of God, Zikr. We hope that our products not only please your eye, but also inspire you to take a step back from a chaotic worldand remember that: MATERIALS

The set you are about to experience is made of natural organic materials.

"There is nothing in the heavens and the earth except that it praises its Lord (in its own way) but you do not fathom its (way of) praise."

All materials have uniqueness in their praising of the One as every child of Adam does. This diversity in creation is what we celebrate.

We believe that every person has materials that connect and resonate with him or her differently.

So now we ask, how does this set make you feel?



SPREADING THE LOVE

Since the very birth of BasmalaBeads we have made it a point to donate 33% of our profits to charity.

We also take great care to employ under privileged women and men with very competitive compensation helping them make an honest and respectful living.

When you acquired this set of BasmalaBeads, you not only contributed towards a noble charitable cause, but also helped the most vulnerable members of our society get back on their feet.



HANDMADE

This set before you is handcrafted with love.

It most likely passed through the care and attention of 4-6 craftsmen and craftswomen to manifest the beauty that you are about to witness.

We believe that there is something very special about the centuries old art of crafting Islamic prayer beads that needs to be preserved.

Please make a prayer for all of the hearts that went into this work.



SOUL. MATTERS.

F @ @

Basmalabeads are premium handcrafted tasbih prayer beads that are made to last a lifetime. Backed by our 100 year guarantee, they are the perfect companion on the noble path we call life. Why 100 years? We want you to pass these on to whoever is next in line and trust that we will take care of them just like we did with you. Find out more by visiting basmalabeads.com

Many of our clients find that our sets make the most thoughtful and sincere gifts. Nothing says "I love you" like the gift of Zikr.

The set you are about to experience is made of natural organic materials.

"There is nothing in the heavens and the earth except that it praises its Lord (in its own way) but you do not fathom its (way of) praise."

All materials have uniqueness in their praising of the One as every child of Adam does. This diversity in creation is what we

We believe that every person has materials that connect and resonate with him or her differently.

So now we ask, how does this set make you feel?



BRAND IDENTITY ART DIRECTION





The set you are about to experience is made of natural organic materials.

"There is nothing in the heavens and the earth except that it praises its Lord (in its own way) but you do not fathom its (way of) praise."

All materials have uniqueness in their praising of the One as every child of Adam does.

This diversity in creation is what we celebrate.

We believe that every person has materials that connect and resonate with him or her differently.

So now we ask, how does this set make you feel?



SPREADING THE LOVE

Since the very birth of BasmalaBeads we have made it a point to donate 33% of our profits to charity.

We also take great care to employ under privileged women and men with very competitive compensation: helping them make an honest and respectful living.

When you acquired this set of BasmalaBeads, you not only contributed towards a noble charitable cause, but also helped the most vulnerable members of our society get back on their feet.

BRAND IDENTITY ART DIRECTION





The two words that drive everything we do.

We live in a world where we are constantly bombarded with content reminding us to improve our 'selves' and our health. Our vision is to do our part to remind you that although that's important, we must never forget that our spiritual health is absolutely fundamental. We believe that one of the corner stones of a thriving soul is regular remembrance of God, Zikr.

We hope that our products not only please your eye, but also inspire you to take a step back from a chaotic worldand remember that:

Soul. Matters.

THE LAST SET YOU'LL NEED

Basmalabeads are premium handcrafted tasbih prayer beads that are made to last a lifetime. Backed by our 100 year guarantee, they are the perfect companion on the noble path we call life. Why 100 years? We want you to pass these on to whoever is next in line and trust that we will take care of them just like we did with you. Find out more by visiting basmalabeads.com

Many of our clients find that our sets make the most thoughtful and sincere gifts. Nothing says "I love you" like the gift of Zikr.

TTERS.



0 @BASMALABEADS COM