



Board of Directors Meeting

March 21, 2022

MINUTES

I. WELCOME

Meeting Called to order at 6:08PM by President Antoinette

Board: Ron Antonette, Mark Hardison, Kathy Fishkin, Trina Schoonmaker, & Alex Rothman

Staff: Trinka Rowsell - Executive Director, Randy Zarn – Associate Director, PRM Director – Brent Dennis, Cecilia Hernandez - Intern

Excused: Lillian Parker Absent: David Zanatta

II. ADMINISTRATIVE BUSINESS

Approval of Consent Calendar

A. Minutes – Regular Meeting January 25, 2022

B. Financial Business – Approve fee change from \$400 annually (neighborhood Partnership Program) to 12% on incoming deposits at the request of Craftsman Village Historic District

Motion was made and seconded to approve items A & B from Consent Agenda (Fishkin, Rothman) 5-0

III. PRM DIRECTOR UPDATE

Director Dennis presented the following highlights for the PRM Department for the month of March

PRM budget outlook has improved with strength of economy and infusion of COVID-19 funding, budget includes increased funds for irrigation of parks, tree trimming & removal in addition to Animal Care Services offset monies

Park Planning Partnerships Bureau organized walking tours of both Cerritos & Los Alamitos Ranchos in discussion regarding partnership agreements

The City of Long Beach resumed in person meetings with City Council on March 15

The 47th Acura Grand Prix of Long beach will be held April 8-10

Funding for Silverado Park playground has been secured from state grant

“Hoops After Dark” basketball program will be transitioned to PRM from Police Department when it returns in Spring

The Safe Playgrounds/Kid zone Ordinance is expected to be presented as a recommendation from the City Attorney’s office at an upcoming City Council Meeting. PRM will be installing KidZone signs in all playgrounds once the ordinance is approved

The Long Beach Pickleball Advisory group has continued to provide input to PRM regarding requested changes. PRM plans to upgrade signage for Pickleball at Marina Vista, Somerset & Bayshore Parks. Anticipated dual court striping to create approximately 30 new courts throughout city at sites identified. Working with operator of Billie Jean King Tennis Center to develop 8 new courts at that location. In addition Deforest and Veteran’s Parks are considered as possible sites for permanent courts if funding can be identified. Lastly Councilwoman Price has requested a status update on Pickleball to be presented at the April 5th City Council meeting

The nonprofit One Earth Long Beach planted African Sumac trees on March 5th

Dedication of the Colorado Lagoon Playground improvements will be March 29th

L.A. Galaxy is working with PRM on a new soccer pitch at Cesar Chavez Park

IV. CHARITY PRO AM GOLF TOURNAMENT

POP has been invited by American Golf to conduct annual tournament on August 3rd at El Dorado G.C. Potential Revenue to POP is \$15,000 + Sponsorships sold. Signups will be available on POP website. Golfers will be solicited from Men’s & Women’s clubs at El Dorado, Recreation Park, Skylinks GC’s, & Virginia, Old Ranch Country Clubs

V. POP BYLAWS REVIEW

Item is tabled to April POP Board of Directors meeting

VI. YOUTH SCHOLARSHIP PROGRAM REVIEW CRITERIA

80 scholarships approved to date. Executive Director is requesting amended criteria to allow for scholarship monies to reimburse for day camp requests

VII. EXECUTIVE DIRECTOR REPORT

Executive Director Rowsell reported on the following:

Quickbooks is reconciled through January 31, 2022

Distributed POP Balance sheet Summary as of February 28, 2022 to Board

Executive Director Rowsell reported on the funding status of Operation Playground – Admiral Kidd Park. \$475,000 in sponsorship received to date, with Marathon Petroleum as top donor. Amazon has recently pledged a donation of \$150,000 towards the zip line. Still pursuing other donors for playground and brick wall

Executive Director Rowsell announced that POP will be mailing next newsletter in April
Juneteenth event planning is underway and will be held at Rainbow Lagoon for 2022

Executive Director Rowsell has had discussion with Downtown Long Beach Alliance for potential sponsorship at Lincoln Park

Executive Director Rowsell presented the Board with some potential names as prospective Board of Directors

Executive Director Rowsell announced potential dates for Sowing the Seeds April 29th or May 6th, 2023

Executive Director Rowsell attended meeting with Councilwoman Cindy Allen

Executive Director Rowsell met with PRM and Signal Hill Petroleum regarding future Movies in Park agreement

Executive Director Rowsell attended Memorial Bench site visit at Heartwell Park to determine location for new site

IX. FINAL ANNOUNCEMENTS & ADJOURNMENT

Meeting adjourned @ 8:00M by President Antoinette.

The next POP Board of Director's Meeting will be held April 25, 2022 6:00PM – @ TBD

Respectfully Submitted:

Mark Hardison POP Secretary 4/09/22