



**CONFERENCE
SPONSORSHIP
PROPOSAL**



BACKGROUND

Nonprofit Konnect is a transformative platform facilitating collaboration and innovation among nonprofits and the public sector. Through strategic alliances, knowledge exchange, and engagement, the summit empowers organizations to build impactful and sustainable futures.

By addressing fragmentation, sharing resources, and fostering collective action, Nonprofit Konnect is poised to drive positive change on a National and Global scale. This summit serves as a pivotal moment to advance the **Public Nonprofit Partnership (PNPP)** model and emphasize the necessity of a unified approach towards achieving the objectives outlined in Kenya's Medium-Term Plan (MTP) for 2023-2027, AU Agenda 2063, and UN Sustainable Development Goals.

Spearheaded by **Sprout Africa**, a champion for African growth through innovative services, Nonprofit Konnect 2024 transcends conventional sector silos, bringing together nonprofits and Public Sector Ministries, Departments and Agencies (MDAs). The **theme** of the 2024 Nonprofit Konnect Summit, "**Advancing Public Nonprofit Partnerships (PNPP)**," underscores the vital role of the nonprofit sector in driving National development and change.

Nonprofit Konnect Summit 2024 is being organised by Sprout Africa in partnership with the National Federation of Public Benefits Organisations (PBOs). The **Federation of PBOs** is a self regulatory non-partisan organisation that serves as the umbrella body of all registered PBOs in Kenya. It currently has a **membership of over 12,000 NGOs** comprising of International, Regional and Local PBOs.

The 2024 Summit, is a build up to next year's Africa Nonprofit Konnect Summit, which will set the stage for the inaugural **World Nonprofit Konnect Summit in 2026**, an annual event that will be held in Nairobi Kenya.

Date: 6th -7th November 2024, Nairobi Kenya.



Who is attending from the Public Sector

- **Cabinet Secretaries:** Hear from influential leaders in key government ministries who are championing policies and programs to address pressing social and economic challenges.
- **Principal Secretaries:** Connect with senior officials responsible for overseeing the implementation of government programs and policies within specific ministries.
- **CEOs of Govt Agencies:** Connect with chief executives leading state-owned enterprises and agencies, exploring their role in advancing socioeconomic development and fostering partnerships with the nonprofit sector.
- **Directors and Deputy Directors from Ministries, Departments and Agencies:** Meet directors and deputy directors from government departments and agencies, gaining insights into the strategic direction and initiatives driving social change.
- **Heads of Independent Commissions:** Learn from leaders of independent bodies.
- **Members of Parliament (MPs):** Connect with elected representatives responsible for legislation, oversight, and constituency development.
- **County Governors:** Engage with Governors representing various Counties discussing local development priorities and strategies for inclusive growth.
- **CECMs and Chief Officers:** Connect with senior officials heading departments in County Governments responsible for specific sectors like health, education, and agriculture



Who is attending from the Nonprofit Sector

- **Donors:** Connect with Multilateral and Bilateral Donor organizations leaders and other Donors addressing social issues. Learn about their innovative solutions and network with Donors and philanthropic organizations. This comprehensive approach helps you find impactful projects, collaborate on funding, and drive positive change.
- **Nonprofit / Non-Governmental Organisation (NGOs):** Connect with both International nonprofits / NGOs working across borders on global and national issues to learn about their initiatives, and engage with homegrown NGOs driving change at the national and community level – both offering valuable perspectives on development.
- **Foundations:** Connect with global and local philanthropic foundations addressing socio-economic challenges and promoting sustainable development.
- **Corporate Social Responsibility Arms of Private Sector Organizations:** Learn from Corporates and Entrepreneurs committed to corporate social responsibility (CSR), philanthropy, and social impact, exploring partnerships and initiatives that benefit society.
- **Charitable Trusts:** Connect with trustees and executives from charitable and community trust foundations dedicated to supporting a wide range of social causes, providing vital funding and resources to drive impactful projects and initiatives.
- **Community-Based Organizations (CBOs):** Connect with organizations and community-led initiatives working directly with local populations to address specific needs and drive sustainable development.
- **Faith-Based Organizations (FBOs):** Engage with faith-based institutions and groups actively involved in social welfare and community development projects, Leveraging their networks and resources to make a positive impact.
- **Social Enterprises:** Discover innovative business models that blend social purpose with profit, driving sustainable solutions to social and environmental challenges while creating economic opportunities for marginalized communities.
- **Professional Associations:** Collaborate with professional bodies and associations representing diverse sectors to leverage expertise, resources, and networks for impact.
- **Academia & Research Institutions:** Engage with leading universities, research institutions, and think tanks to gain access to cutting-edge research, data, and insights That inform effective solutions to complex challenges.
- **Impact Investors:** Explore opportunities for funding and support from impact investors, driving scalable solutions for social and environmental challenges.



Partner and Sponsor Us



Participating in the Nonprofit Konnect Summit 2024 provides your organization with unparalleled exposure, networking, and thought leadership opportunities, while also making a meaningful contribution to the advancement of nonprofit collaboration and social impact initiatives.

By sponsoring the Nonprofit Konnect Summit 2024, your organization will have the opportunity to connect with a highly engaged and influential audience committed to driving positive change and advancing collaborative solutions to global and national challenges.

- **Sponsorship:** We offer various sponsorship packages tailored to your organization's goals and budget to cater to your specific goals and budget. For more details on sponsorship opportunities and benefits see the various sponsorship packages below.
- **Customized engagement:** Beyond predefined packages, we believe in fostering partnerships that align with your organization's interests. We encourage you to work with our team to tailor your sponsorship involvement, maximizing the impact of your support. This may include: Developing co-branded initiatives, hosting targeted sessions and side events.
- **Thought Leadership Opportunities:** The summit welcomes submissions for research papers, case studies, best practice and presentations on topics relevant to the nonprofit sector. This is a great opportunity to showcase your expertise, connect and dialogue with other thought leaders within the community.
- **In-Kind Contributions:** In addition to financial contributions, we welcome sponsors who can offer valuable in-kind support.



Sponsorship Benefits

Our sponsors will receive a range of benefits that demonstrate their contribution to socio-economic development and provide valuable exposure and networking opportunities. As a sponsor of the Nonprofit Konnect Summit 2024, you can expect:

- **Knowledge Sharing and Collaborative Learning:** Facilitate the exchange of valuable insights and best practices within the public sector and the nonprofit sector. Engage with leading experts and thought leaders, fostering a dynamic environment for mutual learning and growth.
- **Networking Opportunities:** Engage with key stakeholders, industry experts, and potential collaborators through dedicated networking events, receptions, and interactive sessions, fostering valuable connections and business opportunities.
- **Thought Leadership Establishment:** Position your organization as a preeminent voice in the public sector and nonprofit landscape. Sponsor workshops, panel discussions, or speaking engagements, showcasing your expertise and fostering recognition for your innovative approaches to social impact.
- **Brand Recognition:** Gain recognition for your support of social impact initiatives through branding opportunities such as logo placement, signage, and acknowledgments in event materials.
- **Customized Engagement:** Tailored sponsorship packages ensure that your involvement aligns with your organization's goals and objectives, allowing you to maximize the impact of your sponsorship and achieve measurable outcomes.

Overall, sponsoring the Nonprofit Konnect Summit 2024 provides your organization with unparalleled exposure, networking, and thought leadership opportunities, while also making a meaningful contribution to the advancement of nonprofit collaboration and social impact initiatives.



Sponsorship Packages

PACKAGE	PLATINUM	GOLD	SILVER	BRONZE
PRICE	Kshs 5 M	Kshs 3 M	Kshs 1 M	Kshs 500,000
◆ PLENARY				
1. Opportunity to address plenary during the opening session	★	-	-	-
2. Participate as a panelist during plenary sessions	★	-	-	-
3. Opportunity to address plenary during the closing session	★	-	-	-
4. On stage branding and recognition during plenary sessions.	★	-	-	-
◆ BREAKOUT SESSION				
1. Opportunity to host a breakout session on a thematic areas	★	★	-	-
2. Opportunity to give a keynote presentation in the breakout session	★	★	-	-
3. Opportunity to be a panelist in the breakout session	★	★	★	-
4. On stage branding ofand recognition during breakout sessions.	★	★	★	-
5. Opportunity to place branded materials in the breakout session room	★	★	★	★
◆ VIP ACCESS				
Delegates Access to VIP lounge	4	2	1	-
◆ SUMMIT DELEGATES				
Number of delegates to the Summit	12	9	6	4
◆ BRANDING OPPORTUNITIES				
1. Logo placement on conference banners and promotional materials	★	★	★	★
2. Logo placement on media wall banner	★	★	★	★
3. Logo placement on conference materials	★	★	★	★
4. Logo placement on our website and social media platforms	★	★	★	★
5. Logo placement in summit report	★	★	★	★

***** INDIVIDUAL DELEGATES: Summit registration fee of Kshs 30,000.**

Sponsorship Acceptance Form

Event: Nonprofit Konnect Summit 2024. Date: 6th – 7th November 2024, Nairobi Kenya.

We (organization name) _____ Hereby confirm our acceptance to sponsor the Nonprofit Konnect Summit 2024, hosted by Sprout Africa ,and grant the right to use our logos for promotional purposes related to the summit.

Sponsorship Package Tier: (Checkmark ✓ where applicable)

Name: _____

Designation: _____

Signature: _____

Date: _____

<input type="checkbox"/> PLATINUM	<input type="checkbox"/> GOLD	<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE
Ksh 5,000,000	Ksh 3,000,000	Ksh 1,000,000	Ksh 500,000

Payment Details

Please make payment according to the sponsorship package amount to:

A/C Name: Sprout Africa

Bank : NCBA Bank

Account No. 100 756 3791

Please send a copy of the signed form to info@sproutafrica.net

Thank you for your generous support.

Sprout Africa, Nonprofit Konnect Summit 2024

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