

PBGV Health & Rescue Foundation January 15, 2020 Meeting Minutes

Members in attendance: Bob Cohen, Peggy Evanich, Jo Anne Hacker, Pam Helmer, Helen Ingher, Laura Liscum, Jill Otto, Sue Smyth, Sherry Weinstein
Guest: Donna Bruce
Absent: Karen Clugston

President's report: Meeting called to order at 8:18 by president Laura Liscum.

Vice President's report: NNTR

Secretary's report: Sherry moved to accept the minutes of the previous meeting; Bob seconded. All voted in favor.

Treasurer's report (Jo Anne reporting):

We received two \$1,000. gifts in December of 2019. One of those gifts was given by an individual who gives each year.

Balance in accounts as of 12/31/2019-

Restricted rescue \$10,648.11

Restricted health \$1,360.00

Unrestricted Stella Trust \$44,649.39

Unrestricted \$39,420.34

Grand total in Accounts: \$96,077.84

The Marketing Report for year end 2019 (some are cumulative from as far back as 2013)-

Amazon Smile \$7,010.00

Car Donation Program \$1,165.28

Corporation Matches/Co Programs \$7,922.42

Hunt Club Gifts/Member Group Fundraising \$18,006.16

Reply Envelope Revenue \$15,765.00

Total Health Grant Costs 2019 \$700.00

Store or Online Income \$12,429.94

Store or Online Expenses \$5,366.96

In 2019, we had \$440.00 in POAG reimbursements and \$100.00 in eye program reimbursements. Total donations for calendar year 2019 were \$16,050.28

Total expenses for calendar year 2019 were \$12,905.62

The reply envelopes were a great idea by Jo Anne!

Committee Reports

- A. Rescue-Donna reporting about Alice McGowan and her 13 yr old PBGV Annie. Vet bills are over \$800. Donna is helping her. Alice should be leaving rehab soon & going home. Annie has low thyroid, Cushing Disease & arthritis. Bob moved to allocate \$1500. to pay current vet bill, for required Cushing test and continuing medications. Sherry seconded the motion. All voted in favor.
- B. Health, Education & Research-NNTR
- C. Policy & Procedure- Sue & Bob reporting-NNTR
- D. Rescue-Pam reporting NNTR (other than Alice's Annie)
- E. Social Media- Laura reporting: Sweet Pea (owned by Rebecca Belflower) birthday post got the most responses. "Saber Tails- Laura reporting: it is in production and should be out later this month. Should include several articles by Foundation members.

Old Business

- A. National Specialty—we have a Foundation Board mtg scheduled Wednesday at 4:00. Expenses for our speaker ad up to \$1200. Helen moved to fund Dr Alvarez' trip to Ohio & his seminar for \$1200. Sherry seconded. All voted in favor. The Royal Canin Nutritionist speaker will present after the Welcome Party on Wednesday. 2 vet techs are need for the blood clinic. Expenses include \$50 for supplies and \$200 for the vet techs. Bob moved to fund our blood draw at \$250. Jill seconded. All voted in favor. Donation to host city-oxygen masks or vest? Discussion regarding aged dog rescue. Jo Anne will investigate this & report back at the next meeting. We will place an ad in the National catalog. The ad will also ask for new members. 50/50 raffle—Laura has raffle tickets. Sherry will bring signs & name tags for Foundation members at \$3-\$5 each.
- B. Magnets & Decals—should we sell them at the national or offer them for free as a “thank you” for a donation? There are 2 prints from the Jennifer King estate to auction. Donna will donate a book signed by the author that has PBGV pictures valued at several hundred dollars. Donna will prepare a write up about the book/author.
- C. Website redesign- on hold for now
- D. “Thank You” Saber Tails subscription for big donors/non-members (Jo Anne)-tabled for next meeting.
- E. Health Survey draft (Laura reporting)-draft sent to the Health Committee & the club BOD. Contact Laura if you have any suggestions, etc. Will be sent to Eddie Dzuik at OFA by the end of January. It will be relevant for any PBGV alive in 2019.
- F. Executive Session

New Business:

- A. How the Foundation looks on the Club opening website page (Jo Anne). Look at the club website & evaluate the information. Jo Anne feels it should be updated. It was suggested that she send text or ideas to Veronica.
- B. Breed preservation initiative. (professional photographer) hunt video/photography to educate people about our breed (Jo Anne). She is interviewing breeders. Our numbers are declining. The club will set goals & objectives then develop strategies to increase numbers enough to be a sustained breed. Funds are being donated to produce a video of a hunt. Helen reporting—will the Foundation agree to collect these donations because we are a 501c3? The donations are then tax deductible. Helen moved that we accept donations to a special fund set aside for a special video and for professional photos to promote purposefully bred PBGVs for breed preservation. Seconded by Jill. 7 voted in favor. 1 abstention. Motion carried.
- C. Advertise for new members? Catalog ad at national.

Jo Anne moved to adjourn at 9:59 pm. Pam seconded.

Minutes respectfully submitted,

Sue Smyth, PBGV Health and Rescue Foundation Secretary