

2023 Sponsorship package



## Sponsorship Package

GREETINGS,

WE ARE EXCITED ABOUT THE RETURN OF THE ORIGINAL SOUTHERN MARYLAND WINE, JAZZ, R&B & FUNK FESTIVAL FOR ITS  $6^{TH}$  YEAR.

THIS VETERAN OWNED AND PRODUCED MUSIC AND WINE FESTIVAL HAS BECOME A "MUST ATTEND" EVENT

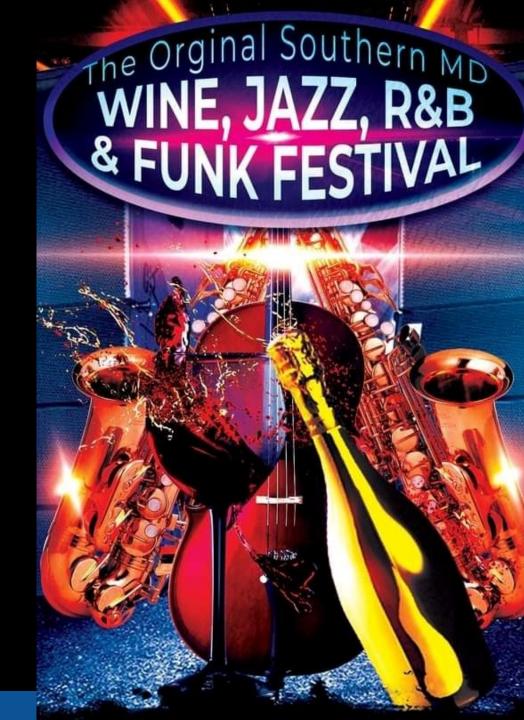
THE EVENT WILL TAKE PLACE ON SATURDAY AUGUST 26<sup>TH</sup> 2023, AT THE CALVERT COUNTY FAIRGROUNDS FROM 11 AM TO 7:30 PM. WE INVITE YOU TO PARTICIPATE.

THE FESTIVAL WILL BE FILLED WITH GREAT *MUSIC*, A VARIETY OF WINES AND SPIRITS, VENDORS AND ENTHUSIASTIC GUESTS. ALL THESE, COMING TOGETHER FOR A DAY OF GROWN AND SEXY, ENTERTAINMENT AND FUN.

SPONSORSHIP INFORMATION IS OUTLINED BELOW. IF YOU HAVE QUESTIONS, FEEL FREE TO CALL US AT 202.439.4942.

Cryx F. Linthieum Jo.

ONYX R. LINTHICUM, JR.



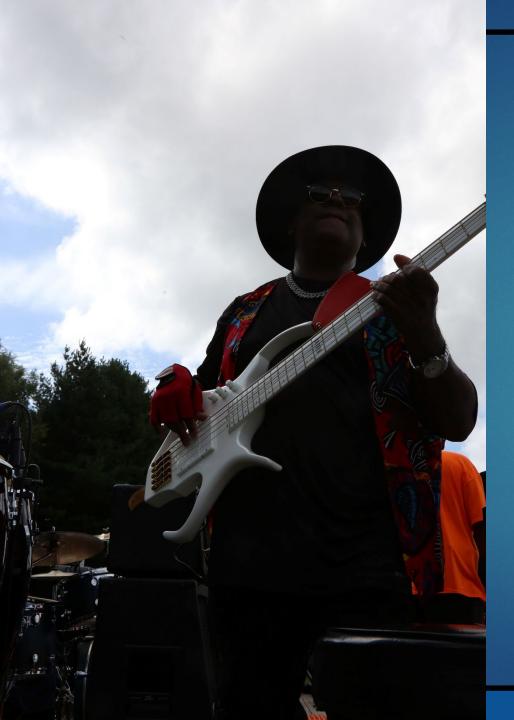


### About the Festival



THE ORIGINAL SOUTHERN MARYLAND WINE, JAZZ, R&B AND FUNK FESTIVAL RETURNS TO BRING A PHENOMENAL MUSIC EXPERIENCE. WITH AN ALL-NEW MUSIC LINEUP INCLUDING 7 BANDS, IT PROMISES A DAY OF FUN, GREAT FOOD, WINE, SPIRITS AND MUSIC. THIS FESTIVAL DRAWS ATTENDEES FROM NY, NJ, IL, MD, VA, DC, NC, GA, PA & TN.





## TITLE SPONSORSHIP \$20,000 1 available

#### ▶ TITLE SPONSOR

- ▶- SPONSOR TITLE ON PRESS RELEASES PRE & POST
- ▶- ON STAGE MESSAGE DURING PERFORMANCES
- ▶- CORPORATE LINK ON WEBSITE
- ▶- LOGO ON ALL PRINTED MATERIALS
- ▶- LOGO ON VENDOR-NATION WEBSITE
- ▶- 15 COMPLIMENTARY TICKETS
- ▶- 6 VIP TENT PASSES
- ▶- LOGO ON STAGE BANNER
- ▶- WEEKLY SOCIAL MEDIA SPOTLIGHT
- ▶ PRE-EVENT EMAIL BLAST
- ▶- TWO 10X10 BOOTHS

## DIAMOND SPONSORSHIP \$12,000 (2 Available)

#### **DIAMOND SPONSOR**

- >- SPONSOR TITLE ON PRESS RELEASES PRE & POST
- >- HOST MENTION ON STAGE DURING PERFORMANCES
- >- 400-WORD AD ON WEBSITE
- >- LOGO ON ALL PRINTED MATERIALS
- >- LOGO ON VENDOR-NATION WEBSITE
- >-10 COMPLIMENTARY TICKETS
- 4 VIP TENT PASSES
- >- LOGO ON STAGE BANNER
- >- BI-WEEKLY SOCIAL MEDIA SPOTLIGHTS
- >- PRE-EVENT EMAIL BLAST
- ▶- 10X10 BOOTH



## PLATINUM SPONSORSHIP \$8,000 (5 Available)

#### **PLATINUM SPONSOR**

- >- HOST MENTION ON STAGE DURING PERFORMANCES
  - 8 COMPLIMENTARY TICKETS
  - SOCIAL MEDIA SPOTLIGHTS
  - >- PRE-EVENT EMAIL BLAST
  - >- 10X10 BOOTH



SILVER SPONSORSHIP \$5,000 (10 Available)

#### **SILVER SPONSOR**

- >- HOST MENTION ON STAGE DURING PERFORMANCES
- 6 COMPLIMENTARY TICKETS
- HALF PAGE PROGRAM BOOK AD
- SOCIAL MEDIA SPOTLIGHTS
- >- PRE-EVENT EMAIL BLAST
- 10X10 BOOTH



#### VIP Tent Sponsorship Package

► FOOD SPONSOR — 4 AVAILABLE
-\$5,000
OR
HORS D'OEUVRES FOR 200 GUESTS

- > SPIRIT SPONSOR 4 AVAILABLE 10 CASES OF PRODUCT
- PERFORMANCES
- SPONSORSHIP RECOGNITION SIGNAGE
- >- 4 COMPLIMENTARY TICKETS
- >- 5 DEDICATED SOCIAL MEDIA SPOTLIGHTS
- >- PRE-EVENT EMAIL BLAST



# Custom Sponsorship Package \$500 to \$4,999

#### **CUSTOM SPONSORSHIP OPPORTUNITIES** (MAY BE COMBINED)

- MUSIC SPONSOR \$3000
- STAGE SPONSOR \$2500
- ►LIGHTNG SPONSOR \$2000
- SOUND SPONSOR \$2000
- ELECTRICAL SPONSOR \$2000
- GENERAL EVENT SPONSOR \$500
  - HOST MENTION ON STAGE DURING PERFORMANCES
  - 2 4 COMPLIMENTARY TICKETS BASED ON
  - WEEKLY SOCIAL MEDIA SPOTLIGHT
  - PRE-EVENT EMAIL BLAST
- ▶ 10X10 VENDOR BOOTH



## Sponsorship Contact

Roz. A. Bailey

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www.secretsauceworks.com



Tickets must be purchased online. Tickets will not be sold at the gate.