

Board of Directors Meeting

July 19, 2021

MINUTES

I. WELCOME/CALL TO ORDER

Meeting called to order at 6:30PM by President Antonette

Board: Ron Antonette, Kathy Fishkin, Lillian Parker & Trina Schoonmaker

Staff: Trinka Roswell – Executive Director, Randy Zarn – Administrative Assistant

Guest: PRM Director Brent Dennis, Intern Kimberly Padron

Excused: Mark Hardison & David Zanatta

II. ADMINISTRATIVE BUSINESS – Approval of Consent Agenda

Approval of Minutes – Regular Meeting June 21, 2021 Motion was made and seconded to approve item from Consent Agenda 4-0

III. PRM DIRECTOR UPDATE

PRM Director Dennis provided Board with a written summary of Department highlights for month of July

<u>PRM Meeting</u> – PRM held their first in person meeting July 6, and there is a 50% capacity in LB for in person meetings.

<u>Admiral Kidd Park</u> – Fire damage to the playground that occurred on July 19 of that morning.

Martin Luther King, Jr. Park – Had their statue defaced. Matter was taken seriously and caused 40% of cameras to get fixed, that are now operable. Long Beach Arts and Council will help restore the statue

<u>Trees</u> - Many major trees have fallen recently, and the city has a new insurance policy that is used to help cover these incidents. There is also an interest in planting more trees in more urban areas.

<u>Budget</u> – The state budget has allowed for various park projects. This included \$ 8.5 million approved to be used for MacArthur Park. PRM budget will remain the same for next year.

<u>Municipal Band Director</u> – Kurt Curtis will be the new conductor for the Municipal Band. The planning for the first concert has begun, and they will begin practicing soon at the same parks they are usually at. There is a concern for lighting and scheduling that was brought up.

<u>Girl and Boy Scouts</u> – The girl scouts have a lease over the beach, and they now have an agreement with the boy scouts for this summer.

IV. YOUTH SCHOLARSHIP

POP would like to expand its funding beyond the parks programs. This can include using the youth scholarship to help fund competitive cycling. There was also discussion on beginning to work more directly with organizations to help identify people that would like to participate in the scholarship program. It is also thought creating translated versions of the applications can help.

V. AOC7 Neighborhood Group

AOC7 is a partner of ours that serves the Anaheim, Orange, Cherry and 7th Street Neighborhoods. They have talked to POP about applying for a grant. They have also previously obtained grants from Catalyst, Port of Long Beach, and more. They have also begun talking about wanting to do neighborhood block parties, to help bring the community together.

VI. SOWING THE SEEDS FUNDRAISER

As we have already gotten our honorees for the event. POP is willing to grant the honoree with a Sowing the Seeds complimentary ticket for them and a guest. AOC will obtain complimentary tickets for their board. POP will be sending out sponsorship emails, and David Zanatta will help with the awards. Our event will have the Jazz Angels that night playing. Additionally, POP will be printing flyers and coming up with ideas for lighting.

VII. UPTOWN JAZZ FESTIVAL

POP will be tabling at the event. The Jazz Uptown Festival has gotten Edison and Long Beach Transit to be some of its sponsors. The event will occur on August 21st at Houghton Park.

VIII. EXECUTIVE DIRECTOR UPDATE

Executive Roswell reported on the following:

POP will be moving their offices back to PRM. This is back to where POP was originally located.

Will begin a Trees in the Bay Campaign, to help create revenue, as well as restructure the bricks and bench programs to further funding.

IX. CONFIRM NEXT BOARD MEETING DATE

The next POP Board of Directors Meeting will be held August 16, 2021 6:00 PM – @ TBD

X. FINAL ANNOUNCEMENTS & ADJOURNMENT

Meeting adjourned @ 8:52 PM by President Antonette Respectfully Submitted: Kimberly Padron, POP Intern