



ANDREA ST. LOUIS

STORYTELLING EXECUTIVE COACH | CONSULTANT | SPEAKER

Coaching high impact women leaders of color to move beyond job performance excellence and step into thought leadership so they can show up authentically, redefine professionalism, and make their mark on their industry.

Andrea St. Louis is an Executive Coach, Writer, Business Consultant, Educator, and Speaker committed to empowering leading women of color to own their gifts, clarify their transformational message, and tell their story with authenticity. With over 10 years of writing experience and 8 years of career & workforce development experience, Andrea specializes in coaching busy professionals and entrepreneurs to grow their impact through powerful storytelling and intentional engagement in life-giving community.

Through her business, The Tatted Professionals®, Andrea catalyzes high impact women leaders and visionaries of color moving beyond demonstrating expertise into thought leadership to connect with their power within, cultivate and clarify their core message, and share their brand story with clarity, authenticity, and the kind of eye-catching edge that gets them noticed. Through a deeply reflective and socially conscious lens, Andrea guides her coaching and consulting clients by affirming who they were created to be and cultivating language to share their vision with the world.

Andrea holds an MBA in Entrepreneurial Thinking & Innovative Practices from Bay Path University, an MA in Urban Ministry Leadership at Gordon-Conwell Theological Seminary, and a Bachelor of Science in Management from Saint Joseph College (now University of Saint Joseph). The eldest child of immigrant parents from the island of Jamaica, Andrea has lived experience learning to thrive and grow between cultures. She understands the complexity and significance of bringing one's whole self to the work we do. Andrea shares her life's journey with her amazing husband, Matt, and their two sons, Ethan & Isaac.

Andrea has been a featured speaker and guest for a diverse series of events and podcasts aimed at empowering others to find purpose, use their voice, and engage in community, including: the 2022 WBOA Social Media Bootcamp, the 2022 On the Move Forum for Women Intergenerational Panel, the 2022 UniteBoston Next Generation Leaders Panel, and the Wellness for the Culture Saturday Wellness Workshops. She has been a TEDx Speech Coach & Emcee, and she is currently an Adjunct Professor, Book Club Host, and Author of the book 40 Days Lighter.

"I believe that having the right words to share our message keeps our mission in focus, boosts our confidence, helps us not doubt our ideas, and allows us to connect with the people who want to journey with us."

Andrea St. Louis, MBA, MA

CONTACT:

☎ (413) 351-8184

✉ info@thetattedprofessionals.com

📍 Massachusetts, USA

🌐 www.thetattedprofessionals.com