



The Global Institute for Ethical Leadership
(GIEL)

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www.gielglobal.org

GIEL Executive Summary

The Global Institute for Ethical Leadership (GIEL) is led by board members: Dr. Larry Ruddell, President and Founder (expertise in business ethics and non-profit organizations as well as corporate training); Sonya Weisser (expertise in technology); Dr. David Jung, Graduate Instructor with Belhaven University (expertise in creative learning and instruction); and Bob Atkins, President of Vision for Villages (expertise in non-profit marketing and fund raising). We exist to equip leaders to understand and implement ethics in business for the benefit of themselves, their people, and the world.

GIEL is a Texas non-profit corporation and received its articles of incorporation on July 23, 2004 and its 501(c)(3) status with the IRS in 2005, which allows us to apply for grants to support our growth. Our funding will come from personal and/or business donations, grants, and charges for services rendered and grants. We operate in the Houston Metro area and actively plan to seek expansion into other metro areas in Texas, the United States, and the world.

We believe that in order for businesses and other organizations to flourish, leaders need a strategy based on a solid business ethics foundation. We want to help leaders understand and apply this truth in practical ways to their organizations.

We will carry out our mission in five important ways: courses on ethics and ethical leadership leading to certification and the ability to teach the program; research and publications; public speaking; consulting as opportunities arise; and sponsoring special events that are in line with our mission. Our work will reflect a Christian worldview.

All Associates (inside and outside) of GIEL will subscribe to a theistic worldview and the Christian expression of that worldview but we will warmly welcome people of all points of view to participate in our programs. Our goal is that people understand their beliefs (whatever they are) as their foundation for ethical leadership and we will be honest and open about our beliefs so that true positive dialogue can take place.