

LIFE MISSION

What Is a Life Mission Statement?

Everyone should have a life mission statement. It should be a simple one or two sentence statement telling exactly what you were created to do.

A good mission statement takes into account:

1. Your Gifts and Natural Abilities (your greatest strength)
2. Your Individual Style (how you view and approach the world)
3. Your Desires and Experiences (the passion that fuels you)
4. Your spiritual Growth and ongoing relationship with God.

Why a Life Mission Statement Is Useful

People often fail at what they hope to achieve because they lack clear goals and focus. A life mission statement defines who you are as a person and identifies your life purpose. It explains how you aim to pursue that purpose and why it matters to you.

It helps you focus on how to meet your long-term goals; providing guideposts related to where you want to go in life. A life mission statement keeps you focused on the right things.

Examples of a Life Mission Statement

"Passionately pursuing God while developing disciples and leaders on the journey."

Dr. Brian Banke

"Glorifying God by equipping others to discover and live out their potential."

Dr. Patricia Deane

"I strive to work with communities to seek growth and justice on issues around access to community resources which equip people to gain knowledge and agency."

Anonymous

Examples of Nonprofit Mission Statements:

TED: Spreading Ideas.

Kiva: To connect people through lending to alleviate poverty.

Livestrong: To inspire and empower people affected by cancer.

Smithsonian: The increase and diffusion of knowledge.

HOW TO WRITE A LIFE MISSION STATEMENT

Once it's written, a life mission statement seems simple. But if it's done well, it requires significant effort to create. Take time to think about and write down how these areas apply to you. This lays a good foundation for crafting your mission statement.

The following questions will help you think key considerations in crafting a life mission statement. The mission statement should answer these questions in 50 words or less, so try to get to the heart of who you are and exclude unnecessary details.

What Desires has God placed in your heart?

What may your unique combination of experiences have prepared you for?

How will your Spiritual Gifts be used to bless others?

How does your individual style allow you to best interact with others?

What role does your spiritual growth play?

How do you harness your natural abilities for impact?

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