



SALTY BEARD BIKEPACKING



VICTORIA, BC

Salty Beard is the cool uncle everyone wishes they had in the family, empowering & inspiring cyclists to adventure beyond their boundaries.



[@SALTYBEARDBIKEPACKING](https://www.instagram.com/saltybeardbikepacking)



[SALTY BEARD BIKEPACKING](https://www.youtube.com/saltybeardbikepacking)



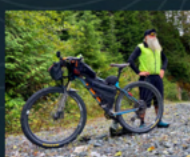
[SALTYBEARDBIKEPACKING.COM](https://saltybeardbikepacking.com)
[BIKEGEARDATABASE.COM](https://bikegeardatabase.com)



ride@saltybeardbikepacking.com

Branded under my nickname, *Salty Beard Bikepacking* has gained a great deal of traction in a short period of time by creating honest and engaging content featured on YouTube, Instagram, and more recently my website. This content ranges from multi-episode adventure series to reviews on gear that I *use & abuse* during races, tips or on my daily commutes. My goal is to provide followers with clear, unbiased information to help them make educated purchases, or inspire them to *adventure beyond their own boundaries*. I would enjoy talking about how Salty Beard can be part of your successful product marketing strategy.

~ Regards, Salty Beard
a.k.a. Robert Biron



TOP POSTS

REACH: 90,000+
LIKES: 3,000+
SHARES: 60+
SAVES: 55+



BRANDS

- HALO HEADBANDS • GRYND
- SPANDEX PANDA COLLECTION
- LIGHTBICYCLE • TAILFIN CYCLING
- RIDE WITH GPS • GOREWEAR

UNITED STATES	22.6%
CANADA	20.5%
UNITED KINGDOM	6.2%
GERMANY	3.6%
PHILIPPINES	3.6%



DEMOGRAPHICS



MALE
86%



FEMALE
14%



11,000+
FOLLOWERS



12,000+
VIEWS / MONTH

NEW

1000+KM