

Lutherville-Timonium, MD 21093

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(Portfolio)

SUMMARY

Detail-oriented, creative Graphic/Visual Designer with more than 15 years of experience in cross-platform design for print, web, and other digital media. Strategic expertise in designing for both in-house marketing teams and external clients. Key member in a company re-branding effort to develop a global market brand and identity. Personal and organizational skills lend strength to:

- Manipulating vector graphics and raster images
- Sketching concepts to effective design solutions
- Responsive web design, video editing, photography
- Troubleshooting and giving software guidance
- Creating print-ready files and inspecting proofs
- Optimizing graphics for web, email, social media

SOFTWARE PROFICIENCY (Mac and PC)

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat Pro, Dreamweaver, Premier, XD)
- Microsoft Office (Word, Excel, PowerPoint, Outlook)
- HTML, CSS, Wordpress, Sharepoint, Eloqua

PROFESSIONAL EXPERIENCE

CLEARWATERS.IT / GOVCIO

Dec 2021 - Present

- Multimedia Graphic Designer – Support the U.S. Department of Veteran Affairs, Office of Information Technology.
- Create 508 complaint presentations for virtual town halls attended by 2,700+ VA employees and contractors.
 - Lead designer for a bi-weekly live event campaign highlighting OIT technology, developing vector icons, email and Microsoft Teams banners, video editing, custom PowerPoint slide edits, and designing digital content for Sharepoint web pages.
 - Publication layout showcasing case studies and roadmap diagrams to illustrate VA digital transformation.
 - Maintain public trust clearance through a Federal background investigation (T2).

INOVALON, INC.

Apr 2011 - Oct 2021

- Graphic Designer – Created print and digital marketing messaging for a healthcare data analytics company.
- Led the front-end development and digital content creation for the company’s website: www.inovalon.com
 - Trusted with laying out confidential press releases, investor brochures, earnings reports and announcements.
 - Created print and online ads, HTML and design editor-based landing pages with forms and embedded PDF and video, white papers, blog pages, touchscreen and conference materials for business development.
 - Designed internal company-wide and external emails, immediate crisis communications, and communication on behalf of Inovalon customers.
 - Maintained and promoted company software solutions as digital media housed in an online resource library that includes sellsheets, infographics, case studies, webinars, demos, podcasts, and other media types.
 - Crafted web pages with developer tools to ensure responsive design, browser accessibility and SEO optimization.
 - Helped maintain content on the corporate intranet and kept up-to-date a digital asset management database.
 - Photographed headshots of executives and routinely updated executive bios on the company’s website.

COBHAM SENSOR SYSTEMS

Nov 2008 - Feb 2011

Marketing/Communications (MARCOM) Graphic Designer – Designed company marketing materials in order to promote a unified division of businesses within the defense and aerospace industry. (maintained secret clearance)

EDUCATIONAL EXPERIENCE

MARYLAND INSTITUTE COLLEGE OF ART (MICA), Baltimore, MD

2008

Bachelor of Fine Arts, Graphic Design major, Interactive Media concentration
 Graduated Cum Laude, Dean’s List 2004 – 2008, Cumulative GPA – 3.7/4.0

CERTIFICATION

THINKBIG LEARN SMART (Authorized Adobe Training Center), Columbia, MD

2012

Completed training in HTML5, Adobe After Effects, and Adobe Premier by Adobe Certified Instructor.