



**Board of Directors Meeting**

**August 17, 2020**

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## **MINUTES**

### **I. WELCOME /CALL TO ORDER**

#### **NOTE: MEETING CONDUCTED VIA ZOOM**

Meeting Called to order at 6:10PM by President Antonette

Board: Ron Antonette, Mark Hardison, Lillian Parker, & David Zanatta

Staff: Trinka Rowsell - Executive Director, Randy Zarn – Administrative Assistant

Excused: Kathy Fishkin      Absent: Trina Schoonmaker

### **II. NEW PRM DIRECTOR INTRODUCTION**

Executive Director Rowsell introduced new PRM Director Brent Dennis, who was able to join us for this Zoom meeting. Director Dennis provided the Board with a summary of his previous work experience with government, non-profits, & in the landscape architect field. He also stated his desire to collaborate with POP in future projects. Lastly Director Dennis encouraged POP Board to submit comments regarding proposed PRM 2020/21 Budget, and was in favor of POP moving its office back into the Studebaker PRM facility.

### **III. ADMINISTRATIVE BUSINESS - Approval of Consent Agenda**

A. Approval of Minutes – Email Vote April 29, 2010; Regular Meeting July 20, 2020

Annual Code of Ethics was presented to Board, all members were instructed to review, sign and return document to POP Office

Motion was made and seconded to approve item A from Consent Agenda (Zanatta, Parker) 4-0

### **IV. POP SUMMER VIRTUAL CONCERT UPDATE**

Executive Director Rowsell provided an update of the proposed POP Virtual Concert Series to replace the annual Sowing the Seeds Event.

Potential sponsors such as Port of Long Beach, Signal Hill Petroleum, American Golf, International City Bank, Miller Children’s Hospital / Long Beach Memorial Medical Center, Parkwood Landscape, Long Beach Water Department, Azteca Landscape, Convention & Visitor’s Bureau, & Beach Oil & Minerals would be contacted

Elm Street Band has provided video from past performances for POP to edit and stream as a virtual “Concert in the Park”, YouTube will serve as the platform for the event. POP Affiliates would be notified along with email to database, in addition to potentially accessing Mayor Garcia’s social media contact list. Potential Tie in event with local restaurants, breweries to offer specials for the event.

Virtual Concert to be held September 12<sup>th</sup>. Program would run 90 minutes with a 10 minute intermission, with messages from Mayor, Executive Director and PRM

**V. LONG BEACH GIVES PEER TO PEER FUNDRAISING UPDATE**

Executive Director Rowsell provided the Board with an overview of a training she received for Long Beach Gives – September 24<sup>th</sup>. Board members are encouraged to set up individual fundraising accounts for the event. Monies received from Judicial Partners will provide match to donations POP receives

**VI. EXECUTIVE DIRECTOR REPORT**

Executive Director Rowsell reported on the following:

QuickBooks is reconciled through June 30, 2020

Distributed POP Balance sheet Summary as of July 31, 2020 to Board

Executive Director Rowsell issued new MOU with 12% fee structure to AOC7 Neighborhood Association

Executive Director Rowsell attended Port of Long Beach Grants workshop 8/12/20

Executive Director Rowsell attended an introductory meeting with PRM Director Brent Dennis 8/13/20. Discussion topics included Memorial Benches, Nature Center Financial Accounts, & PRM support of POP

Executive Director Rowsell reported that a new affiliate was added pending sign off: Friends of Bixby Park. They are coming to POP from the Long Beach Neighborhood Foundation.

**VII. CONFIRM NEXT BOARD MEETING DATE**

The next POP Board of Director’s Meeting will be held September 21, 2020 6:00PM – @ TBD

**IX. FINAL ANNOUNCEMENTS & ADJOURNMENT**

Meeting adjourned @ 7:32 PM by President Antonette

Respectfully Submitted:  
Mark Hardison POP Secretary 9/10/20