

Elyjah Mercurio

Film/Video Multimedia Production & Marketing Specialist

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Video Editor

Buenavista Global Investments LLC - Monterey, CA February 2021 to Present

I video edited a commercial for Buenavista Global Investments LLC, a real estate and property management. I also did corporate branding designs.

Responsibilities: Video Editing • Audio Recording • Voice Over • Graphic Design & Branding

Content Creator

4K Kids (Youtube Channel/Social Media) February 2022- Present

I created content for The 4K Kids Show, an educational adventure show. I handled pre-post production, provided and produced branding designs, advertisement tools, and website designs, and assisted in social media campaigns.

Responsibilities: Video Editing • Filming • Audio Recording • Voice Over • Creating Advertisement Tools • Website Design • Graphic Design & Branding

Content Creator

Papa's Brew - Florida & California January 2022 to Present

I created content for Papa's Brew, a coffee and beverages company. I also provided and produced branding designs, advertisement tools, website & shopping cart designs, and assisted social media campaigns.

Responsibilities: Video Editing • Audio Recording • Voice Over • Creating Advertisement Tools • Website Design • Graphic Design & Branding

Video Editor

The Royal Caribbean - Miami, FL October 2021

I video edited commercials for The Royal Caribbean, a cruise line, travel, and resort company.

Responsibilities: Video Editing • Audio Recording & Mastering • Effects • Color Grading and mastering • Graphic Design & Branding

Film Screener/Juror/Judge

Golden Gate International Film Festival - San Francisco, CA July 2021 to Present

I judged, rated, and recommended submissions in multiple categories on the principles of entertainment value on the effectiveness of the message, technical/dynamic aspect of production, and the ability of the filmmaker to reach an audience

Director of Operations

AnimeiCon (Annual Convention) - Monterey, CA February 2011 to Present

AnimeiCon is a Japanese Anime and video game convention. I worked to ensure that the company's event ran smoothly, efficiently, and effectively.

Responsibilities: Running Company Operations • Leading & Coordinating • Company Branding • Company Growth & Expansion • Purchases & Requisitions • Advertising & Marketing

Producer/Director

The Bunny & Bear Show - Monterey, CA March 2021 to Present

Bunny & Bear is a life adventurer show searching for new experiences to conquer and explore the wonders of this world! The show gives the viewers an example of the endless possibilities when you travel. I oversaw the operations and production of the Bunny & Bear Show.

Responsibilities: Directing • Budgeting • Planning • Purchasing of equipment and supplies • Script Writing • Audio Recording • Filming • Video Editing

Program Director | Instructor

NewLife Foundation (NLF) Non-Profit - Monterey, CA January 2014 to 2018

I planned and coordinated operations for the foundation's programs. I also taught courses in the after-school program. Upon the student's completion of the course, I awarded certificates to the students.

Responsibilities: Scheduling • Planning • Purchased Equipment & Supplies

Taught Course: Intro to Film • Video Editing • Audio Recording • Camera Operations • Graphic Design • Photoshop • Branding & Color Fundamentals

Live Event Technical Director

INCMEDIA - Davis, CA January 2014 to June 2014

I planned and coordinate various aspects of the live productions, directed the production team for the live event global streaming (Online & Cable Broadcast). I also trained the production team procedures and movement as well as oversaw and coordinated the event program with the other department directors.

Responsibilities: Technical Production Planning • Panelist for Auditions • Overseeing & coordinating technical aspects of the live event program.

Community Producer | Content Director

AMP Media - Monterey, CA October 2009 to 2013

Directed/Produced video content, coordinating studio production team, and cast.

Responsibilities: Directing/Producing Video Content • Budgeting for project • Scheduling • Planning • Trained Production team • Video Editing • Audio Recording • Camera Operations • Lighting

Project Manager | Project Leader

Visual Tap Studios - Monterey, CA June 2010 to 2012

I oversaw various media projects. Managed the planning, execution, and fulfillment of projects. I was in charge of printing, video productions, and acquisitions/manufacturing. This also includes the supply chain process for print and video production requirements, from planning through delivery to efficiently provide professional service to our customers.

Responsibilities: Oversees & Managed Projects • Branding & Design • Print and Layout • Company Branding • Video Productions • Video Editing • Purchases and Requisitions • Marketing

Education

Master of Business Administration in Entrepreneurship & Innovation

Harvard Business School Online
September 2020 to Present

Bachelor in Cinema

San Francisco State University - San Francisco, CA
2009

Minor in Marketing

San Francisco State University - San Francisco, CA
2009

Bachelor in Visual Communication

Design and Industry (DAI) - San Francisco, CA
2009

Skills

Computer Platforms: Mac OSX & PC Windows

Video Productions Software: Final Cut Pro X, Adobe Premiere, DaVinci Resolve, Avid, iMovie, and others.

Video Effects Software: Motion, After Effects, Gee-Three Effects, Motion, LiveType

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Acrobat Pro (Print Formats)

Sound Software: Garage band, Adobe SoundBooth, Logic Pro, and others.

Photography • Graphic Design • Leadership Experience • Facebook Advertising • Account Management • Marketing • Sales Experience • Sales Management • Excel • Microsoft Word • HR Sourcing • Recruiting • Video Editing • Video Production • Branding • Computer Networking • Social Media Management • Web Design • Microsoft Excel • Digital marketing • Adobe Creative Suite • Microsoft Powerpoint • Content Creation • Layout Design • Event Planning (10+ years) • Filming (10+ years) • Events Management (10+ years) • Analysis skills (10+ years) • Video editing (10+ years) • Photo editing (10+ years) • Color theory (10+ years) • Final Cut Pro (10+ years) • Typography

Portfolio & Links

BGI Corporate Rentals & Properties:

https://drive.google.com/file/d/1DOXw4z7_98PV4VsFGY-wgwshUg4uG5-S/view?usp=drive_link

https://drive.google.com/drive/folders/1jOzp93DsKop75JEvv4EmYb5kLPCCjE69?usp=share_link

<https://elyjahmercurio.com/>

To view videos, use password: Bear831

Certifications and Licenses

Harvard Business School Online

November 2020 to Present

Entrepreneur in Emerging Economies

This certification Identifies and addresses Institutional voids to bridge a better connection between company and customer. The course also covers issues related to financing, scaling up of operations, branding, the management of property rights, and the creation for assessing progress and social value, in the fast-growing settings of emerging markets.