



Bringing Autonomy to Pet Care

Making Pet Grooming Accessible
For All Pet Owners

Global Pet Grooming is a \$11.4¹ Market. But It's not Accessible to All.



Financial Constraints

Expenses related to grooming supplies, professional services, and transportation can add up. Americans spend average of \$100 every time they groom their pet²



Access and Transportation

Getting pets to grooming appointments can prove challenging while some areas may have limited access ("animal resource deserts"²)



Animal Stress and Behavioral Problems

Pets with behavioral issues or high stress levels may resist grooming by strangers.

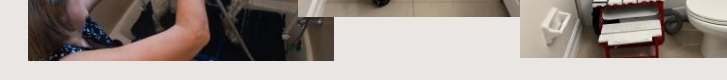
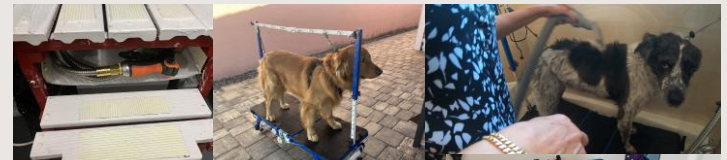
¹ <https://todaysveterinarybusiness.com/us-pet-spending-appa-090423/>

² <https://www.hepper.com/pet-industry-statistics-us/>

What If Pet Owners Could Easily Groom Their Dogs at home?

Introducing Gypsy Pet Tub: An innovated, patent solution for do-it-yourself groomers. Saving you money and revolutionizing pet care with independence and convenience as an alternative to traditional grooming methods.

- 🐾 **Cost-effective:** \$100 spent every time you bathe/groom your pet. You could easily own the entire grooming station after three grooming sessions. Profit after that!
- 🐾 **Customizable:** Put it away in any storage location in minutes.
- 🐾 **User-friendly:** Set up and break down with less than four steps.
- 🐾 **One-on-One time with pet:** Spend that needed time with your pet as you save money



There Are Three Revenue Streams



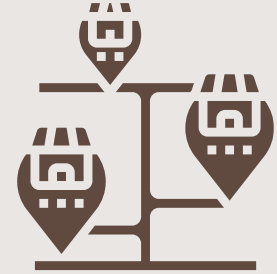
Base Unit Sales

With an affordable price under \$200. Could be paid off in two grooming sessions. Accompanying online training video resources to maximize utility



Pet Grooming Supply Subscription Sales

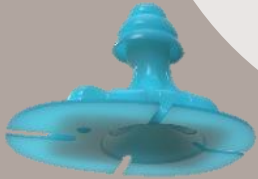
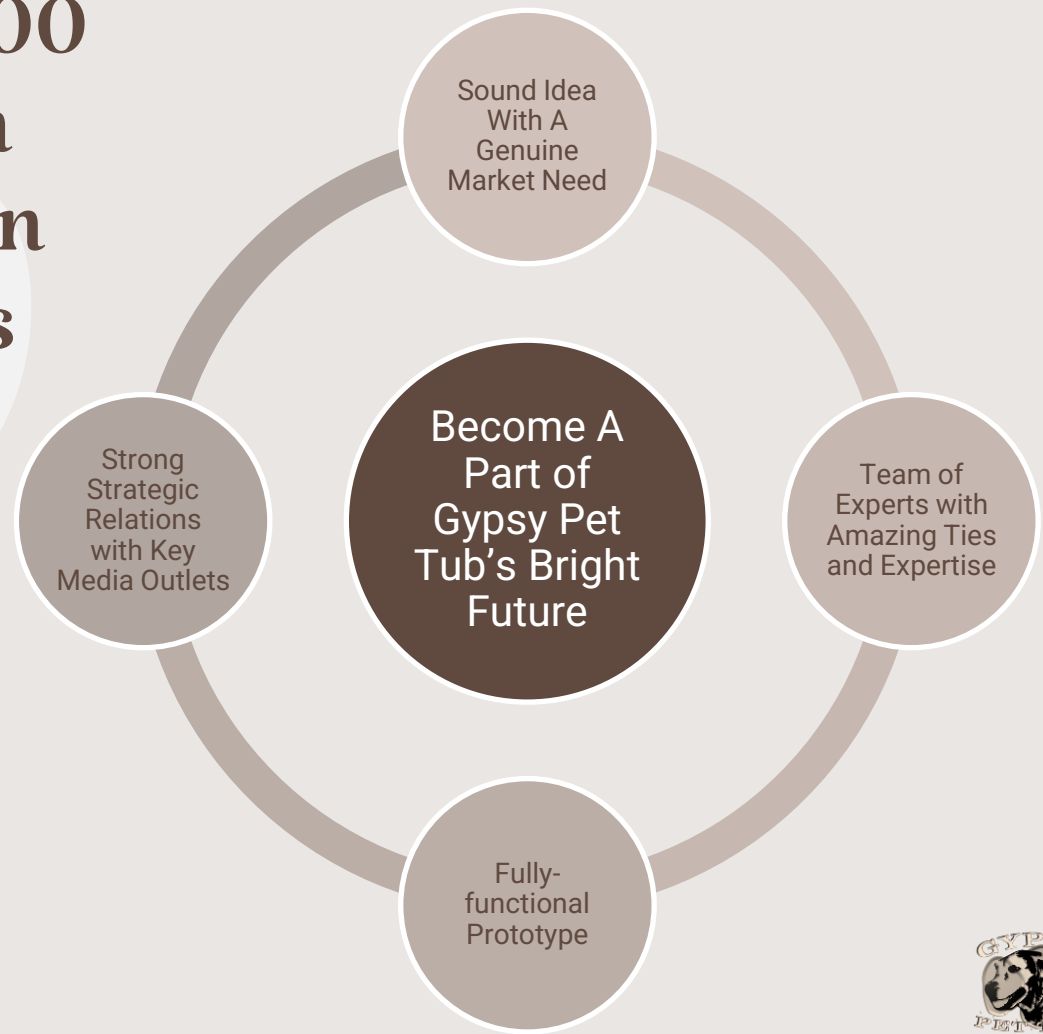
Help pet parents save on high-quality supplies through membership discounts on the website, along with grooming supplies



Franchising using Social Media

Leverage social media influencers, pet lovers, etc. to promote and sell. Also, become a groomer for neighborhood

We're Raising \$30,000 To Forge Ahead With The Launch. In return for a 3% of all profits



Upcoming Product:

- Universal earplug for dogs
- Preventing ear infection



Thanks!

**Do you have any
questions?**

edgarcia@gypsyettubstation.com

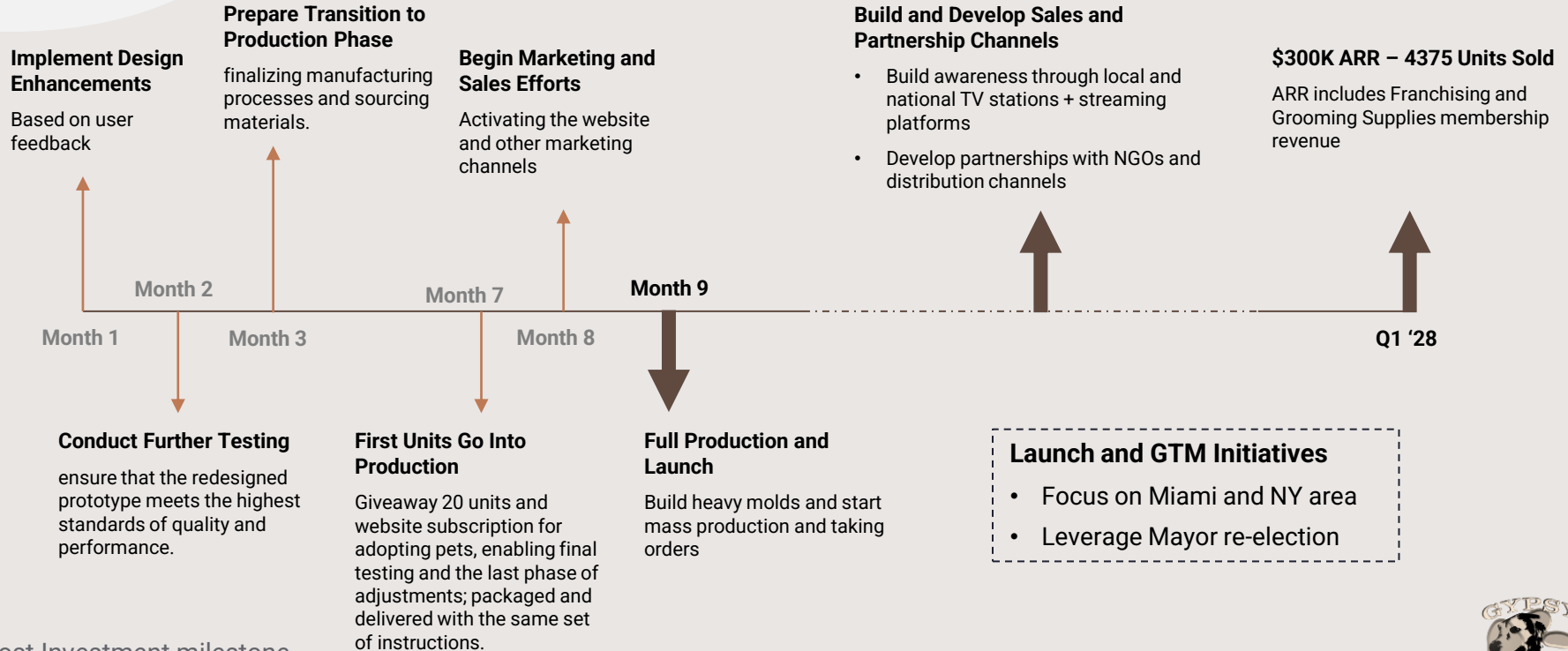
305 816 0898

gypsyettubstation.com

Appendix: Financial Projections and plan

	Q1 2025	Q2 2025	Q3 2025	Q4 2025	2025	2026	2027	2028	Total Up to Q1 2029
Unit Sales Quantity	30	50	70	100	250	1,000	5,000	10,000	16,250
Unit Price	\$ 200	\$ 200	\$ 200	\$ 200	-	\$ 200	\$ 200	\$ 200	-
30% Accessories Sales	9	15	21	30	75	300	1,500	3,000	4,875
Accessories Price	\$ 100	\$ 100	\$ 100	\$ 100	-	\$ 100	\$ 100	\$ 100	-
50% Supplies Sales Quantity per Month	15	25	35	50	125	500	2,500	5,000	8,125
Average Supplies Pack Price	\$ 20	\$ 20	\$ 20	\$ 20	-	\$ 20	\$ 20	\$ 20	-
50% Number of Franchisees	-	-	-	100	200	500	2,500	5,000	8,200
Revenue Per Franchisee Per Month	\$ 20	\$ 20	\$ 20	\$ 20	-	\$ 20	\$ 20	\$ 20	-
Total Unit Revenue	\$ 6,000	\$ 10,000	\$ 14,000	\$ 20,000	\$ 50,000	\$ 200,000	\$ 1,000,000	\$ 2,000,000	\$ 3,250,000
Total Accessories Revenue	\$ 900	\$ 1,500	\$ 2,100	\$ 3,000	\$ 7,500	\$ 30,000	\$ 150,000	\$ 300,000	\$ 487,500
Total Supply Revenue	\$ 300	\$ 1,000	\$ 1,400	\$ 3,000	\$ 5,700	\$ 120,000	\$ 600,000	\$ 1,200,000	\$ 1,925,700
Total Franchising Revenue	\$ -	\$ -	\$ -	\$ 2,000	\$ 2,000	\$ 120,000	\$ 600,000	\$ 1,200,000	\$ 1,922,000
Total Revenue	\$ 7,200	\$ 12,500	\$ 17,500	\$ 28,000	\$ 65,200	\$ 470,000	\$ 2,350,000	\$ 4,700,000	\$ 7,585,200
Annual Recurring Revenue	\$ 300	\$ 1,000	\$ 1,400	\$ 5,000	\$ 7,700	\$ 240,000	\$ 1,200,000	\$ 2,400,000	\$ 3,847,700

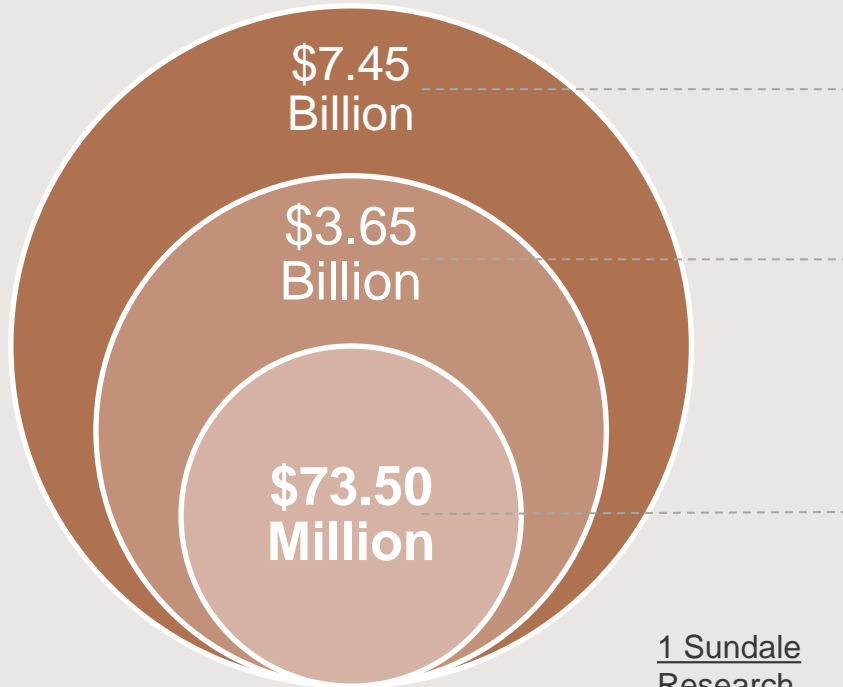
We're projecting \$300K ARR and a total of \$1.36M in sales by Q1 '29*



* Post Investment milestone



There is a great opportunity in the pet grooming market. Starting from Florida and later expanding to North and eventually Latin America



TAM: Global market size (including services, supplies, etc.) and estimated to grow at a CAGR of 7.09% through 2030.

SAM: North America accounts for ~49% of the global market.²

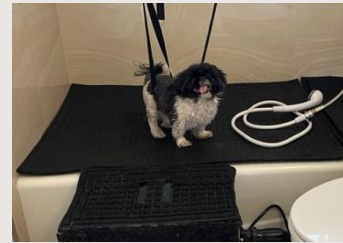
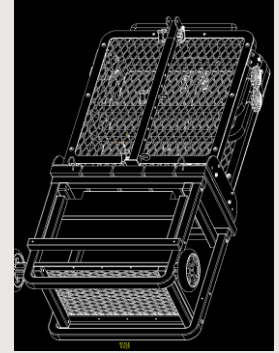
SOM: Market size estimation in Florida

1 Sundale
Research
2 Fact.MR
3 IBISWorld

Appendix: Prove of Performance and Team

Gypsy Pet Tub has proven its capabilities in providing a safe and comfortable bathing experience for pets.

- Building a 4th fully functional prototype, leveraging user feedback and the results of tests for various dog sizes
- Collaborated with dog rescue groups and provided them with Gypsy Pet Tub units to bathe future adoptees
- Ongoing collaboration with a specialized design and sourcing firms



Leveraging Social Media Connections To Get The Word Out



Coverage in Local and National Channels

Fast and affordable content production through Ed's industry ties and reputations; including on streaming platforms.



Cross-platform Multilingual Ads

Extend reach to Spanish-speaking audiences while maximizing English-speaking markets through long and short-form marketing strategies (incl. content partnerships and community engagements)

Non-profit organizations

Applying for grants and supporting foundations with financial assistance to up to 20% of all profits.



Creating a "buzz" via Social Media platforms from organizations and pet lovers.



“Grooming my dog was never easy”

Ed Garcia, the inventor of the Gypsy Pet Tub, initially designed it to aid in bathing his handicapped dog in New York. As an Emmy award-winning content producer, he extends his mission to promote dog adoption. His innovation grants autonomy in fulfilling essential pet care needs, potentially facilitating adoptions by simplifying the caregiving process. By advocating for independent care solutions, Garcia aims to ensure that future pet owners can provide loving homes and optimal care for shelter dogs.

Ed's Impressive Connections and Expertise Are Complemented By a Team of Expert Advisors



Eduardo Garcia
Founder/CEO

Ed Garcia, a media luminary with a distinguished career spanning ABC, NBC, Telemundo, and currently Senior Content Manager at TelevisaUnivision Network, boasts numerous Emmy Awards. Yet, his passion for animal welfare goes beyond industry boundaries, inspiring innovative solutions for pet owners globally. He also teaches at Barry University in Miami



Michael Rodriguez
Financial Advisor

Mike is a close acquaintance of founder Ed Garcia. They have also collaborated in many successful media and publicity projects.



Jason Mizrachi
Marketing and Publicity Advisor

VP of Unified Partnerships and iHeart Media; a close acquaintance of founder Ed Garcia



Noah McNeely
Product Advisor

Product Genius
Podcaster and expert designer



Javier Benavides
Design Advisor

Industrial Designer and mechanical engineer



