

Annual Meeting of the Central Florida Division of USFA - Sunday, June 20, 2021

The meeting was called to order by interim chair, Emily Grajales at 8:06 a.m.

Approximately 15 division members were present.

Emily began by **recapping** some of the larger events of the **past season** including how the interim committee came into being with an emergency meeting called by the national office who asked for volunteers.

She discussed the success of the recent **division competitions** including the youth series and the goal for next season is to expand the division competitions so that every age group has a series of events instead of just one division championship event. The committee intends to put out the events for bid in hopes that the tournaments can move around and support as many clubs as are willing and able to host the events.

Emily also mentioned rebate money from the national office and the possibility of using some of those funds for **marketing** in the new season

Specific possibilities include:

- webpage improvements for the Central Florida Division
- Facebook Ads that are fencing generic and feed to the “find a club” page on the website

With that, Emily turned the meeting over to the Interim Treasurer, Ken Lauver, who provided detailed print outs of the **revenues and expenditures** over the last year with the caveat that there is a long lag in getting money from askFRED. Therefore, some revenues are not represented in the current balance (~\$22,000.)

A general question was asked about what **fencing equipment** is owned by the division. In summary, there are about 10 strips in total with scoring equipment - some are stored at Stoccata and others stored in Tampa under the care of Bruce Darling. The need for a subcommittee to inventory equipment was discussed.

The new season begins August 1 with the official list of officers being: Emily Grajales, Chair; Jenny Seachrist, Vice Chair; Ken Lauver, Treasurer; and Shanna Davis, Secretary. The first meeting of the **Executive Committee (EC)** will be August 17th at 7pm via zoom. Every club that is a member of USFA is allowed one EC committee member to attend meetings. Those committee members must have some type of USFA membership with +checkEd and Safesport.

Agenda items for EC meetings need to be submitted to an officer via email prior to each meeting in order to keep the meeting durations reasonable and respect everyone’s time. Nester Grajales confirmed that the website for the division has a whole new domain as do the generic emails associated with officers. In the future, Meeting minutes will be posted on the website after review by the committee.

Jenny brought forward the request to scrap a decrepit **trailer** that was previously used to store equipment. An idea was presented about the possibility of parking it somewhere and using the side for advertisement. Jenny and Nestor recapped it's history and condition which resulted in a general consensus that it was too far gone to be useful to the division in any capacity. Ken suggested that the advertisement idea be brought forward in the new season as part of the larger marketing scheme for the division. Nester Grajales made a motion to scrap the trailer and Robert Szokolay seconded, the vote passed with no one in opposition.

The idea of a voluntary, division-wide **email distribution list** was discussed. The national office does not give member emails to the division EC. It was agreed to start collecting email addresses of those interested in receiving information from the division (such as upcoming tournaments sanctioned by USFA) with no other data associated with the email and with no intent for those emails being sold to 3rd parties. Ken put out a sign-up sheet after the meeting. Jenny will also make an online form to link on the webpage for collecting email addresses.

Jenny Seachrist reminded the attendees about the **Amazon Smile account** which allows a small portion of Amazon.com purchases to be donated to the Central Florida Division at no additional cost to customers. Checks are received quarterly from Amazon. It was suggested that this could also be mentioned as a reminder on any outgoing emails from the division and on the webpage.

With no other business, the meeting was adjourned at 9 a.m.