



Board of Directors Meeting

June 27, 2022

MINUTES

I. WELCOME

Meeting Called to order at 6:16 PM by President Antoinette

Board: Ron Antonette, Mark Hardison, Trina Schoonmaker, Alex Rothwell, David Zanatta, Connor Lock, Kathy Fishkin, Rick Turrentine

Staff: Trinka Rowsell - Executive Director, Randy Zarn – Associate Director, PRM Director – Brent Dennis, Cecilia Hernandez – Administrative Assistant

Excused: Absent: Lillian Parker

II. ADMINISTRATIVE BUSINESS

Approval of Consent Calendar

A. Minutes – Regular Meeting May 16, 2022. TABLED for July meeting vote.

B. Update Youth Scholarship Program Guidelines and Description to the following:

“Partners of Parks Youth Scholarship Program allows Long Beach youth ages 3-18 who receive free or reduced price meals at their LBUSD school to attend Long Beach Parks, Recreation and Marine and partner classes or camps for FREE up to \$150 per year.”

Effective July 1st, 2022. - Approved by general consent.

III. MEMORIAL BENCH MASTER PLAN PRESENTATION

Elvira Hallinan, Marine Bureau Manager, presented the following plan for the Bench Master Plan Presentation (focused on Tidelands)

Hallinan presented waterfront tribute bench inventory – where the benches are located, check on the map available locations for the benches. After 10 years they expire. A formal process is needed: take a picture of territory and picture of bench/plaque and cross-referenced benches. Google Maps used (blue = sold benches, green = potential locations, black=memorials not going to change tied to battle on the pier aka legacy benches, red – bench now but recommending not putting a bench)

First rights of refusal, if the family wants to purchase a bench for an additional 10+ yrs they purchase the location instead of the bench.

A bench must be destroyed to be replaced (the plaque would be destroyed).

If no record on bench: they will look for the family and then remake notes of attempted contact and then the pin will turn green.

Manufacturer said that plaques are really stuck inside the bench. Debating the type of plaques to place so that a family can purchase the location of the benches instead of the whole bench (ex: Colorado Lagoon benches where they are already there but we can just place a plaque on top).

Red dots in the map = not recommended to use (ex: can't power wash the benches).

Landscape Architecture Eye = near the bluff.

Told LB Marathon no more benches (10 more years), will take out every other one bench for POP.

There are 188 total locations of benches, including current and available inventory.

Director Dennis commented that it's the responsibility of the donor family to keep their contact information up-to-date. When the 10-year anniversary comes up, POP will reach out to the donor family to determine if the bench will go into inventory. The Director additionally discussed a potential "Premium Option" with flexibility on location of benches if they want to spend more money for the location of their choice.

Hallinan also showed Uplands bench inventory example at Drake Park, with a map of potential new benches shown in orange; interns in February 2021 made the map to show places to put new memorial benches. Potential locations need to be reviewed and validated with the Park Maintenance Team for final approval.

Executive Director Rowsell shared her suggested edits to the policy including bench renewal to be offered at 75% of current list price since a new bench is not being placed, along with specifying reasonable notice time at 90 days.

The Marine Bureau Manager is setting up the policy. POP ED's suggestion for new proceeds split: 30% into maintenance and 70% to POP (revenue generator). Proceeds program designations TBD. Updated the slab cost (ex: \$3,500 currently).

IV. PRM DIRECTOR UPDATE

Last week's city council meeting thanked Signal Hill Petroleum for Movies at the Park. July 1st "Parks Make LB". Dedicated the dinosaur playground and renaming of the community center. New water playground is dedicated at 1pm, and must be a reliable swimmer to go down there (opened 9:30am-7:30pm with a lifeguard there). Beach ADA access map = maps for barrier free to get to the water.

Last Monday the city celebrated Juneteenth (Rainbow Lagoon Park & at King Park).

Hoops after Dark basketball program going this summer.

Getting 1.6 million for a youth softball field and 1.6 million for batting cages in another park. 10.2 for El Dorado Park and 5.2 million for Wrigley green belt. 98% at Marinas and many people are still experiencing homelessness. Getting structural budget improvement funds. At capacity for LB animal shelter (vet support money being received). Struggling with staff. Council approved \$25 minimum for health workers.

-Feasibility study for North LB, where the cost/location will be

-Developed city wide pickleball plan, neighborhood now a park impacted neighborhood and noisy. Put in a storage container and have a shared use suggestion when tennis/pickleball/basketball can be played. Elbowed other sports out in great numbers.

City/general fund dollars contribute to the fund the municipal concerts.

Community Member Steve Pruitt plans to activate the recreation park venue by doing a year-round program, helping train young HS/Musicians with sound engineering, suggested: talk to Arts Council.

Challenge with planting new trees: vandalism/maintaining the trees while we are in a drought. Suggestion: cactus garden.

V. POP PRESIDENT/SECRETARY NOMINATIONS & VOTE

POP Board Member David Zanatta made a motion to nominate:

Mark Hardison for the role of President; Alex Rothwell for the role of Secretary, effective beginning of the new fiscal year on July 1, 2022.

Motion was seconded by Fishkin. All in favor: Yes. Motion Passed.

Effective July 1st, 2022, Mark Hardison will serve as President and Alex Rothwell will serve as Secretary of Partners of Parks Board of Directors, for a two-year term ending June 30, 2024.

VI. BYLAWS REVIEW & APPROVAL

Change “supervised” -> “in collaboration or in partnership” in Section 3. Purpose. We have programs that are for the benefit of those who use Parks & Rec.

“Benefit for the citizens of Long Beach” or geographically targeted within the City of Long Beach & we get to define what it means, example “greater of Long Beach.”

Conor will send an email to Trinkka with wording. Separately send out this section

Meeting dates: meet monthly unless otherwise determined by the Board.

Meeting location: within the City of Long Beach and available to the public.

Confer with the Executive Director in preparing agendas of Board meetings.

Electronic Voting: approve electronically.

“The Commission can waive the permit but not the staff involvement. If get into a big program; can be added to the cost up to 20%-30%”

VII. POP CHARITY PRO-AM UPDATE & DISCUSSION

ProAm Golf Tournament (August 3rd), 9 short of 108 players.

Support from sponsorships: Signal Hill Petroleum is our \$2,500 Breakfast Sponsor, Port of LB is our \$1,500 Scorecard sponsor, and United Agencies Insurance is our \$1,000 Cart Tag sponsor.

Lunch & Title sponsor slots are still open.

Issue with budget: American Golf said it will give a good price, but we have to pay for the Pro in terms of them and their winnings (\$4,000 will be split between 1-3 Pros) who get to come to play for free.

To enhance this: have a silent auction with items they would like to buy (we have some items already). Kathy Fishkin will contact golf game designers.

Our goal is to net \$20,000.

Painting to auction off the 18th hole by Director Dennis for a silent auction item.

Putting contest with \$20 a ticket, everyone circles and then they all hit the ball at the same time and the one who hits the hole first – wins.

VIII. FINAL ANNOUNCEMENTS & ADJOURNMENT

Meeting adjourned @ 8:19M by President Antoinette.

The next POP Board of Directors Meeting will be held July 18, 2022, 6:00 PM – @ TBD

Respectfully Submitted:

Cecilia Hernandez POP Administrative Assistant