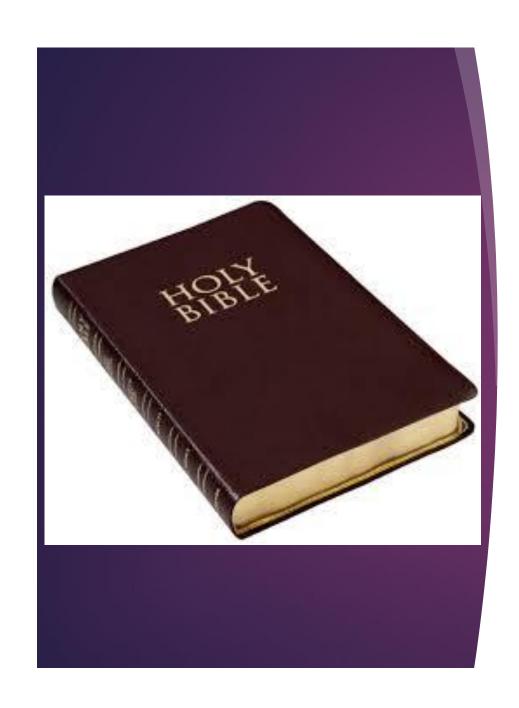
# Paul Cote Calling, Teaching, and ENTERTAINING

THE LOST ART OF ENTERTAINING!

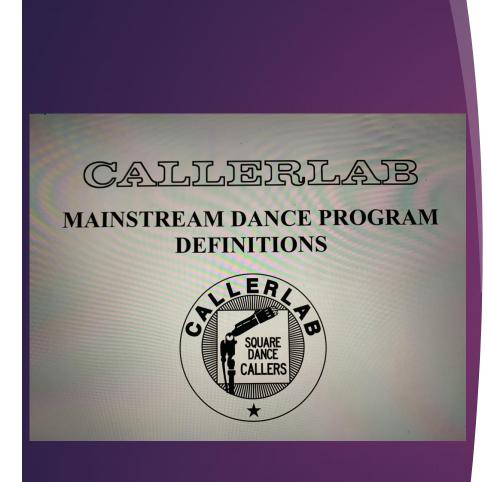
### The Lost Art Of ENTERTAINMENT

- Once upon a time...
  - ▶ Callers were ENTERTAINERS!
  - Square Dancing was about DANCING!
  - Crowds filled the halls!
- And then something happened...

### STANDARDIZATION



## We Standardized



## We Standardized

# We Forgot About The Forest And We Focused On A Tree...

### The Lost Art Of ENTERTAINMENT

- Once upon a time...
  - ▶ There was a balance.
  - ▶ The "Patter" was the "Meat and Potato's"
  - ▶ The singer was the "Dessert"
- Then...
  - ▶ The patter became the meal AND the dessert.
  - ▶ The singer became just the "Icing on the cake".

# Then... Even the singer wasn't safe!

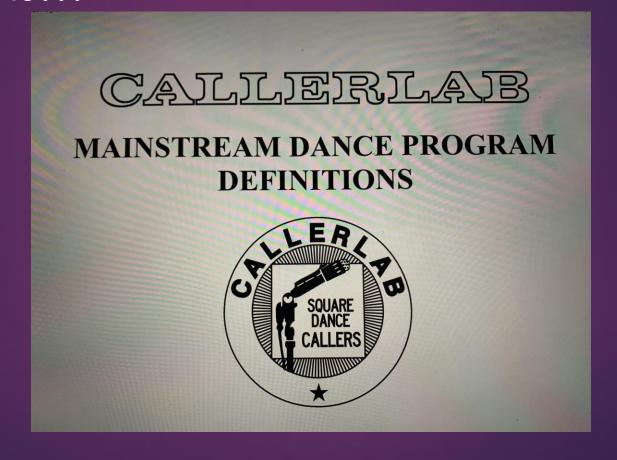
Mh

#### The Lost Art Of ENTERTAINMENT

- ▶ We became ALL about the meat and potato's.
  - ▶ But we weren't satisfied with "Mom's" meat and potato's
  - We wanted restaurant meat and potato's.
  - ▶ We wanted GOURMET meat and potato's.
  - ▶ We wanted meat and potato's prepared by a private chef.
- But what happened to the "icing on the cake"?
  - ▶ It was all but forgotten...

Mh

## We Became All About The Definitions...



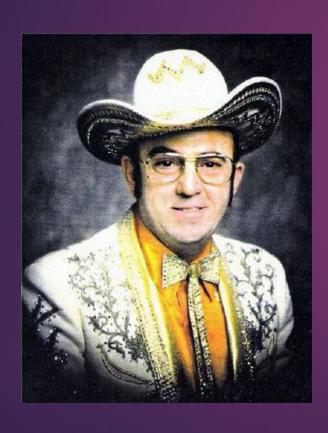
### We Were Over-Run By Nerds...





# What Happened To The Showmen?

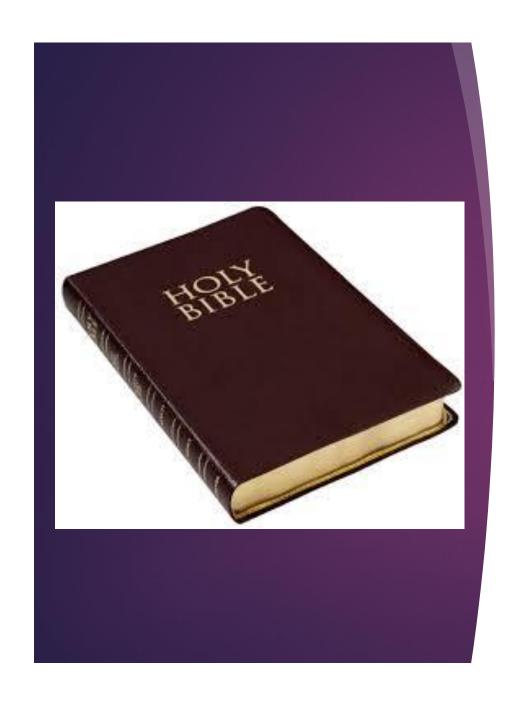
### Where Have All The Showmen



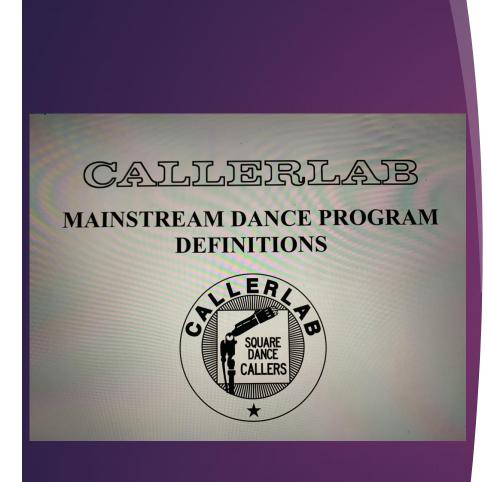
Gone

# They Are Gone And Forgotten Just Like 95% Of Our DANCERS!

Mh

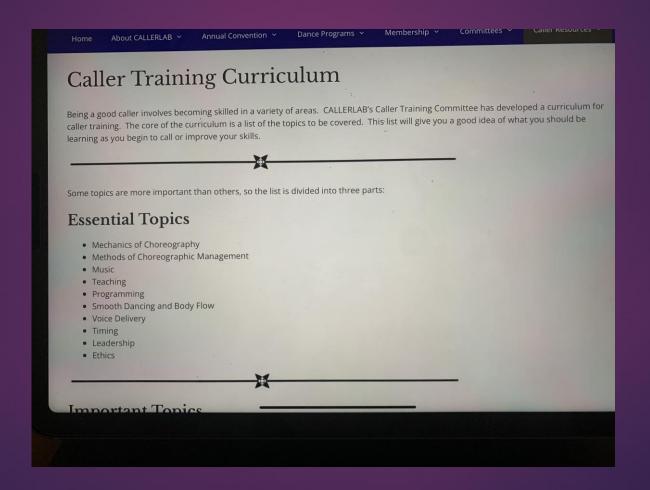


## We Standardized



## We Standardized

The 40 Hour Guideline
To Be A Callers School
Approved For A
CALLERLAB Scholarship



#### **Essential Topics**

- Mechanics of Choreography
- Methods of Choreographic Management
- Music
- Teaching
- Programming
- Smooth Dancing and Body Flow
- Voice Delivery
- Timing
- Leadership
- Ethics





#### **Important Topics**

- Business Side of Calling
- Singing-Call Techniques
- Sound/Public-Address Equipment
- The Caller's Partner
- Dancer Success
- Sociability
- Square Dance Party
- History, Heritage, and Tradition
- Self-Improvement Techniques



### Desirable Topics

- Rounds, Contras, and Mixers
- Showmanship
- Duties of an MC
- Promotion/Communications

### A Glimmer Of Hope? Maybe Not...

