



The Global Institute for Ethical Leadership  
(GIEL)

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## GIEL Mission Statement

We exist to equip leaders to fully understand and apply ethics in organizations to benefit themselves, their people, and the world.

We like to think that we "make companies good, one leader at a time." We see goodness not as simple nicety but as a word that describes quality, the way business should be run, and the strategic advantage that comes from having an aligned and productive organization.

## GIEL Vision Statement

GIEL's Vision is to develop outstanding programs on ethical leadership and to train others to implement those programs so that we will have a positive impact on businesses and other private and public organizations in the Houston Metro area, the state of Texas, the United States, and the world.