

Objectives for 2023

- Allow for expansion of community cleanliness initiatives by working cooperatively and promoting each other's events
 - **City of Burnaby Community Clean Up Events** – last Saturday of every month, neighbourhood focus, sponsorship by local businesses (?)
 - **Clean Up Burnaby Campaign** – middle of each month, focus on large scale clean up projects (abandoned homeless camps, forests, waterways, medians), sponsorship by local businesses (?)
- **Create Burnaby Wide Spring Clean Up Event** – advertise using City of Burnaby social media, offer prizes, make it competitive and fun!
- **City sponsored advertising campaign** – use City resources (social media, newspaper advertising, City of Burnaby properties) to grow community cleanliness awareness

City of Burnaby - Areas of Opportunity

Bylaw Amendment

- Increase fines for littering, and enforce them!
- Increase fines for littering involving biological waste (dog poop) – 2x regular littering fines
- Create bounty/incentive program for residents who report littering violations

Businesses, Strata Properties and Homeowners

- **Encourage regular garbage clean up on businesses, Strata complexes and homeowners**
 - Businesses and Strata properties have building managers, landscaping crews and paid staff that can aid with litter clean up
 - Businesses that have cleaner properties generally have increased sales as their businesses become psychologically inviting
 - Homeowners have incentive that real estate prices can be further increased if neighbourhoods are clean and inviting
- **Strata properties with commercial properties** – mandatory garbage disposal bins to avoid litter from ending up on the ground

Property Development Sites / New House Construction

- **As part of building permit, include:**
 - mandatory weekly clean up of property perimeter and neighbourhood
 - taking proactive steps to stop garbage from accumulating and blowing off property

Schools

- Coordinate program with Burnaby elementary/secondary schools to encourage clean school properties and clean neighbourhoods around school property

Transit

- Partner with Translink to make sure Skytrain stations and major transit hubs are litter free
- Set up garbage disposal containers at bus stops

Better Delivery of City Services

- **Parks and Sanitation Staff** – invest in better and more efficient clean up equipment, allow flexibility to do complete job properly over strictly scheduled time slots
- **All City Staff** – set a positive example and engage in active litter clean up where feasibly possible
 - **This includes all elected officials and managers**
- **Community Centres / City Properties** – focus on better litter clean up at all City properties