



**Board of Directors Meeting**

**August 15, 2022**

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**MINUTES**

**I. WELCOME**

Meeting Called to order at 6:09 PM by President Hardison  
Location: El Dorado Golf Course Restaurant

Board: Ron Antonette, Mark Hardison, Trina Schoonmaker, Alex Carnino, David Zanatta, Connor Lock, Lillian Parker, and Rick Turrentine

Staff: Trinka Rowsell - Executive Director, Randy Zarn – Associate Director, PRM Director – Brent Dennis, Cecilia Hernandez – Administrative Assistant,

Guest: Allison Zanatta

Absent (excused): Kathy Fishkin

**II. ADMINISTRATIVE BUSINESS**

Approval of Consent Calendar

A. Minutes – Regular Meeting July 18, 2022. Approval of consent agenda.

**III. LONG BEACH GIVES PRESENTATION**

Presentation by Allison Zanatta.

- Goal: Getting the word out of what Long Beach Gives is.
- Aug 29<sup>th</sup> we will have a Zoom training meeting
- Goal to reach \$20,000 with 2 matching funds.
- If we raise \$10,000 it would be \$1,100 for each board member; and would help a family of 2 for groceries. It would also provide \$50 grocery cards for seniors at the end of the month or 2 celebratory meals
- Successful with direct email ask, even though it is a social media campaign.
- Judicial partners money will be used as a match.
- Trinka Rowsell will be the primary individual for communication, but Allison Zanatta will also be CC'd in emails.

#### **IV. PRM DIRECTOR UPDATE**

Director Dennis presented the following highlights:

- The city is looking to remove the park ranger position to then use the funds to create second shift maintenance teams that will be able to check, clean, and repair park restrooms every night. The park budget will be on tomorrow nights meeting agenda
- Parks commission meeting: new park commissioners are Silissa Smith, Chris Chavez, and Sylvester “Duke” Givens.
- Salvation Army painted a pickleball court at their facility, we encourage pickleball there.

#### **V. LB CHARITY PROAM - DEBRIEF**

Everyone has now paid for their silent auction items. All sold except for golf cooler & swag. The goal should be to get more sponsors to get more money for parks. Add on ticket sales to luncheon (for people who want to sponsor and be there but not golf), focus on sponsors earlier.

With the Bylaw changes, depending on level of work, POP can increase fee rate. Have another discussion for pros/cons and whether we take on the entire golf tournament next year. Trinka to have a meeting with Gary Johnson to discuss.

Survey was sent out with 8 replies so far- Feedback:

- Visors were not liked. Get better quality shirt for next year.
- Next time send out board members to increase the pace of play. Noted in the past had a smaller number of golfers (68), this time we had over 100, so the pace of play was slower.
- People who played noted that they would come back again.

#### **VI. SENIOR SCHOLARSHIP FUND – OPPORTUNITY DISCUSSION**

Senior classes opening in the fall charge a membership fee. POP can do the same structure, Hope Foundation from Kathy requested we ask for 10,000\$. (150\$ covered for seniors for a year). Would add a lot of value for the Senior Food Fund and is in line with POP strategic plan goals for seniors.

Email vote will be sent out so it can be ready in time for LB Gives; Establish Senior Scholarship fund with same structure as Youth Scholarship Fund. Salvation Army can help seniors apply.

#### **VII. 2023 SOWING THE SEEDS – DATE SELECTION & HONOREE BRAINSTORMING**

Potential Dates: April 8<sup>th</sup> or May 6<sup>th</sup> or April 20<sup>th</sup>

Proposed Honorees: Leonard (Hoops After Dark), Karen Reside from Gray Panthers, Patrick O’ Donell, or former councilman Mungo for affiliate partner of the year. Let them know now and they can invite people at Sowing the Seeds so that more people can come.

Bring someone from the community (from a High School) for entertainment. Location at the Nature Center. August 29<sup>th</sup> will be doing a zoom training on how to set up page for donation with Allison Zanatta.

## **VIII. FINAL ANNOUNCEMENTS & ADJOURNMENT**

### **Discussion:**

- Trinka is looking for outsourced accounting support for transactions, currently looking at part time employee (Charity CFO)
- Municipal Band: Next year only have 2 people present. Potentially have the Long Beach Community Foundation take over or have our affiliate partners collect donations for a week (ex. AOC7)
- In a year we need to analyze POP's partners and perhaps train them on how to be their own 501c3

Meeting adjourned in honor of Lillian's late fiancée, Darryl @ 7:45PM by President Hardison.

The next POP Board of Director's Meeting will be held September 12, 2022, 6:00PM – @ El Dorado Golf Course Restaurant.