

# Nicholas [Cash] Scott

Value functionality. Design simplistic. Engage the user.  
Analyze and evolve.

# [ncs]

## PROFESSIONAL EXPERIENCE

### **OutSystems**, Lisbon, Portugal (Remote, FTE) — *Senior Product Manager*

March 2022 - August 2024

**Projects:** Memorial Sloan Kettering; Yale EHS; Yale Law; Yale ITS; Appriza Pay; Market Chord.

- Oversaw strategic design and deployment plan for multiple projects
- Created project timelines, managed budgets, and ensured resource allocation
- Wrote technical user stories / managed backlog for global development team
- Led discovery period, daily stand-ups, retrospectives, grooming sessions, and bi-weekly client demos
- Monitored changes in project scope, schedule, and costs
- Measured project performance using appropriate systems, tools, and techniques
- Managed client/stakeholder relationships
- Performed risk management function

### **HealthPlan One**, Trumbull, CT (Hybrid, FTE) — *Director, User Experience*

February 2020 - March 2022

**Projects:** Rebrand [www.clearmatchmedicare.com](http://www.clearmatchmedicare.com)

- Oversaw strategic design and deployment plan
- Collaborated with organizational leaders and outside vendors
- Created project timeline and managed department budget
- Employed UserTesting.com to understand pain points and needs
- Led UX design-focused discovery period
- Created wireframes, prototypes, and new design system
- Implemented project performance using appropriate systems and tools
- Performed risk management function

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## SKILLS

Leadership  
UX Research  
User Testing  
User Experience  
Product Design  
AdobeXD / Figma  
JIRA / Asana / Basecamp  
Project Management  
Roadmapping  
Agile Development  
Strategic Planning  
Metrics (KPIs)  
B2B / B2C  
Accessibility  
Budgeting  
HotJar / Dovetail  
Google Analytics  
Tag Manager  
AEM /Shopify /  
WordPress

## EDUCATION

**Rochester Institute of Technology (RIT)**

2000-2004

BFA - Web Design and Development

## **Chateaux Software, A Coretelligent Company, South Norwalk, CT (Hybrid, Contract) — Senior Technologist**

June 2018 - December 2019

**Projects:** Oath (Verizon Media Group); New York City Department of Social Services Case Management; TrueTickets with IBM (Blockchain); EMGSports; Jrlon Manufacturing

- Oversaw strategic design and deployment plan for multiple projects
- Measured project performance to identify areas of risk
- Facilitated communication between Product, Marketing, client stakeholders, and C-level executives
- Created wireframes, prototypes, and new design system for native iOS mobile apps, websites, and web applications
- Conducted daily stand-ups, sprint grooming, sprint retrospective meetings, and demos
- Mentored summer interns from Pratt University

## **Railroad19, Saratoga Springs, NY (Remote, Contract) — Senior Product Designer**

December 2016 - May 2018

**Projects:** NBCUniversal (Responsive Web Application - Translator); CableMAM; MSNBC, CNBC, and NBCSports

- Created wireframes, prototypes, and adopted NBCU design system for the web application Translator
- Oversaw strategic design and led collaborative white board sessions with key stakeholders on new application CableMAM
- Implemented project performance using appropriate systems and tools
- Wrote weekly reports on design team project progress

## **Publishers Clearing House, Port Washington, NY (Hybrid, FT) — Senior Web Designer**

September 2014 - December 2016

**Projects:** PCHGames and PCHFrontPage responsive websites; mobile games (iOS); interactive emails

- Collaborated on strategic plan for email marketing
- Streamlined design processes and increased efficiencies by implementing new UX tools and best practices from 2015 AdobeMax Conference
- Mentored junior designers, providing guidance and support to enhance their skills and promote professional growth

### **AWARDS**

**2017 Graphic Design Association Best E-Commerce Website - SelfStarter.com (Clarus Commerce)**

**2013 National Baseball Coach of the Year - [CoachUp.com](http://CoachUp.com) - Boston, MA**

### **PROGRAMMING LANGUAGES**

HMTL/CSS  
JavaScript  
Python

- Maintained production and quality within PCH branding guidelines
- Reported on project progress and offered design and code solutions for email campaigns

## **Piaggio Group Americas, New York, NY (Onsite, FTE) — Graphic Arts Coordinator**

July 2012 - September 2018

**Projects:** Vespa, Moto Guzzi, and Aprilia (US and Canada)

- Designed, maintained, and monitored web and print production
- Implemented best web and development practices
- Evolved branding guidelines on all platforms
- Led design critique meetings with key executives

## **Avero, LLC, New York, NY (Onsite, FTE) — Product Designer**

February 2010 - June 2012

**Projects:** Avero Slingshot and Single Server Mentoring (SSM)

- Designed and developed company website and landing pages
- Coordinated with developers throughout the product life cycle, ensuring alignment between design vision and technical specifications
- Implemented new branding guidelines and led creative strategy

## **FREELANCE PROJECTS**

**Jrlon Manufacturing ([www.jrlon.com](http://www.jrlon.com))** — *Website Design and Development - 2019-present*

**Clarus Commerce (Reader's Digest - SelfStarter.com)** — *Website Design and Development - 2016*

**DC Optics ([www.dc-optics.com](http://www.dc-optics.com))** — *Website Design and Development - 2014-present*

**Bolt Digital Agency ([www.boltdigital.agency](http://www.boltdigital.agency))** — *Website Design and Development - 2010*

**Doctations, Inc. (DocPatientNetwork)** — *Web-native integrated EHR billing and transcription software - 2009*

**Deka Design (AMC Transport - [www.amctransport.com](http://www.amctransport.com))** — *Website Design and Development - 2008*