

## Kevin Wen

Graphic Designer  
Brooklyn, NY

## kevinwen.space

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## Projects

- Books and booklets
- Campaign Mockups
- Icon design
- Infographics
- Logos
- Information Pamphlets
- Menu Cards
- Mood boards
- Photo editing
- Postcards
- Posters
- Styleguides
- Website Mockups
- Wireframes for UX/UI
- Sketching
- Social Media Content
- Instagram, Facebook, Twitter banners and profile pictures

## Characteristics

- Active
- Adaptable
- Curious
- Note taker
- Organized
- Open minded
- Persistent
- Researcher
- Teachable
- Team player

## Languages

English - Fluent  
Cantonese - Native

## Education

Aug. '12 - May '16

**BFA in Communication Design**

**Parsons School of Design at The New School**

## Work History

May '16 - Present

### Freelance

I am still a developing freelance designer. I've partnered up to design a logo for Full Force Wellness and Dance Repertory and I continue to create some of North Star Fund's social media content.

Mar '18 - June '18

### Graphic Design Intern Eastern Consolidated

Main designer for new templates for retail flyers, forms, and digital assets. Produced new concepts and designs within brand guidelines. Assisted marketing team with executing and editing company photos and flyers. Created guidelines for new collateral and photography for admins to use.

Oct '17 - Present

### Independent Graphic Designer Lushmedia

Created keynote presentations and brochures for new clients. Assisted Creative Director with executing new projects that included photo editing work and Photoshop animations. Designed new icons and mock content for wireframes.

May '17 - Aug. '17

### Food Media Intern Craft and Savor (previously mepNYC)

Led a major overhaul on the startup's menu cards for their home meal kit business. Created postcards for their collaboration with another company to increase exposure to the meal kits. Created information sheet for their corporate wellness clients. Edited photographs to be used in marketing materials including email banners.

Sept. '16 - Dec. '16

### Communications Intern North Star Fund

Reimagined the company's style guide to have user friendly and intentional directions. Photoshopped images for web usage as well as for their major annual report for 2016. Designed most of the digital collateral, including social media banners, email headers, profile pictures and advertisements. Assisted other departments in editing and designing information sheets and fliers.

## Software Proficiency

Adobe Illustrator



Adobe Indesign



Adobe Photoshop



Adobe Premiere



Adobe After Effects

