



# Annual Impact Report

2024

[www.dennistennis.org](http://www.dennistennis.org)

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# MESSAGE FROM OUR CO-FOUNDERS



In 2024, Dennis Tennis Serving Love proudly advanced our mission of introducing the game of tennis—and all the opportunities it brings—to young people across the United States, the Caribbean, and the African continent. The children we serve have limited access to this incredible sport, and this year, we were intentional about expanding our impact. We deepened engagement in our existing programs, launched a new initiative, and forged new partnerships with schools, cities, and community-based organizations—all with the goal of bringing the joy of tennis to even more under-resourced youth.

At the heart of our vision is a simple yet powerful belief: every child deserves the chance to thrive, no matter their background or circumstances. We use tennis as a gateway to so much more than athletic development. Through our programs, young people gain access to mentorship, academic support, and mental health resources—tools that empower them to grow in confidence, resilience, and hope.

We are deeply grateful to be surrounded by a community that believes in this work just as strongly as we do. To our dedicated Board of Directors, committed staff and volunteers, generous donors, and unwavering supporters—thank you. Your support fuels our mission and inspires us every day.

As we reflect on the success of the past year, we're filled with excitement and determination to make 2025 our most impactful year yet. Thank you for your interest in Dennis Tennis Serving Love. We invite you to join us on this journey as we continue enriching young lives—one serve at a time.

— Dennis & Brittany Quaye

# OUR VISION

Our vision is that youth of all backgrounds should have the opportunity to learn and enjoy the benefits of the sport of tennis.

# OUR MISSION

Our mission is to bring tennis and all its numerous benefits to kids in the United States, the Caribbean and within the African continent that have limited exposure to this great sport due to their socio-economic status and limited resources. We are actively dismantling the racial, economic and social barriers that make tennis inaccessible to youth from low-income backgrounds through the provision of free tennis lessons, equipment, and social engagement activities to enrich the lives of the youth we serve and contribute to their positive development.



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## Our Values

- ▶ INCLUSION - Tennis is for Everyone!
- ▶ COMMUNITY - We bring people together to support a common cause.
- ▶ DIVERSITY - We embrace differences in thought and background.
- ▶ INNOVATION - We pursue new and creative ways to solve challenges.
- ▶ HEALTH - We promote physical and mental wellness.

# 2024 HIGHLIGHTS

**550+ students** engaged through our School Engagement Tennis (SET) Initiative.



**65 participants** in our Student Tennis Achievement Recognition (STAR) program.



**200 free backpacks** filled with school supplies distributed.



**6 barrels and 3 boxes** of shoes, racquets and clothing shipped to youth in need in Ghana and Jamaica.

**Our new afterschool program** provides tennis and tutoring to 40 students.



# PROGRAMS OVERVIEW

Our programs and community engagement activities are designed to meet the youth we serve and their families where they are. We are intentional about embedding ourselves in the community through partnerships with schools, municipal governments, nonprofits and other community-based organizations, thereby ensuring that the programs and resources we provide are accessible to kids and families right within the communities they call home. During 2024, we proudly launched our latest youth development endeavor: the Afterschool Child Enrichment (ACE) program.



## *2024 Programs & Initiatives*

- ▶ Afterschool Child Enrichment (ACE) Program
- ▶ School Engagement Tennis (SET) Initiative
- ▶ Student Tennis Achievement Recognition (STAR) Program
- ▶ Global Good Initiative
- ▶ Community Engagement Initiative

# AFTERSCHOOL CHILD ENRICHMENT (ACE) PROGRAM

In partnership with the City of Lauderdale Lakes and with support from the USTA Foundation, our **Afterschool Child Enrichment (ACE) Program** provides a dynamic blend of tennis instruction and academic support for under-resourced students ages 6–14 in Broward County, FL.

This free weekly program creates a fun, inclusive, and safe space where children build tennis skills, strengthen academic readiness, and grow in confidence. ACE participants not only learn the fundamentals of tennis, but also develop important life skills, improve physical fitness, and gain valuable academic support through tutoring, literacy activities, and homework help.

Each weekly session includes time dedicated to academic enrichment, ensuring students complete homework and receive tutoring or study support, followed by physical activity and on-court tennis instruction.

Now in its inaugural year (August 2024 – June 2025), the ACE Program currently serves 34 students and continues to reflect our commitment to holistic youth development—both on and off the court.



# SCHOOL ENGAGEMENT TENNIS (SET) INITIATIVE

Our **School Engagement Tennis (SET) Initiative** brings the joy of tennis directly to Title 1 schools across Broward County—at no cost to students or their families.

Through fun, inclusive, and safe clinics, students learn the fundamentals of tennis, often for the very first time. Each session includes dynamic games and skill-building drills designed to strengthen hand-eye coordination, footwork, and balance. To support continued play and participation, students receive special giveaways, such as a drawstring bag, tennis ball, mini hand sanitizer, sports water bottle, and—when available—a free tennis racket.

During the 2023–2024 school year, we visited four Title 1 schools to host seven clinics, including both Broward County Public Schools campuses that serve students with significant behavioral health needs. These visits reflect our deep commitment to inclusion and our belief that all children, regardless of ability, deserve access to enriching physical activities and supportive mentorship.



# STUDENT TENNIS ACHIEVEMENT RECOGNITION (STAR) PROGRAM

Our **STAR Program** offers a free, six-week tennis experience designed for under-resourced youth ages 3 to 14 in Broward County, FL. In a fun, inclusive, and supportive environment, participants build a strong foundation in tennis fundamentals while developing athletic skills and learning tools for mental resilience.

As the program progresses, students are introduced to increasingly advanced tennis techniques and enjoy opportunities for friendly competition with their STAR peers. They also learn simple, engaging games they can play at home or on local courts—encouraging continued play and a lasting connection to the sport.



## *Healthy Bodies, Healthy Minds*

Each clinic includes a mental resilience session led by a licensed clinical social worker and mental health therapist. These sessions teach evidence-based strategies for emotional regulation, including breathing and mindfulness exercises, healthy outlets for stress through physical activity, and the importance of overall wellness. Students also explore how making healthy choices—like staying active, eating well, and avoiding harmful substances such as tobacco, vapes, and illicit drugs—can support both their physical and emotional well-being.



# Let Your Star

# Shine!



# GLOBAL GOOD INITIATIVE



Our **Global Good Initiative** reflects our unwavering commitment to extending the benefits of tennis to youth beyond U.S. borders. Through this initiative, we collect gently-used and new tennis gear—including shoes, clothing, rackets, balls, and nets—from our generous community of tennis lovers and supporters. These donated items are then distributed to under-resourced young athletes in West Africa and the Caribbean, helping remove barriers to participation and encouraging their continued growth in the sport.



This isn't just about reusing equipment—it's about creating opportunities. By placing these items into the hands of kids eager to learn and play, we're supporting their development on and off the court and helping fuel their dreams.

In 2024, we proudly shipped and distributed barrels of shoes and clothing to youth in Kingston, Jamaica, and delivered four barrels and three boxes of gear—including racquets, bags, and apparel—to young players in Tema, Ghana. These efforts are just the beginning of our vision to make tennis a truly global game of opportunity and empowerment.

# COMMUNITY ENGAGEMENT INITIATIVE

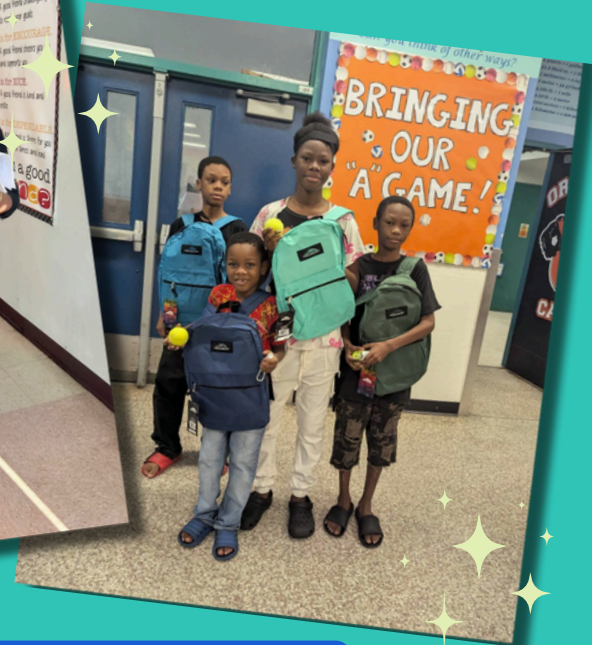
Through our **Community Engagement Initiative**, we demonstrate our commitment to making the world around us a better place, on and off the court. Where opportunities to enrich youth, families, and our community present themselves, Dennis Tennis Serving Love will be there in the thick of it!



City of Lauderdale Lakes  
Father's Day Tailgate Party  
June 2024



Back-to-School Backpack Giveaway  
Fort Lauderdale, FL  
August 2024



# Better Together!



City of Lauderdale Lakes  
Community Clean-ups  
March & June 2024

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BCPS 4th Annual Family Fun Day  
Fort Lauderdale, FL  
December 2024

# A STORY OF *Impact*

To truly understand the impact of Dennis Tennis Serving Love's programs and initiatives, look no further than the participants and parents that have been enriched through their experiences with our organization.



**Paislee (7)** and **Parker (5)** are currently participating in the STAR program for the third time. "Both of my daughters, Paislee & Parker, really enjoy the STAR program and they look forward to it each and every week," their mom **Temika** shared. "Being that they are homeschooled, it allows them to socialize and meet other kids their ages. They have enjoyed playing tennis and learning the techniques from all the coaches at the program. They have brought those lessons home with them and love to practice when we're away from the STAR program. Thank you so much for this program."



# FINANCIALS - FY2024

Income Type	Amount
Gifts In-Kind	\$19,048.00
Individual Cash Donations	\$6,942.54
Grants	\$19,651.67
<b>Total Income</b>	<b>\$45,642.21</b>

Expense Type	Amount
Accounting Fees	\$32.00
Administrative Fees	\$1,345.95
Program Costs	\$47,457.97
<b>Total Expenses</b>	<b>\$48,835.92</b>

<b>Net Surplus</b> As a percentage of Total Income	<b>-\$3,193.71</b> -7.00%
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# LOOKING FORWARD: STRATEGIC PRIORITIES

We are proud of all we have accomplished but our mission is far from complete. We are focused on growing our impact through the enhancement and expansion of our current programs and initiatives and by developing new partnerships. Visit [www.dennistennis.org/get-involved](http://www.dennistennis.org/get-involved) to learn more about how you can contribute to our cause!

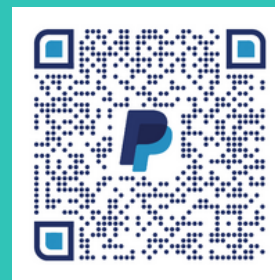
## Goals and Priorities

- ▶ **Increase the number of program participants**
- ▶ **Expand programs to new locations throughout South Florida**
- ▶ **Develop new partnerships with community-based organizations**
- ▶ **Increase program funding through diverse funding sources**
- ▶ **Improved our online presence through social media**



## Support the Gerve!

Your donation helps us provide free tennis lessons, equipment, academic support, and wellness resources to youth who need it most. Every dollar makes a difference—scan the QR code to give and help us continue changing lives through the game of tennis.



**Thank you for serving love with us!**

# OUR TEAM

**Dennis Quaye** is the **Co-founder and Executive Director** of Dennis Tennis Serving Love, where he tirelessly champions the belief that every child—regardless of background—deserves the chance to thrive through tennis. An RSPA Elite Professional originally from Ghana, Dennis brings both personal passion and professional expertise to his mission. In addition to his nonprofit work, he coaches at a country club in Fort Lauderdale and supports USTA Florida’s efforts to train the next generation of coaches. He also enjoys teaching the game of tennis to his three children.

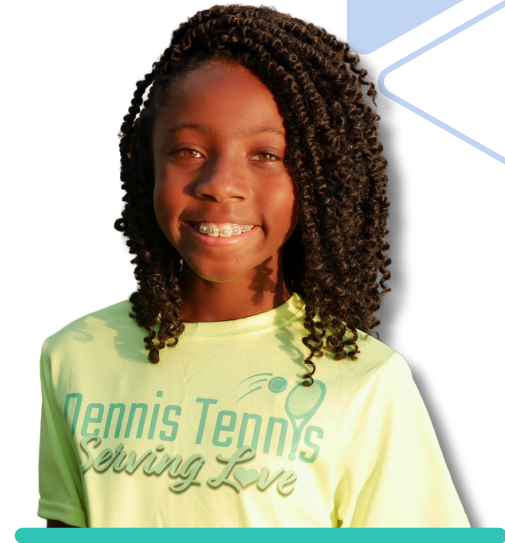


**Brittany Odom** is the **Co-founder and Assistant Director**, bringing over 15 years of leadership in social impact and homeless services to her role. A passionate advocate for equity and inclusion, Brittany has been instrumental in the growth and development of DTSL. Her holistic, heart-centered approach ensures that every young athlete is supported both on and off the court. Beyond her work with DTSL, Brittany is a consultant serving mission-driven organizations nationwide, and is widely recognized for her expertise in systems change and community-based innovation.



# OUR TEAM

**Bria Quaye** serves as **Assistant Coach and leader of our Tiny Tots STAR tennis program**, bringing energy, insight, and a valuable youth perspective to our work. A passionate player and advocate, Bria is committed to ensuring that children from under-resourced communities have the same chance to discover the joy and growth that tennis has brought to her life. With aspirations to compete at the high school, collegiate, and professional levels, Bria is not only inspiring her peers—she’s paving the way for future champions. A rising star both on and off the court, she’s truly one to watch!



## Board of Directors



**Dr. Kenisha Bryant**  
Board Chair



**Mareo Hood**  
Vice Chair



**David Russell**  
Director

We extend our boundless thanks to our generous donors and volunteers. Your kindness and selflessness has made it possible for Dennis Tennis Serving Love to thrive and expand the scope of our impact. Your support has manifested unquantifiable, positive change in communities in the U.S. and abroad for youth with limited means. Our gratitude cannot be understated. We thank you for your continued support as we remain ever steadfast in our mission to make tennis and all its benefits accessible to youth around the globe.

With Love,

*The Dennis Tennis Serving Love Team*

## SPECIAL THANKS TO:



The City of  
**LAUDERDALE LAKES**  
Florida



**USTA FLORIDA**  
SECTION FOUNDATION



## CONTACT

Dennis Tennis Serving Love Inc

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