

Lower Shore Black Professional Alliance (LSBPA) gains exposure to local resources in October

Lower Shore Black Professional Alliance, co-founded with the Greater Salisbury Committee, hosted three special events in October to ensure that all individuals and community members learn about and plan to utilize our local resources. Many involved in the Alliance are members of organizations that address the issues covered by the resources included in the visits.

1) On October 5th, attendees visited the Dave and Patsy Rommel Entrepreneurship Center, where they toured the space and heard about the programs and offerings of the Center, including Shore Hatchery, Entrepreneurship Support, and much more. The conversation about possible partnerships and areas to utilize the expertise in this area will lead to great steps in the future.

2) On October 19th, attendees participated in a group simulation at the Perdue Henson Junior Achievement Finance Park, one week before the Grand Opening of the lovely facility on October 26. The simulation included utilizing the iPad and experiencing what the students will see when making financial decisions related to income, expenses, savings, and credit—an activity to learn to identify the necessary components of developing a budget. The visit ended with a feedback session on the simulation education experience with JA Staff.

3) On October 24, attendees viewed an overview and participated in a simulation for ALICE – Asset Limited Income Constrained Employed. This critical information about our community is provided by United Way of Lower Eastern Shore (one of the early organizations involved with shaping LSBPA); the session was held in their Salisbury Office. It is the ultimate community needs assessment, a source of information that can drive programming and impactful events for the community.

LSBPA appreciates the exposure to Salisbury University's Dave and Patsy Rommel Entrepreneur Center, Perdue Henson Junior Achievement Finance Park, and the valuable information of the ALICE report from United Way Lower Eastern Shore and looks forward to utilizing these resources in future upcoming efforts for organizations. As stated by an Alliance member, "[The visits} are wonderful and very informative. Thank you [LSBPA} for making sure we are in those spaces".

For more information about Lower Shore Black Professional Alliance, go to www.lsbpa.org