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CORPORATE GOVERNANCE AND STAKEHOLDERS' ENGAGEMENT IN MULTINATIONAL ENTERPRISES

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Abstract

With the advancement of multinational enterprises globally and Nigeria in particular, and with the multifaced drivers as factors for consideration, the need for stakeholders' inclusivity in operational decisions has become a necessity, it is in view of this that this paper seek to x-ray the effect of Corporate Governance on Stakeholders Engagement in Multinational Enterprises in Sub-Saharan Africa with an empirical perspective on Rain oil Petroleum Company Nigeria. The key objective of the study was to examine the effect of stakeholders' engagement on corporate governance structure of Multinational Enterprises in Nigeria. One of the hypotheses of the study assumed that there is no significant effect of stakeholders' engagement on corporate governance structure of multinational enterprises. The population of the study covers 464 senior and junior staff of Rain Oil Petroleum Company in South-South region of Nigeria. Through the application of Taro Yamane formula, the sample size of the study is 215 respondents. The study deployed Linear Regression analysis technique in analyzing the sourced primary data through SPSS 25. The findings revealed that there is a significant positive effect of stakeholders' engagement on corporate governance structure of multinational enterprises. The implication of this study is that, it helps to creates a corporate culture on the need for stakeholders' consultation in policy formulation and implementation in corporate organizations.

Key words: Corporate, Corporate governance, Multinational Enterprise, Organization and Stakeholders.

1.0 Introduction

1.1 Background of the study

The world of business has been characterized by intense competition that has shaped the way firms operate, interact with their clients for sustainability and growth (Adegbite (2015: Karpoff, 2021). This business scenario has generated lots of controversies

over the years on the need for a collaborative interaction between key stakeholders of Business enterprises and their boards of Directors for a sustainable decision making of their organizations (Zemko, 2005: Akingunola, Adekunle & Adedipe (2013). The way and manner corporate decisions are formulated, implemented, and evaluated has

become a subject interest to stakeholders of both quoted and unquoted companies across the globe (Atekebo, Okolo, Olajide & Anegbe, 2023: Akinkoye, & Olasanmi, 2014). Furthermore, the need for corporate administrators to conform with the National regulatory policies on business ethics and conduct has also accounted for the need for a Collaboratory approach between boards of directors and other stakeholders of enterprises (Ngu & Amram, 2018). Similarly, with the demand of host communities to be ethically and socially responsible in their business operations profitable, the need to strike a balance between stakeholders' expectations and company goals and objectives has become eminent (Okeke & Okoigbo 2019: Ayuso, Rodríguez, García-Castro, & Ariño, 2014).

2.0 Statement of the problem

With the stratified nature of business environment in Nigeria, the business governance climate has remained unhealthy in terms of agitations for stakeholders' attention in companies' brands, operations and interactions that should guarantee more inclusions in public policy formulation of enterprises. In view of this, a lot of company administrators marginalize their stakeholders and second vent their interest in corporate decision-making processes. The absence of stakeholders' strategic engagement corporate operations in terms of proper consultation has led to several challenges in some reputable enterprises globally such as loss of profit, loss of share capital value, unwarranted business clashes with stakeholders' interest, loss of corporate reputation/goodwill, rejection of company brands (products and services) etc.

It has also been noted with dismay that most corporate organization do not carry their stakeholders along in the areas of

involvement in decision making, impact assessment, responsibility appropriation, participation in policy dispensation and administration, including sponsorship in key programmes and activities of the enterprises. Enterprise administrators most times forget that stakeholders greatly serve as measures for the need assessment of their enterprises performances in terms of risk management, they sometimes forget as well that there are accountable to the stakeholders of their organization, these also negate the fact that one of the easiest way to enhance social compliance of corporate policies is through stakeholders engagement and finally, there is strong gap between the understanding that stakeholders assess the transparency of corporate organizations through their engagements in corporate processes. It is upon this background that this paper is developed.

3.0 Objectives of study

The cardinal objective of this paper is to ascertain the effect of corporate governance on stakeholders' engagement in multinational enterprises. Other specific objectives include;

- 1. To determine the effect of corporate governance on stakeholders' participation in corporate decision making in multinational enterprises.
- 2. To ascertain the effect of corporate governance on stakeholders' impact assessment in multinational enterprises.
- 3. To determine the effect of corporate governance on stakeholders' compliance in multinational enterprises operations.

4.0 Research Questions

The researchers seek to address the following research questions;

- 1. To what extent does corporate governance affect stakeholders' participation in corporate decision making in multinational enterprises
- 2. To what extent does corporate Governance affect stakeholders impact assessment in multinational enterprises
- 3. To what extent does corporate governance affect stakeholders' compliance in multinational enterprises operations.

4.1 Research hypotheses

The following are the hypothetical assumption of this research;

H₀₁ - There is no significant effect of corporate governance on stakeholders' participation in decision making in multinational Enterprises.

H₀₂ - There is no significant effect of corporate governance on stakeholders

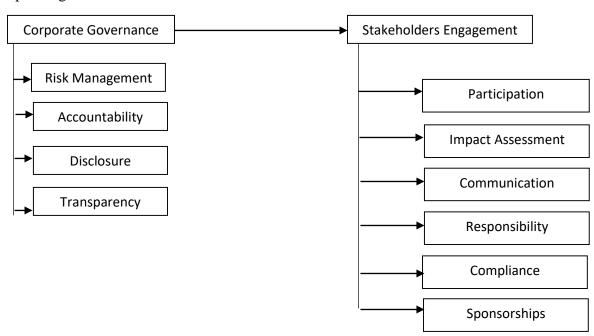
import assessment in multinational firms.

H₀₃ -There is no significant effect of corporate governance on stakeholders' compliance in multinational enterprises operations.

4.2 Research implication

This paper seeks to create the need for corporate culture of strategic interaction between corporate managers, board of directors and key stakeholders of business enterprises in Nigeria. It will shape the public orientation of corporate policy makers on the need for proper collaboration with stakeholders in their corporate processes, activities and programs.

5.0 Review of related literature5.1 Conceptual framework



Conceptual framework developed by the researchers (Ogar & Fidelis, 2023).

5.2 Concept of corporate governance

The subject of Corporate Governance has been recurrent at almost every facet gathers as conglomerate attempt to express their depth of leadership structure and demonstrate their organizational resource allocation processes, procedures and leadership integration at all levels of organizational (Alabdula, 2016: Camilleri operations (2015). Grantham, (2020: Camilleri, 2015) opined that there has been global interest on subject of corporate governance emphasizing that with the adoption and implementation of quality assurance practices expected to benefit owners, leaders are hither to committed to using the principles and mechanism which in the broadest sense amounts to an effective monitoring of company's operation/activities in attempt for even disclosure, transparency and accountability ((She, & Michelon, 2023; Uysal, & Tsetsura, 2015).

Shirwa and Onuk, (2020: Cosma, Leopizzi, Pizzi, & Turco, 2021) defined corporate governance as institution that affects the way business enterprises administer resources and returns. O'Sullivan, (2000: Dewi, Saraswati, Rahman, & Atmini, 2023) observed that corporate governance further incapsulate the laws or rules by which corporations are operated, administered and monitored.

With diversity of corporate governance models across the globe, there have been increasing controversies on the concept as many scholars globally oppose some tenets of corporate governance, for instance, Doni, Corvino, and Martini, (2022: Greenwood, 2007, Isnurhadi, Oktarini, Meutia, & Mukhtaruddin, (2020), advanced corporate governance in most cases create problems, market competitive agency challenges, ownership concentration challenges, and challenges associated with corporate control and administration. In the area of agency problem, corporate governance sometimes opposes to the constant demand on return on investment by stakeholders which often create conflict of interest among the stakeholders and the enterprises (Rensburg, & De Beer, 2011, Rossouw, 2005).

5.3 Concept of stakeholder's engagement

Unarguably, no enterprise can do without her stakeholders; this class of individuals shape the way corporate administrators operates, they range from employees, government, suppliers/vendors, customers, nongovernmental organizations, international observers, investors, social activist, and host communities etc. (Zenko, 2005: Kiradoo, 2020, Konadu, Ahinful, & Owusu-Agyei, 2021). It has been substantiated that corporate governance framework should recognize the right of stakeholders established by law or through mutual agreement and encourage active cooperation between entities, including family-owned state-owned/controlled businesses and enterprises. And stakeholders in creating wealth, jobs and the sustainability of financially sound enterprises" (Zenko, 2005). It is argued that stakeholder's interest in corporate governance can only be achieve through transparency and disclosure, duties of auditor and professional care in conduct of audit, protection of minority stakeholders' rights, access to information etc (Karpoff, 2020: Lawrence, 2017, Low, & Cowton (2004).

Wogu (2016: Manning, Braam, & Reimsbach, 2019, McLaren, 2004) stressed that there are group of people whose impact affect the corporate governance architecture of the enterprise. Wogu (2016: Min Foo, 2007, Mrabure, & Abhulimhen-Iyoha, (2020)

classified stakeholders into two broad categories; internal stakeholders which includes; shareholders, board of directors and management while external stakeholders group include; employees, customers, creditors, investors, suppliers, Government regulatory authorities and host communities.

and Pucheta-Martínez, Zaid, Abuhijleh, (2020)stressed that the need for collaboration through due consultation in the engagement of all critical stakeholders in organizational process cannot be overemphasized. The impact of stakeholders' engagement suffice that stakeholders become satisfied, compliant, collaborative, committed and supportive to the growth and sustainability of the enterprise (Okike, 2007: Oyejide, & Soyibo, 2001). This further orchestrate that stakeholders indirectly exert some level of control to the internal management of enterprises, hence the need for their proper engagement through adequate consultation and inclusivity in decision making. It has also been substantiated according to Payne & Calton (2017) that stakeholders sometimes serve as experts, technical advisers, representatives of co-implementers, special interest monitors etc. and as such should be engaged in virtually all critical strategic areas of corporate decision making for wider acceptability and transparency (Zollinger, 2009).

Furthermore, stakeholders contributions in the area capital, equity or debt ratio in financial market recognition through reducing borrowing costs and risk, development of human capital through collaborative workplace relations, workforce stability, conflict resolution brand loyalty and reputation, repeated or related purchases collaborative design, development and problem solving, networking and value chain efficiencies, collaborative cost reducing processes and technologies, strategic resources and capabilities alignment as well as license to operate substantiate the need for stakeholders engagement (Doni, Corvino & Martini, 2021: Prado-Lorenzo, Gallego-Alvarez, & Garcia-Sanchez, 2009, Pucheta-Martínez, Gallego-Álvarez, & Bel-Oms, 2020).

5.4 Theoretical Framework

This paper is anchored on stakeholders' theory

5.4.1 Stakeholders fheory

This theory was propounded by Edward Freeman in 1984. He postulated that the organization must developed considering the interest of the groups (employees, clients, suppliers and creditors) without contradicting the ethical principles on which organization is based. Freeman expressed that the only social responsibility of companies is to use resources in the development of activities that increase profits, obviously within the rules of free enterprises. In the stakeholders' approach, it is assumed that the stakeholders are the only ones with the right to participate in income created by the company therefore in this case, the value created is measured by what they receive.

Freeman (1984) advanced that stakeholders are any group or individual that can be affect or be affected by the achievement of the company objectives.

It was also assumed by Freeman that stakeholders are all participants in the

creation of value and thus have the right to participate in the value that is added in the development of the value chain. This approach implies that corporate governance is oriented to safeguard and manage the remuneration of all participant occurs, considering their opportunity cost.

With the expansion of globalization trend, scholars like, Clement (2005; Palmar, Freeman, Harrison, 2010) argued that a variety of forces are changing the way managers and executives make sense of their responsibilities. There is a broader variety of participants into organization in times, such contemporary technology innovation which has increase the pace of change and manages are discovering that the potential to affect a broader range of people all over the globe. They further argued that the pursuit of corporate objectives can be interrupted by the action of unexpected groups. From the forgoing, the stakeholder's theory was considered suitable for this research it majorly seeks for the protection of stakeholders' interest enterprises in development and growth.

5.5 Empirical review

Ebimobowei and Felix (2023) in their work titled; Corporate Governance Mechanisms and Financial Performance of Listed companies in Nigeria. The study adopted expost factor and correlational research design. The population of the study covered 21 listed consumers goods manufacturing firms. The study applied Descriptive research design, correlation Coefficient and multivariate analysis in data interpretation. Their finding revealed that board size has a negative and significant and insignificant relationship with return. They recommended that board size should be enhanced as this allows for appropriate combination of directors.

Alfonso and Castrillon (2021) in their work titled; Concept of Corporate Governance, in Colombia, identified the different concepts of corporate governance. Being a conceptual paper, there was a review of critical areas of corporate governance and issues. The paper failed to statistical justify their advances on the subject matters.

Similarly, Doni, Corvino and Martini, (2021) in their work titled; Corporate Governance model stakeholders Engagement and Social issues evidence from European oil and Gas industry in Italy aimed at x-raying the sustainability concerns and corporate governance feature and practices. They adopted multi-theoretical framework that includes the legitimacy theory stakeholder's theory and the resource-based theory. The auto-run fixed regression model was adopted in testing the theoretical assumptions of the study. The finding reveals that stakeholder's engagement is positively associated with corporate social performance and it can be considered an important internal driver able to shape the corporate culture and address corporate most likely social responsibility issues. They recommended that managers should opt for a sustainable corporate governance model as it is positively correlated with social performance.

Ngu and Amran (2018) in similar research titled; The Relationship between corporate governance and stakeholders' engagement and material Disclosure in Sustainability Reporting in Malaysia aimed at conceptually engagement and materiality disclosure in sustainable reporting from the perspective of stakeholder's theory. Their study revealed and that Good Corporate governance and materiality disclosure are good corporate practices in enhancing their relations with stakeholders. This paper failed to empirically

justify the assertion of the topic through statistical measurements.

Guan, Hinna, and Monteduro (2011) considered the topic; Corporate Governance and Management Practice; Stakeholders involvement, quality and sustainability tools adoption evidence in local public utilities in Italy. The paper applied Linear regression analysis technique in data analyses with a consideration of 678 joint stock companies in Italy. They recommended that, to ensure good corporate governance practices, focusing on relations with stakeholders is key.

6.0 Methodology

The study deployed a descriptive research design with an interpretivist philosophy. Quantitative approve was adopted in sourcing for the primary data. Similarly, the cross-sectional time horizon was applied the study was conducted on a snap shot, while a deductive reasoning approach was initialized in inferring the result of the study and the

works of other scholars on the subject. In the same vein, the case study strategy was adopted to keep the study under manageable stratum in terms of data collection in relation to the time frame of the study. population of study were made up of 464 senior and junior staff of Rain Oil Petroleum Company across South-South region of Nigeria. The Taro Yamane formula was applied to determine the sample size of the study which was made up of 215 respondents. Simple random sampling applied to the target technique was respondents of the study through the distribution of structured online questionnanre. The study deployed simple Linear Regression analysis technique in analyzing the sourced primary data through the assistance of SPSS 25 software application.

7.0 Results and discussion7.1 Data presentation

Descriptive statistics

							Std.	
				Maximu			Deviati	Varianc
	N	Range	Minimum	m	M	[ean	on	e
	Statisti				Statisti	Std.		
	c	Statistic	Statistic	Statistic	c	Error	Statistic	Statistic
Employees Participation	187	4	1	5	4.23	.090	1.234	1.522
in decision making								
Host Community	187	4	1	5	3.70	.093	1.269	1.611
Participation in corporate								
decision making								
Customers participation	187	4	1	5	3.84	.100	1.361	1.852
in decision making								

Competitors	187	4	1	5	3.54	.105	1.430	2.045
participation in decision								
making								
Stakeholders Assessment	187	4	1	5	3.81	.107	1.461	2.135
impact operations								
Stakeholders Assessment	187	4	1	5	3.51	.114	1.560	2.434
of Products and Services								
Service Quality delivery	187	4	1	5	3.66	.108	1.473	2.171
assessment								
Employees Commitment	187	3	2	5	3.98	.084	1.143	1.306
Customers brand loyalty	187	4	1	5	4.03	.101	1.377	1.897
as a sign of commitment								
to enterprise								
Valid N (listwise)	187							

Source: Field survey Ogar & Efenji, 2023

SPSS

7.2 Test of hypotheses

The following hypotheses were tested in the research paper;

- There is no significant effect of corporate governance on stakeholders' participation in decision making in multinational Enterprises.

Descriptive statistics

	Mean	Std. Deviation	N
Corporate Governance and	3.7848	.65618	187
Stakeholders Engagement			
Stakeholders Engagement	15.3102	3.06560	187
in Corporate Decision-			
making Process			

 H_{01}

Correlations

Collections			
		Corporate	Stakeholders
		Governance	Engagement in
		and	Corporate
		Stakeholders	Decision-
		Engagement	making Process
Pearson Correlation	Corporate Governance and	1.000	.825
	Stakeholders Engagement		

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	Stakeholders Engagement in Corporate Decision- making Process	.825	1.000
Sig. (1-tailed)	Corporate Governance and Stakeholders Engagement		.000
	Stakeholders Engagement in Corporate Decision-making Process	.000	
N	Corporate Governance and Stakeholders Engagement	187	187
	Stakeholders Engagement in Corporate Decision-making Process	187	187

Variables entered/removed^a

	Variables	Variables	
Model	Entered	Removed	Method
1	Stakeholders		Enter
	Engagement in		
	Corporate		
	Decision		
	making		
	Process ^b		

a. Dependent Variable: Corporate Governance and

Stakeholders Engagement

b. All requested variables entered.

Model summary^b

			Adjusted R	Std. Error of	
Model	R	R Square	Square	the Estimate	Durbin-Watson
1	.825a	.681	.680	.37137	1.642

a. Predictors: (Constant), Stakeholders Engagement in Corporate Decision-making Process

b. Dependent Variable: Corporate Governance and Stakeholders Engagement

$\mathbf{ANOVA^a}$							
	Sum of						
Model	Squares	Df	Mean Square	F	Sig.		

1	Regression	54.573	1	54.573	395.707	.000 ^b
	Residual	25.514	185	.138		
	Total	80.087	186			

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

b. Predictors: (Constant), Stakeholders Engagement in Corporate Decision-making Process

Coefficients^a Standa Unstandardi rdized 95.0% Coeffi zed Confidence Collinearity Coefficients cients Interval for B Correlations **Statistics** Lowe r Std. Boun Upper Zero-Model Τ Sig. order Partial Part Tolerance В Error Beta d Bound 7.785 1.08 .139 .000 .806 1.353 (Constant) 0 .177 .009 .825 19.892 .000 .159 .194 .825 .825 .825 1.00 1.000 Stakeholde 0 rs Engageme nt in Corporate Decisionmaking **Process**

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Coefficient correlations

Stakeholders Engagement in Corporate Decision-Model making Process 1 Correlations Stakeholders Engagement 1.000 in Corporate Decisionmaking Process 7.890E-5 Covariances Stakeholders Engagement in Corporate Decisionmaking Process

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Collinearity Diagnostics^a

	• 0			Variance Proportions		
					Stakeholders	
					Engagement in	
					Corporate	
			Condition		Decision-	
Model	Dimension	Eigenvalue	Index	(Constant)	making Process	
1	1	1.981	1.000	.01	.01	
·	2	.019	10.114	.99	.99	

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Casewise Diagnostics^a

Cuse wise Diagn	OSCICS			
		Corporate		
		Governance		
		and		
		Stakeholders		
Case Number	Std. Residual	Engagement	Predicted Value	Residual
21	-3.196	3.25	4.4367	-1.18672
74	-3.034	2.25	3.3766	-1.12657

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	1.7863	4.6134	3.7848	.54167	187
Residual	-1.18672	.72681	.00000	.37037	187
Std. Predicted Value	-3.689	1.530	.000	1.000	187
Std. Residual	-3.196	1.957	.000	.997	187

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

 H_{02} - There is no significant effect of corporate governance on stakeholders' impact assessment in multinational enterprises.

Descriptive Statistics

	Mean	Std. Deviation	N
Corporate Governance and	3.7848	.65618	187
Stakeholders Engagement			

Stakeholders Impact	10.9840	2.94844	187
Assessment role in			
Corporate Governance			

Correlations

Correlations			
			Stakeholders
		Corporate	Impact
		Governance	Assessment
		and	role in
		Stakeholders	Corporate
		Engagement	Governance
Pearson Correlation	Corporate Governance and	1.000	.757
	Stakeholders Engagement		
	Stakeholders Impact	.757	1.000
	Assessment role in		
	Corporate Governance		
Sig. (1-tailed)	Corporate Governance and		.000
	Stakeholders Engagement		
	Stakeholders Impact	.000	
	Assessment role in		
	Corporate Governance		
N	Corporate Governance and	187	187
	Stakeholders Engagement		
	Stakeholders Impact	187	187
	Assessment role in		
	Corporate Governance		

Variables Entered/Removed^a

	Variables	Variables	
Model	Entered	Removed	Method
1	Stakeholders		Enter
	Impact		
	Assessment		
	role in		
	Corporate		
	Governance ^b		

a. Dependent Variable: Corporate Governance and Stakeholders Engagementb. All requested variables entered.

Coefficients^a

	Un	stand	Standa	r											
	arc	dized	dized				95.	.0%	Corre						
	Co	effici	Coeffic	i		Si	Conf	idence	lation						
	ϵ	ents	ents	t		g.	Interva	al for B	S	Colli	neari	ty Stati	istics		
M		Std.									P	Tole			
od		Erro					Lower	Upper	Zero-		ar	ranc			
el	В	r	Beta				Bound	Bound	order	Partia	1 t	e	VIF		
1	(Co	nstant)	1.934	.122			15.912	.000	1.694	2.174					
	Stal	kehold	.169	.011	.75	57	15.767	.000	.147	.190	.75	.757	.757	1.000	1.0
	ers	Impact									7				00
	Ass	essme													
	nt 1	role in													
	Cor	porate													
	Go	vernan													
		ce													

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Model summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.757 ^a	.573	.571	.42977	1.480

a. Predictors: (Constant), Stakeholders Impact Assessment role in Corporate Governance b. Dependent Variable: Corporate Governance and Stakeholders Engagement

ANOVA^a

		Sum of				
	Model	Squares	Df	Mean Square	F	Sig.
1	Regression	45.917	1	45.917	248.598	.000 ^b
	Residual	34.170	185	.185		
	Total	80.087	186			

a. Dependent Variable: Corporate Governance and Stakeholders Engagement b. Predictors: (Constant), Stakeholders Impact Assessment role in Corporate Governance

Coefficient correlations^a

Stakeholders **Impact** Assessment role in Corporate Model Governance Stakeholders Impact Correlations 1.000 Assessment role in Corporate Governance Covariances .000 Stakeholders Impact Assessment role in Corporate Governance

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Collinearity Diagnostics^a

				Variance Proportions		
					Stakeholders	
					Impact	
					Assessment	
					role in	
			Condition		Corporate	
Model	Dimension	Eigenvalue	Index	(Constant)	Governance	
1	1	1.966	1.000	.02	.02	
	2	.034	7.602	.98	.98	

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Casewise Diagnostics^a

		Corporate		
		Governance		
		and		
		Stakeholders		
Case Number	Std. Residual	Engagement	Predicted Value	Residual
184	-3.084	2.13	3.4504	-1.32543

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Residuals Statistics

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	2.4393	4.4615	3.7848	.49685	187
Residual	-1.32543	.81065	.00000	.42861	187
Std. Predicted Value	-2.708	1.362	.000	1.000	187
Std. Residual	-3.084	1.886	.000	.997	187

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

 H_{03} -There is no significant effect of corporate governance on stakeholders' compliance in multinational enterprises operations.

Descriptive Statistics

	Mean	Std. Deviation	N
Corporate Governance and	3.7848	.65618	187
Stakeholders Engagement			
Stakeholders Compliance	4.0053	1.02258	187
Roles in Corporate			
Governance			

Correlations

		Corporate	Stakeholders
		Governance	Compliance
		and	Roles in
		Stakeholders	Corporate
		Engagement	Governance
Pearson Correlation	Corporate Governance and	1.000	.420
	Stakeholders Engagement		
	Stakeholders Compliance	.420	1.000
	Roles in Corporate		
	Governance		
Sig. (1-tailed)	Corporate Governance and		.000
	Stakeholders Engagement		
	Stakeholders Compliance	.000	
	Roles in Corporate		
	Governance		

N	Corporate Governance and	187	187
	Stakeholders Engagement		
	Stakeholders Compliance	187	187
	Roles in Corporate		
	Governance		

Variables Entered/Removed^a

	Variables	Variables	
Model	Entered	Removed	Method
1	Stakeholders		Enter
	Compliance		
	Roles in		
	Corporate		
	Governance ^b		

a. Dependent Variable: Corporate Governance and Stakeholders Engagementb. All requested variables entered.

Model Summary^b

				Change Statistics					Durbin-Watson
		Adjusted R	Std. Error of the	R Square					
Model R	R Square	Square	Estimate	Change	F Change	df1	df2	Sig. F Change	
1 420	.177	.172	.59699	.177	39.710	1	185	.000	1.381

- a. Predictors: (Constant), Stakeholders Compliance Roles in Corporate Governance
 - b. Dependent Variable: Corporate Governance and Stakeholders Engagement

ANOVA^a

		Sum of				
	Model	Squares	df	Mean Square	F	Sig.
1	Regression	14.153	1	14.153	39.710	.000 ^b
	Residual	65.934	185	.356		
	Total	80.087	186			

- a. Dependent Variable: Corporate Governance and Stakeholders Engagement
- b. Predictors: (Constant), Stakeholders Compliance Roles in Corporate Governance

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Coefficients ^a												
			Standardiz									
			ed									
	Unstan	dardize	Coefficient			95.0% C	Confidence				Collin	nearity
	d Coef	ficients	S	T	Sig.	Interv	al for B	Co	rrelatio	ns	Stati	istics
											Tole	
		Std.				Lower	Upper	Zero-	Partia		ranc	
Model	В	Error	Beta			Bound	Bound	order	1	Part	e	VIF
(Constant)	2.704	.177		15.28	.00	2.355	3.053					
				5	0							
Stakeholde	.270	.043	.420	6.302	.00	.185	.354	.420	.420	.420	1.00	1.00
rs					0						0	0
Complianc												
e Roles in												
Corporate												
Governanc												
e												

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Coefficient Correlations^a

Stakeholders Compliance Roles in Corporate Model Governance Correlations Stakeholders Compliance 1.000 Roles in Corporate Governance Stakeholders Compliance Covariances .002 Roles in Corporate Governance

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Collinearity Diagnostics^a

				Variance Proportions		
				Stakeholders		
					Compliance	
					Roles in	
			Condition	Corporate		
Model	Dimension	Eigenvalue	Index	(Constant)	Governance	
1	1	1.969	1.000	.02	.02	
	2	.031	7.980	.98	.98	

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Casewise Diagnostics^a

Casewise Diagnostics								
		Corporate						
		Governance						
		and						
		Stakeholders						
Case Number	Std. Residual	Engagement	Predicted Value	Residual				
69	-3.213	2.00	3.9182	-1.91819				

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	3.1089	4.0531	3.7848	.27584	187
Residual	-1.91819	1.14106	.00000	.59539	187
Std. Predicted Value	-2.450	.973	.000	1.000	187
Std. Residual	-3.213	1.911	.000	.997	187

a. Dependent Variable: Corporate Governance and Stakeholders Engagement

8.0 Findings and discussions

From the statistical interpolation, the summary demonstrated that in hypothesis one the mean value is 3.7848, standard deviation of 0.6518, and correlational value of 1.000, R- value of 0.828, Adjusted R value of 0.680, Durbin Watson value of 1.642, sum of square of regression at 54.573, residual

value of 25.524, sig value of 0.000, F-value of 395.707 and a confidence level of 95.00%. Thus, the alternate hypothesis implying that there is a significant effect of corporate governance and stakeholders' participation in decision making in multinational enterprises is accepted.

Similarly, for hypothesis two, from the statistical interpolation, the summary

demonstrated that in hypothesis one the mean value is 3.7848, standard deviation of 0.6518, and correlational value of 1.000, r- value of 0.571, adjusted r value of 0.571, durbin watson value of 1.480, sum of square of regression at 45.97, residual value of 34.170, sig value of 0.000, f-value of 248.598 and a confidence level of 95.00%. Thus, the alternate hypothesis implying that there is a significant effect of corporate governance on stakeholders' impact assessment in multinational enterprises is accepted.

Finally, for hypothesis three, from the interpolation, statistical the summary demonstrated that in hypothesis one the mean value is 3.7848, standard deviation of 0.6518, and correlational value of 1.000, r- value of 0.177, adjusted r value of 0.172, durbin watson value of 1.480, sum of square of regression at 14.153, residual value of 65.934, sig value of 0.000, f-value of 39.710 and a confidence level of 95.00%. Thus, the alternate hypothesis implying that there is a significant effect of corporate governance on stakeholders' compliance in multinational enterprises operations is accepted.

9.0 Conclusion

Judging from the effect of an interactive market situation in our nigeria business environment, the need for an integrated market operation is necessary. Business executives must realize that there is a diversity of interest from several stakeholders and thus need to strike a balance between stakeholders' expectations in terms of their return on investment at other claims as well as the organizational vision and mission statements in attempt to maximize profit, business growth and development sustainably. Therefore, a more collaborative

consultative approach is key. From this perspective, enterprise managers must be willing to engage all the key stake holders of their enterprises in making inform decisions that will affect the organizational efficiency and effectiveness and position her competitively.

10.0 Recommendations

The researchers hereby recommend the following based on the findings and the study objectives;

- 1. Enterprise executive managers should always critically engage stakeholders of their enterprises before making long-term decisions that will affect the enterprise for sustainable corporate governance system.
- 2. Enterprise administrators must realize the import of stakeholders' assessment of the day-to-day operation of their enterprises and as such make adequate provisions to gather meaningful feedbacks from stakeholders across boards that will help to improve the quality of their decisions and social interaction with the general public.
- 3. For more collaborative approach in terms of compliance from stakeholders, adequate consultation engagement of primary organizational stakeholders in such employees, processes institutional customers. vendors. regulator etc. should be constantly maintained. This way, there will be

ease in accessing the compliance of stakeholders involve.

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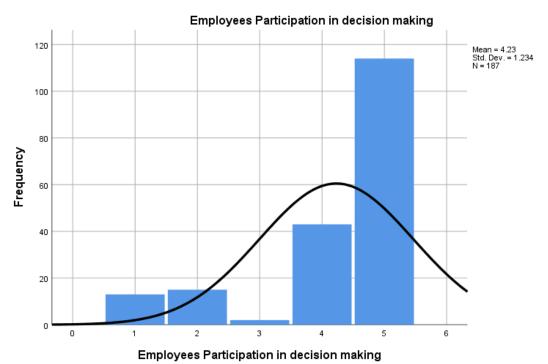
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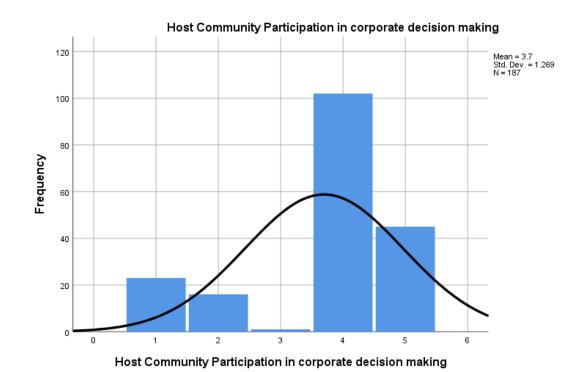
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Appendices

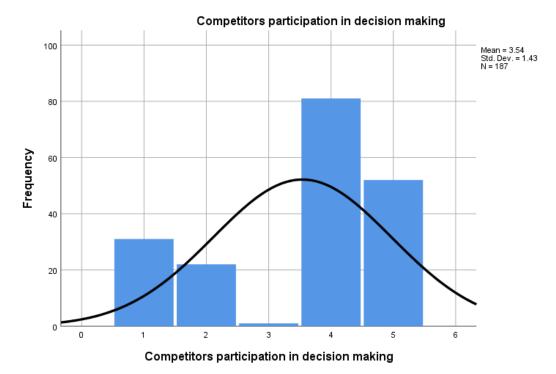


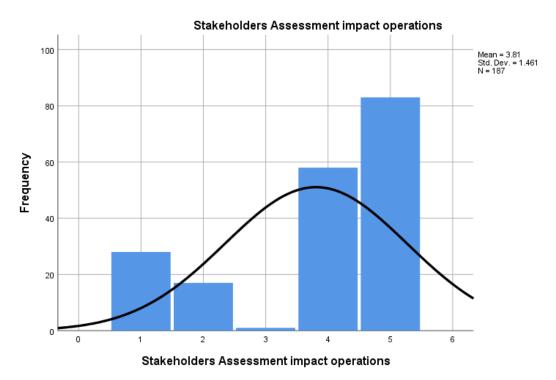
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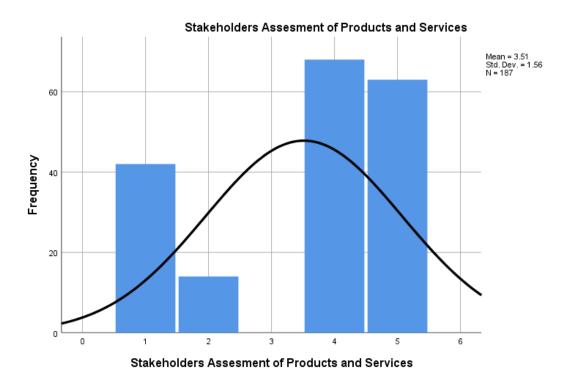


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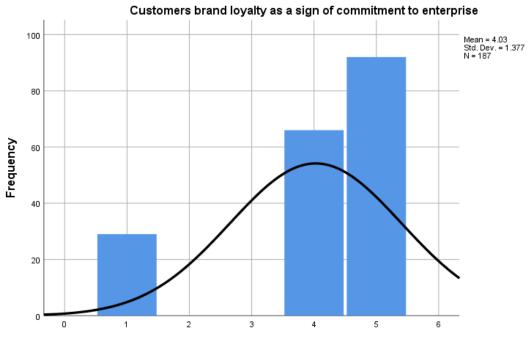
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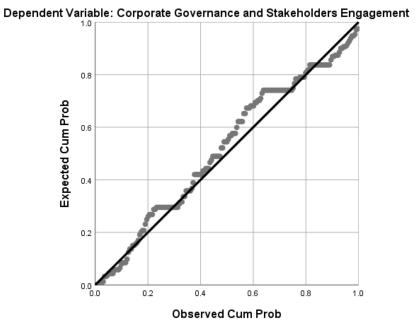
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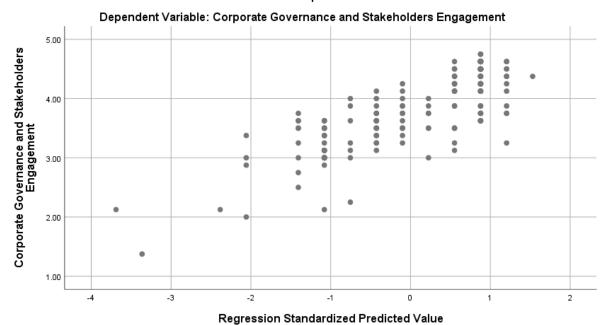


Customers brand loyalty as a sign of commitment to enterprise

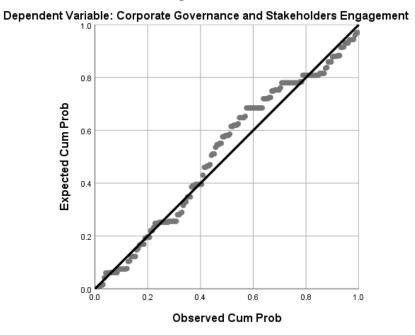
Normal P-P Plot of Regression Standardized Residual



Scatterplot



Normal P-P Plot of Regression Standardized Residual



Scatterplot

