



Cold and Flu Season Readiness

This year's cold and flu season will be compounded by the lingering COVID-19 pandemic. You may even hear it referred to as the "Twindemic." There are many opportunities to inform, educate and safely help people prepare for this year's flu season.

1 FLU SHOT LOCATION SIGNAGE

Companies, pharmacies and doctor's offices will be providing flu shots.

- Bring attention to your location with sail flags, banners, A-Frames, yard signs and more
- Use directional floor decals to guide customers and maintain safe social distancing

2 HAND SANITIZER STATIONS

Keep everyone safe in high-touch areas. Clean hands help prevent cold and flu transmission.

- Free-standing hand sanitizer stations will be very visible and easy to access
- Encourage people to use hand sanitizer upon entry

3 SYMPTOM CHECKING

The market needs more tools to detect loss of smell. Organizations often provide thermometers and daily symptom checks for employees.

- Scent Check™ is a smell testing kit which can be used daily at home or at your business to detect loss of smell
- Scent Check™ Pro combines technology to register answers only and enable employer notifications

4 | FLU PREVENTION SIGNAGE

Getting a flu shot can keep people out of the hospital, which frees up doctors and patient beds for those with more serious illnesses.

- Use full-color posters and signs to show the symptoms related to cold, flu and COVID-19
- Wall decals reinforce good hygiene practices, such as hand washing and covering your sneeze

5 DIRECT MAIL COMMUNICATIONS

Encourage people to get their flu shots. Inform remote employees of on-site and off-site flu shot clinics.

- Full-color postcards and flyers will share when, where and how to get your flu shot
- Utilize peel-n-seal envelopes and labels for contactless mailings
- Full-color forms are perfect for contact tracing and patient registration at flu shot clinics

6 BARRIER SIGNAGE

Used in schools, clinics and other common areas, signage can help isolate those who are sick.

Use A-Frames to close or partition areas

COLD AND FLU READINESS

Product Listing

| Product | Description | Popular Sizes | Typical Quantitie |
|--------------------------------|---|---------------------------|-------------------|
| FLU SHOT LOCATION SIGNAGE | | | |
| Sail Signs "Feather Flags" | 1- or 2-sided indoor or outdoor signs with ground spike or cross base with water ballast | 6½' to 15' height | 1 - 150 |
| Banners | Durable and mesh, full color | 24" x 48" to 36" x 96" | 1 - 1,500+ |
| A-frame Signs | Sandwich board holder with replaceable graphics *Coroplast A-frames are a budget alternative but without replaceable graphics | 28" x 22" | 1 - 500+ |
| Yard Signs | Plastic graphic with metal H-stake, replaceable graphic | 18" x 24" | 1 - 2,000+ |
| Floor Decals | 8 mil. textured vinyl, can be applied to most surfaces Social distancing and directional templates available | 12" x 18" 24" x 24" | 1 - 1,000 |
| HAND SANITIZER STATIONS | | | |
| Hand Sanitizer Stations | Includes stand, dispenser and sanitizer liquid | 15" w x 38.25" h x 18" d | 10 - 100 |
| SYMPTOM CHECKING | | | |
| Scent Check™ | 3 sets of 31 Scent Check™ card and 3 daily tacker cards | 4" x 6" | 1+ |
| FLU PREVENTION SIGNAGE | | | |
| Posters | Full-color, vertical or horizontal, multiple sizes *Available in the durable synthetic stock - yes, it can be disinfected | 12" x 18" to 19" x 27" | 5 - 5,000+ |
| Table Tents and Pedestal Signs | Digital full-color or engraved | 6" x 4" | 1 - 1,000 |
| PVC Signs | Full-color, 1/8" bright white expanded PVC | 11" x 17" to 24" x 36" | 1 - 50+ |
| Window and Wall Decals | Translucent and repositionable, full-color, easy application and removal, multiple sizes | 8½" x 11" to 24" x 36" | 1 - 500+ |
| Custom Forms | Full-color, 2, 3 or 4 part carbonless forms. Numbering included up to 6 digits | 5.5" x 8.5" 8.5" x 11" | 100-5000 |
| DIRECT MAIL COMMUNICATIONS | ; | | |
| Postcards | Full-color with enhanced finishes like raised foil, 1- or 2-sided, 14pt. or 16pt., C2S stocks | 4" x 6" or 5" x 7" | 100 - 10,000 |
| Flyers - Sales Sheets | Full-color sales sheets available in 4 std. sizes, vertical or horizontal layouts with 1- or 2- sided printing | 8.5" x 11" | 50 - 10,000+ |
| Business Envelopes | Full-color printing available on the front and the back flap, peel and seal options for convenient and sanitary closures | #9 and #10 | 50 - 10,000 |
| Labels, 24-Hour FasTurn | Full-color, 1-color, foil or embossed | ½" x 1" to 5" x 7" | 250 - 10,000+ |
| BARRIER SIGNAGE | | | |
| A frame Ciana | Sandwich board holder with replaceable graphics | 28" x 22" | 1 - 500+ |
| A-frame Signs | *Coroplast A-frames are a budget alternative but without replaceable graphics | | |