

# PROJECT MANAGEMENT READY NEWSLETTER



## IN THIS ISSUE

FOUNDER'S MESSAGE

BOOK TALK WITH NELSON  
ORTIZ

DIGITAL STORYTELLING

ART AND PROJECT  
MANAGEMENT

JOIN OUR CAUSE

UPCOMING EVENT

## Welcome to PM Ready!

*by Evelyn Chao*

I am thankful for the opportunity to create a unique community connecting project professionals and youth. Project Management Ready is committed to empowering young contributors with project management learning.

If you are a project professional, I invite you to share your expertise with youth as a book talk or lecture speaker. If you are a young contributor, I encourage you to sign up for our newsletter and equip your leadership skill with project management.

No matter who you are, let's become better version of ourselves and make a better world!



**Nelson Ortiz**

## **Book Talk: The Art of Project Management: Strategies from Sun Tzu's Art of War**

This book shows that project management can borrow insights from ancient philosophies.

Sun Tzu's *The Art of War*, a classic military strategy book, outlines timeless principles of strategy and tactics. Nelson Ortiz articulated in the book talk that these principles could be adapted to every process group of project management.

Ortiz emphasized the value of project management learning in (re)shaping youth's mindsets and behavior. Ortiz reminded the audience of the need to be creative in identifying stakeholders. "Even your enemy could be a stakeholder you want to (and have to) manage," as he stated.

On May 31, Mr. Nelson Ortiz delivered a virtual talk on his new book *The Art of Project Management: Strategies from Sun Tzu's Art of War*.

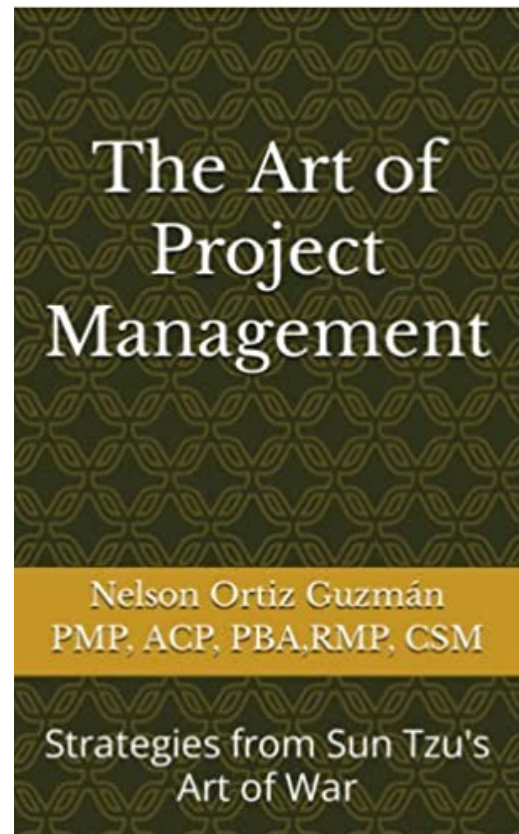
[Watch book talk recording](#)

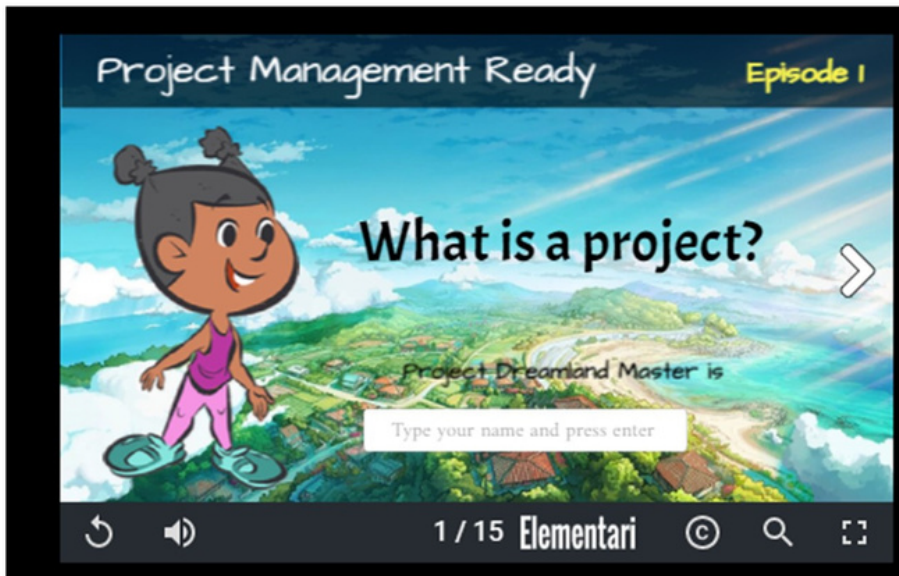
[Take the event survey](#)

[Order the book from Amazon](#)

[English version](#)

[Spanish version](#)





## Project Management Digital Storytelling

Project management learning can be fun and interactive. The project management digital stories are designed for younger, aspiring leaders. Each digital story is as short as five minutes to fit everyone's busy schedule.

[Play the episode - What is a project?](#)



## Join Our Cause

PM Ready is for everyone. We would love you to recommend a book for our future events or share your project story to inspire our youth! Please help us grow!

We would love to work with project professionals, scholars, industry and community leaders, and nonprofits to build a learning community! Deliver your book talk to our diverse audiences, give a lecture to youth to earn free PDUs, publicize your youth-facing opportunities, or let us help train your volunteers on project management.

[Get Involved Now](#)

## UPCOMING Book Talk: Great Meetings Build Great Teams: A Guide for Project Leaders and Agilists



**Rich Maltzman**

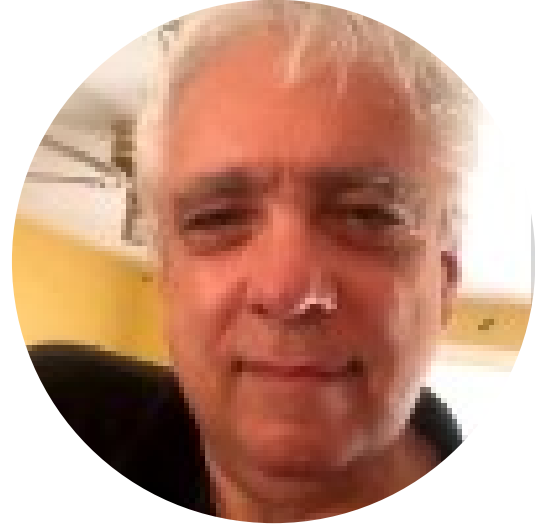
**Wednesday  
August 23  
7-8 p.m. EST**  
[Register Now](#)



Do you want a happier, more successful project team? Better-run meetings will help get you there. This practical guide to facilitating project meetings will help you build cohesive teams and make your meetings more productive!

Rich Maltzman, PMP®, has co-authored several books on project leadership. He teaches a suite of courses in project leadership, serving as a Master Lecturer at Boston University.

Jim Stewart, PMP®, is an independent project consultant and Agile coach. He advises on best practices, teaches project management, and strategizes and executes on Agile transformations.



**Jim Stewart**

### GREAT MEETINGS BUILD GREAT TEAMS

A GUIDE FOR PROJECT LEADERS AND AGILISTS



RICH MALTZMAN | JIM STEWART