

# TDCG T.D. CONSULTING GROUP, INC

MEDIA

DESIGN

CONTENT

CONSULTING

## CAPABILITY STATEMENT

T.D. Consulting Group, Inc is a marketing consulting and design company offering clients with concise, upgraded, compliant and dynamic user-centric solutions accessible to all people. We are an accomplished group of gifted experts trusted by clients to deliver various print/web campaigns, internal policies, manuals and training material, and print/electronic branded collateral and media advertisements.

We design with client's goals and the user's experience in mind providing the best accessibility, readability, and navigation possible. Our core competencies are availability, compliance, and awareness with a keen eye for delivering maximum returns on client investments.

We know that to make a genuine contrast for our clients, we need to have a profound comprehension of their objectives. Therefore, we fuel our experience and ability with research, empowering us to execute techniques that succeed.

## PURPOSE & MISSION

We are inspired by a compelling purpose: **Designing user-centric solutions accessible to all audiences.** Our purpose is fulfilled through our mission: **To prepare, position, and prevail.**

Established  
**2015**

Small,  
WOSB &  
EDWOSB

500+  
Clients  
Served

## PRIMARY NAICS CODE:

541613 - Marketing Consulting Services

## SECONDARY NAICS CODES:

541430 - Graphic Design Services  
561410 - Document Preparation Services  
541910 - Market Research Services

FEIN: 84-3693949

DUNS #: 079-80-4706

CAGE CODE:

## CLIENTS:



aetna®

tyco

POSEN-ROBBINS

School District 143½

NEIL ARMSTRONG

Elementary School

## CERTIFICATIONS:

Economically  
Disadvantaged Women-  
Owned Small Business

Texas Minority Business  
Enterprise (MBE)

Texas Small Business  
Enterprise (SBE)

Texas Historically  
Underutilized Business (HUB)

**TDCGINC.COM**

Main 866.533.2133 • Direct 682.284.1025  
752 N. Main Street, #164, Mansfield, TX 76063  
Tamika Dew • tdew@tdcginc.com

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## EXPERTISE

PROJECT & ACCOUNT MANAGEMENT

DIGITAL MARKETING

STRATEGIC PLANNING

SOCIAL MEDIA MARKETING

GRAPHIC DESIGN

DOCUMENT PREPARATION

CONTENT DEVELOPMENT

ACCESSIBILITY CONSULTING

## GOVERNMENT CLIENTS & CONTRACT HOLDERS:



**Cook County Government (District 4)** • TD Consulting Group Inc serves as a strategic marketing and media partner to Cook County Government providing print, digital and telephonic marketing, design and media services in the 4th District. To maximize exposure and disseminate County information widely, we deliver telephonic (including voice and SMS text), print and web content marketing services to over 300,000 constituents and business owners within the 4th District. The success of each campaign returned a 34% increase in engagement (click through rate) over industry standard and millions of impressions, as well as increased awareness by delivering content (voice and print) via multiple spoken and written languages, as well as information accessible to people with disabilities.



**POSEN-ROBBINS**  
School District 143½

**Posen-Robbins School District 143.5** • TD Consulting Group Inc served as a strategic marketing partner to Posen-Robbins School District 143.5 providing print and digital document preparation services District-wide. To maximize engagement and district population awareness, we delivered multi-edition print and digital messaging containing seven (7) campuses news and data. The success of each edition increased awareness across the District population disseminating important news, data, events, and public services within multiple written languages.



**Aetna CVS Health** • TD Consulting Group Inc served as a strategic marketing consultant to Aetna CVS Health providing national sales management and government market research consulting services. T.D. Consulting Group completed the project on time and within budget while delivering quality competitive market intelligence which resulted in great success for the company.

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