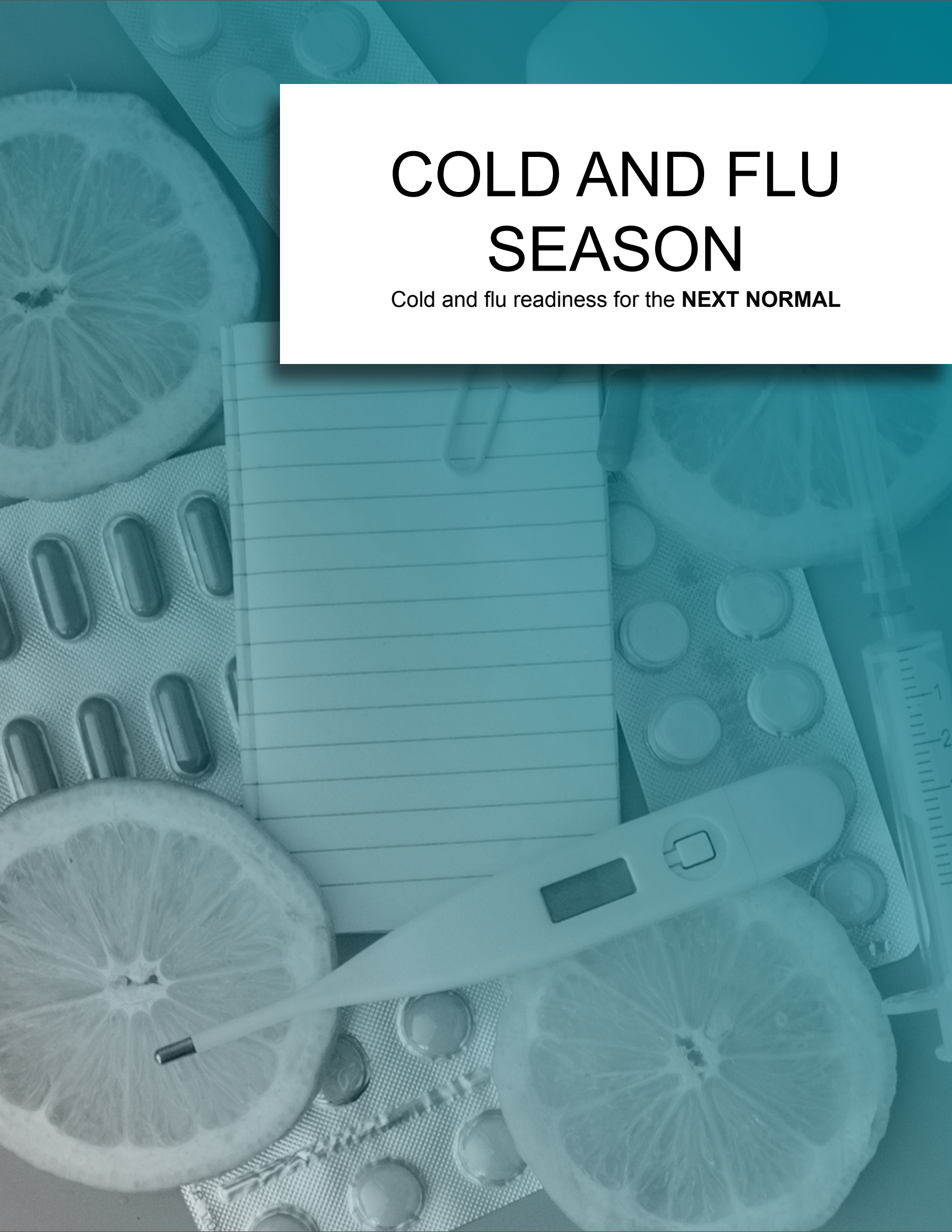


COLD AND FLU SEASON

Cold and flu readiness for the **NEXT NORMAL**





This year's cold and flu season will be compounded by the lingering COVID-19 pandemic. You may even hear it referred to as the "Twindemic." There are many opportunities to inform, educate and safely help people prepare for this year's flu season.

Companies, pharmacies and doctor's offices will be providing flu shots.

2 | HAND SANITIZER STATIONS

Keep everyone safe in high-touch areas. Clean hands help prevent cold and flu transmission.

3 | SYMPTOM CHECKING

The market needs more tools to detect loss of smell. Organizations often provide thermometers and daily symptom checks for employees.

4 | FLU PREVENTION SIGNAGE

Getting a flu shot can keep people out of the hospital, which frees up doctors and patient beds for those with more serious illnesses.

5 | DIRECT MAIL COMMUNICATIONS

Encourage people to get their flu shots. Inform remote employees of on-site and off-site flu shot clinics.

6 | BARRIER SIGNAGE

Used in schools, clinics and other common areas, signage can help isolate those who are sick.

COLD AND FLU READINESS

Product Listing

Product	Description	Popular Sizes	Typical Quantities
FLU SHOT LOCATION SIGNAGE			
Sail Signs "Feather Flags"	1- or 2-sided indoor or outdoor signs with ground spike or cross base with water ballast	6½' to 15' height	1 - 150
Banners	Durable and mesh, full color	24" x 48" to 36" x 96"	1 - 1,500+
A-frame Signs	Sandwich board holder with replaceable graphics <i>*Coroplast A-frames are a budget alternative but without replaceable graphics</i>	28" x 22"	1 - 500+
Yard Signs	Plastic graphic with metal H-stake, replaceable graphic	18" x 24"	1 - 2,000+
Floor Decals	8 mil. textured vinyl, can be applied to most surfaces Social distancing and directional templates available	12" x 18" 24" x 24"	1 - 1,000
HAND SANITIZER STATIONS			
Hand Sanitizer Stations	Includes stand, dispenser and sanitizer liquid	15" w x 38.25" h x 18" d	10 - 100
SYMPTOM CHECKING			
Scent Check™	3 sets of 31 Scent Check™ card and 3 daily tacker cards	4" x 6"	1+
FLU PREVENTION SIGNAGE			
Posters	Full-color, vertical or horizontal, multiple sizes <i>*Available in the durable synthetic stock - yes, it can be disinfected</i>	12" x 18" to 19" x 27"	5 - 5,000+
Table Tents and Pedestal Signs	Digital full-color or engraved	6" x 4"	1 - 1,000
PVC Signs	Full-color, ½" bright white expanded PVC	11" x 17" to 24" x 36"	1 - 50+
Window and Wall Decals	Translucent and repositionable, full-color, easy application and removal, multiple sizes	8½" x 11" to 24" x 36"	1 - 500+
Custom Forms	Full-color, 2, 3 or 4 part carbonless forms. Numbering included up to 6 digits	5.5" x 8.5" 8.5" x 11"	100-5000
DIRECT MAIL COMMUNICATIONS			
Postcards	Full-color with enhanced finishes like raised foil, 1- or 2-sided, 14pt. or 16pt., C2S stocks	4" x 6" or 5" x 7"	100 - 10,000
Flyers - Sales Sheets	Full-color sales sheets available in 4 std. sizes, vertical or horizontal layouts with 1- or 2- sided printing	8.5" x 11"	50 - 10,000+
Business Envelopes	Full-color printing available on the front and the back flap, peel and seal options for convenient and sanitary closures	#9 and #10	50 - 10,000
Labels, 24-Hour FasTurn	Full-color, 1-color, foil or embossed	½" x 1" to 5" x 7"	250 - 10,000+
BARRIER SIGNAGE			
A-frame Signs	Sandwich board holder with replaceable graphics <i>*Coroplast A-frames are a budget alternative but without replaceable graphics</i>	28" x 22"	1 - 500+
A-Frame Sign Coroplast Signs	4mm corrugated plastic sign, folded in half, secure with double-stick tape	36" x 23-½"	2-500+