David vs. Goliath: MJ's Market's Last Stand for Justice

Tyngsborough, MA – MJ's Market, a once-thriving locally owned cannabis business, has been forced to close its doors after battling powerful opponents in the cannabis industry and facing a betrayal by the very town it sought to serve. What began as a dream to bring a locally owned dispensary to Tyngsborough has now become a legal fight for survival—one that may shape the future of fairness in the cannabis industry. Today, MJ's Market is engaged in two major lawsuits: one against **Jushi Holdings**,



Inc. and Nature's Remedy in the U.S. District Court for the District of Massachusetts (Case No. 4:2023cv40037), and another against the Town of Tyngsborough, Yellow House Cannabis, Sanctuary Medicinals, and others in Massachusetts Superior Court (Case No. 2384CV02794). These legal battles are all that remain of MJ's Market's fight to hold powerful entities accountable for what it alleges are monopolistic practices and a betrayal of public trust.

The Federal Case: Fighting Corporate Monopoly

In the federal case, MJ's Market alleges that **Jushi Holdings**, Inc., a publicly traded, multi-state cannabis corporation, and its subsidiary **Nature's Remedy**, engaged in a multi-year campaign of **anti-competitive practices** designed to block MJ's Market from opening its Tyngsborough dispensary.

Key evidence includes a **\$15 million financial incentive** tied to Jushi's acquisition of Nature's Remedy, contingent on no competitors opening within a specified distance of their store. Jushi allegedly launched frivolous lawsuits, sham zoning objections, and other delay tactics, forcing MJ's Market to spend hundreds of thousands of dollars in legal fees and causing over an estimated **\$45 million in lost revenue**.

Despite Jushi's aggressive efforts, MJ's Market has scored early legal victories, with the courts allowing claims of **antitrust violations, sham litigation, and fraudulent practices** to proceed. However, these tactics succeeded in keeping MJ's Market out of the market, forcing its closure.

The State Case: A Town's Betrayal

The Massachusetts Superior Court case highlights what MJ's Market describes as a betrayal by the **Town of Tyngsborough** and the collusion of local competitors **Sanctuary Medicinals** and **Yellow House Cannabis**. After signing a Host Community Agreement (HCA) with MJ's Market, the Town repeatedly voiced concerns about "needing a big-money player" and indicated it couldn't rely on a small businesslike MJ's Market. These remarks echoed throughout its decision-making process.

While MJ's Market worked to defend its permits against baseless legal challenges from Nature's Remedy, the Town refused to extend its HCA and instead signed a new agreement with a competitor, using **MJ's Market's** original site plan design. The competitor, Yellow House Cannabis, is now tied to Sanctuary Medicinals, a larger cannabis operator with deep pockets.

The Massachusetts Superior Court recently ruled in MJ's Market's favor, allowing claims of **breach of contract**, **breach of good faith and fair dealing, and unjust enrichment** to proceed. The court also invalidated a waiver clause the Town relied on, declaring it unenforceable and against public policy.

"The Town encouraged us to fight for our permits, publicly supported our efforts, and then abandoned us," said an MJ's Market spokesperson. "This isn't just unfair—it's a betrayal of the small businesses that are the backbone of our community."

A Rigged System: Favoring Big Players Over Local Businesses

The actions of both Jushi and the Town of Tyngsborough reflect a troubling pattern in the cannabis industry. Large corporations like Jushi can use their resources to monopolize markets, while municipalities, drawn to the allure of "big money players," ignore the contributions and potential of small, local businesses. Sanctuary Medicinals' involvement in the Yellow House operation further illustrates how larger entities dominate by shutting out smaller competitors.



The Fight Continues

Despite being forced out of the market, MJ's Market is refusing to back down. Both lawsuits have survived motions to dismiss, showing the courts recognize the strength of MJ's claims. **"They succeeded in closing our doors, but they won't silence us,"** said MJ's Market's founder. **"This legal battle is the only fight we have left, and we're determined to see it through."**

If successful, MJ's Market's lawsuits could set a precedent to prevent corporations and municipalities from crushing small businesses through unfair practices and favoritism.

Join the Fight

Although MJ's Market is no longer operational, its fight for fairness continues in the courts. MJ's Market is calling on supporters, influencers, and news outlets to amplify its story and expose the systemic issues threatening small businesses.

This is more than a fight for one company—it's a fight for every small business that's been pushed out by larger competitors. Together, we can ensure that justice prevails.

#FairnessinCannabis

About MJ's Market

MJ's Market was a family-run cannabis business founded to serve its community with fairness and quality. Although it has been forced to close, its fight for justice continues.

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