



MINUTES

I. WELCOME /CALL TO ORDER

NOTE: MEETING CONDUCTED VIA ZOOM

Meeting Called to order at 6:06PM by President Antonette

Board: Ron Antonette, Mark Hardison, Kathy Fishkin, Lillian Parker, & David Zanatta

Staff: Trinka Rowsell - Executive Director, Randy Zarn – Administrative Assistant

Guest: PRM Director Brent Dennis

Excused: None

Absent: Trina Schoonmaker

II. WARM UP

A. Describe your impression of the POP Virtual Concert featuring Elm Street Band

Board members commented on event, consensus was it was very successful and hopefully additional programs will be added in the future

III. ADMINISTRATIVE BUSINESS - Approval of Consent Agenda

A. Approval of Minutes – Regular Meeting August 17, 2020

B. Approve Youth Scholarship Program Expansion to include Nature Center After School Camps

Motion was made and seconded to approve item A & B from Consent Agenda (Zanatta, Parker) 5-0

IV. PRM DIRECTOR UPDATE

PRM Director Brent Dennis provided the Board with a summary of department activities, programs, & projects.

Long Beach fiscal year 2020/21 budget approved. Overall PRM budget cuts totaled 3%, allocation included an increase in funding for irrigation for all facilities, an additional park ranger position for Bixby Park, and funding for municipal concerts

PRM Administrative office was closed temporarily due to COVID-19 cases among staff

PRM staff was out in the community during Labor Day weekend to assist with COVID-19 operational compliance at recreation facilities

CARES Act Funding approved to support Mobile Recess Program starting soon with expanded virtual programs

PRM staff will be taking 26 furlough days every other Friday throughout the fiscal year starting in October as part of the budget cuts

V. POP VIRTUAL CONCERT DEBRIEF

Executive Director Rowsell provided an update on the POP Virtual Concert held September 12th with Elm Street Band

Sponsors included Azteca Landscape, International City Bank, Long Beach CVB, MemorialCare Long Beach Medical Center/Miller Children's Hospital Long Beach, Parkwood Landscape, Port of Long Beach, & Signal Hill Petroleum.

Over 410 concert views in Vimeo, \$6,600 in donations received, including \$1,500 from individuals, Costs (\$1065), Net proceeds \$5,585 from event

Last minute switch of platforms from YouTube to Vimeo due to copyright issues was the only glitch. Good press prior to the event was received, editing for the event with interviews intermingled was a nice bonus, overall a very professional product.

Replay of the concert will be permitted from our website through the end of October for promotional purposes and to solicit additional donations.

VI. MUNICIPAL BAND / LARRY CURTIS VIRTUAL TRIBUTE CONCERT

Administrative Assistant Zarn reported that no action from family or Friends of Municipal Band group has yet to organize this event. A separate Zoom Meeting will be scheduled to discuss this. Attendees to be Administrative Assistant Zarn, President Antonette, Vice President Zanatta, Friends of Municipal Band Group Kay Cofield, & Laura Spino

VII EXECUTIVE DIRECTOR REPORT

Executive Director Rowsell reported on the following:

QuickBooks is reconciled through August 31, 2020

Distributed POP Balance sheet Summary as of August 31, 2020 to Board

Executive Director Rowsell provided the Board with an overview of a training she received for Long Beach Gives – September 24th. Board members are encouraged to set

up individual fundraising accounts for the event. Monies received from Judicial Partners will provide match to donations POP receives. Goal is \$9,000

Executive Director Rowsell received signed MOU from new partner Collins Neighborhood Improvement Association 9/15/20

Executive Director Rowsell met with representative from Blue Cross/Shield regarding partnerships 9/4/20

Executive Director Rowsell reported on Gray Panthers Chalk-a-Thon Census event on 9/18/20

VIII. CONFIRM NEXT BOARD MEETING DATE

The next POP Board of Directors Meeting will be held October 19, 2020 6:00PM – @ TBD

IX. FINAL ANNOUNCEMENTS & ADJOURNMENT

Meeting adjourned @ 7:27 PM by President Antonette

Respectfully Submitted:
Mark Hardison POP Secretary 10/10/20