



2023
Sponsorship
package

Sponsorship Package

GREETINGS,

WE ARE EXCITED ABOUT THE RETURN OF THE ORIGINAL SOUTHERN MARYLAND WINE, JAZZ, R&B & FUNK FESTIVAL FOR ITS 6TH YEAR.

THIS VETERAN OWNED AND PRODUCED MUSIC AND WINE FESTIVAL HAS BECOME A "MUST ATTEND" EVENT

THE EVENT WILL TAKE PLACE ON SATURDAY AUGUST 26TH 2023, AT THE CALVERT COUNTY FAIRGROUNDS FROM 11 AM TO 7:30 PM. WE INVITE YOU TO PARTICIPATE.

THE FESTIVAL WILL BE FILLED WITH GREAT *MUSIC*, A VARIETY OF WINES AND SPIRITS, VENDORS AND ENTHUSIASTIC GUESTS. ALL THESE, COMING TOGETHER FOR A DAY OF GROWN AND SEXY, ENTERTAINMENT AND FUN.

SPONSORSHIP INFORMATION IS OUTLINED BELOW. IF YOU HAVE QUESTIONS, FEEL FREE TO CALL US AT 202.439.4942.

Onyx R. Linthicum Jr.

ONYX R. LINTHICUM, JR.



Event Details

▶ DATE:

▶ AUGUST 26TH 2023

▶ TIME:

▶ 11 AM - 7:30 PM

▶ LOCATION:

CALVERT COUNTY FAIRGROUNDS
140 CALVERT FAIR DRIVE PRINCE
FREDERICK MD 20610

▶ ESTIMATED ATTENDANCE: 2500



About the Festival



THE ORIGINAL SOUTHERN MARYLAND WINE, JAZZ, R&B AND FUNK FESTIVAL RETURNS TO BRING A PHENOMENAL MUSIC EXPERIENCE. WITH AN ALL-NEW MUSIC LINEUP INCLUDING 7 BANDS, IT PROMISES A DAY OF FUN, GREAT FOOD, WINE, SPIRITS AND MUSIC. THIS FESTIVAL DRAWS ATTENDEES FROM NY, NJ, IL, MD, VA, DC, NC, GA, PA & TN.



Why This Sponsorship Matters

**YOUR BRAND WILL BENEFIT FROM A
PARTNERSHIP WITH THE 2023 WINE AND
MUSIC FESTIVAL.**

- Our demographic is a solid match for your brand
- Age range 30 to 65
- Median Income \$90K
- 65% Female 35% Male
- Socially Active
- Homeowners
- Travelers
- Active Military & Veterans
- We have a proven attendance and social media track record.
- Veteran owned and produced

**WE WILL PROVIDE ACCESS TO OUR MOTIVATED AND
DECISION-MAKING ATTENDEES WHICH ALLOWS US TO HELP
YOU DELIVER YOUR BRANDED MESSAGING AND INCREASE
YOUR BRAND AWARENESS.**



TITLE SPONSORSHIP

\$20,000

1 available

▶ TITLE SPONSOR

- ▶- SPONSOR TITLE ON PRESS RELEASES – PRE & POST
- ▶- ON STAGE MESSAGE DURING PERFORMANCES
- ▶- CORPORATE LINK ON WEBSITE
- ▶- LOGO ON ALL PRINTED MATERIALS
- ▶- LOGO ON VENDOR-NATION WEBSITE
- ▶- 15 COMPLIMENTARY TICKETS
- ▶- 6 VIP TENT PASSES
- ▶- LOGO ON STAGE BANNER
- ▶- WEEKLY SOCIAL MEDIA SPOTLIGHT
- ▶ PRE-EVENT EMAIL BLAST
- ▶- TWO 10X10 BOOTHS

DIAMOND SPONSORSHIP

\$12,000

(2 Available)

DIAMOND SPONSOR

- ▶- SPONSOR TITLE ON PRESS RELEASES – PRE & POST
- ▶- HOST MENTION ON STAGE DURING PERFORMANCES
- ▶- 400-WORD AD ON WEBSITE
- ▶- LOGO ON ALL PRINTED MATERIALS
- ▶- LOGO ON VENDOR-NATION WEBSITE
- ▶-10 COMPLIMENTARY TICKETS
- ▶- 4 VIP TENT PASSES
- ▶- LOGO ON STAGE BANNER
- ▶- BI-WEEKLY SOCIAL MEDIA SPOTLIGHTS
- ▶- PRE-EVENT EMAIL BLAST
- ▶- 10X10 BOOTH



PLATINUM SPONSORSHIP

\$8,000

(5 Available)

PLATINUM SPONSOR

- ▶ - HOST MENTION ON STAGE DURING PERFORMANCES
- ▶ - 8 COMPLIMENTARY TICKETS
- ▶ - SOCIAL MEDIA SPOTLIGHTS
- ▶ - PRE-EVENT EMAIL BLAST
- ▶ - 10X10 BOOTH



SILVER SPONSORSHIP

\$5,000

(10 Available)

SILVER SPONSOR

- ▶ - HOST MENTION ON STAGE DURING PERFORMANCES
- ▶ - 6 COMPLIMENTARY TICKETS
- ▶ - HALF PAGE PROGRAM BOOK AD
- ▶ - SOCIAL MEDIA SPOTLIGHTS
- ▶ - PRE-EVENT EMAIL BLAST
- ▶ - 10X10 BOOTH



VIP Tent Sponsorship Package

▶ **FOOD SPONSOR** – 4 AVAILABLE

-\$5,000

OR

HORS D'OEUVRES FOR 200 GUESTS

▶ **SPIRIT SPONSOR** – 4 AVAILABLE

10 CASES OF PRODUCT

▶ - HOST MENTION ON STAGE DURING PERFORMANCES

▶ - SPONSORSHIP RECOGNITION SIGNAGE

▶ - 4 COMPLIMENTARY TICKETS

▶ - 5 DEDICATED SOCIAL MEDIA SPOTLIGHTS

▶ - PRE-EVENT EMAIL BLAST



Custom Sponsorship Package

\$500 to \$4,999

CUSTOM SPONSORSHIP OPPORTUNITIES (MAY BE COMBINED)

- ▶ MUSIC SPONSOR - \$3000
 - ▶ STAGE SPONSOR - \$2500
 - ▶ LIGHTING SPONSOR - \$2000
 - ▶ SOUND SPONSOR - \$2000
 - ▶ ELECTRICAL SPONSOR - \$2000
 - ▶ GENERAL EVENT SPONSOR - \$500
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- ▶ HOST MENTION ON STAGE DURING PERFORMANCES
 - ▶ 2 - 4 COMPLIMENTARY TICKETS BASED ON WEEKLY SOCIAL MEDIA SPOTLIGHT
 - ▶ PRE-EVENT EMAIL BLAST
 - ▶ 10X10 VENDOR BOOTH



Sponsorship Contact

Roz. A. Bailey

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www.secretsauceworks.com

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The Original Southern MD
**WINE, JAZZ, R&B
& FUNK FESTIVAL**

**SATURDAY
AUGUST 26
2023**

ALL NEW MUSIC LINEUP AND YOUR
FAVORITE WINERIES AND DISTILLERS!

DO NOT MISS THE CHANCE TO SHOP YOUR FAVORITE VENDORS

WWW.VENDOR-NATION.COM
MORE INFO : 202-439-4942

Calvert County Fairgrounds 140 Calvert Fair Drive Prince Frederick, MD
Tickets must be purchased online. Tickets will not be sold at the gate.

