



T.D. CONSULTING GROUP, INC

MEDIA

DESIGN

CONTENT

CONSULTING

CAPABILITY STATEMENT

T.D. Consulting Group, Inc is a marketing consulting and design company offering clients with concise, upgraded, compliant and dynamic user-centric solutions accessible to all people. We are an accomplished group of gifted experts trusted by clients to deliver various print/web campaigns, internal policies, manuals and training material, and print/electronic branded collateral and media advertisements.

We design with client's goals and the user's experience in mind providing the best accessibility, readability, and navigation possible. Our core competencies are availability, compliance, and awareness with a keen eye for delivering maximum returns on client investments.

We know that to make a genuine contrast for our clients, we need to have a profound comprehension of their objectives. Therefore, we fuel our experience and ability with research, empowering us to execute techniques that succeed.

PURPOSE & MISSION

We are inspired by a compelling purpose: **Designing user-centric solutions accessible to all audiences.** Our purpose is fulfilled through our mission: **To prepare, position, and prevail.**

Established
2015

Woman
Owned
Small
Business

1,000+
Clients
Served

PRIMARY NAICS CODE:

541613 - Marketing Consulting Services

SECONDARY NAICS CODES:

541430 - Graphic Design Services

561410 - Document Preparation Services

541910 - Market Research Services

DUNS NO: 079-80-4706

CAGE CODE: 7CRP6

GSA CONTRACT NO.

47QRAA24D00DL

GSA MAS SIN NUMBERS

541511 - Web Based Marketing

561410 - Editorial, Publishing, and
Library Media Services

CLIENTS:



aetna
tyco

POSEN-ROBBINS

School District 143 ½

NEIL ARMSTRONG

Elementary School

CERTIFICATIONS:

Economically
Disadvantaged Women-
Owned Small Business

Texas Minority Business
Enterprise (MBE)

Texas Small Business
Enterprise (SBE)

Texas Historically
Underutilized Business (HUB)

TDCGINC.COM

Main 866.533.2133 • Direct 682.284.1025
752 N. Main Street, #164, Mansfield, TX 76063
Tamika Dew • info@tdcginc.com

TDCG T.D. CONSULTING GROUP, INC

MEDIA

DESIGN

CONTENT

CONSULTING

EXPERTISE

PROJECT & ACCOUNT MANAGEMENT

DIGITAL MARKETING

STRATEGIC PLANNING

SOCIAL MEDIA MARKETING

GRAPHIC DESIGN

DOCUMENT PREPARATION

CONTENT DEVELOPMENT

ACCESSIBILITY CONSULTING

GOVERNMENT CLIENTS & CONTRACT HOLDERS:



Cook County Government (District 4) • TD Consulting Group Inc serves as a strategic marketing and media partner to Cook County Government providing print, digital and telephonic marketing, design and media services in the 4th District. To maximize exposure and disseminate County information widely, we deliver telephonic (including voice and SMS text), print and web content marketing services to over 300,000 constituents and business owners within the 4th District. The success of each campaign returned a 34% increase in engagement (click through rate) over industry standard and millions of impressions, as well as increased awareness by delivering content (voice and print) via multiple spoken and written languages, as well as information accessible to people with disabilities.



POSEN-ROBBINS
School District 143½

Posen-Robbins School District 143.5 • TD Consulting Group Inc served as a strategic marketing partner to Posen-Robbins School District 143.5 providing print and digital document preparation services District-wide. To maximize engagement and district population awareness, we delivered multi-edition print and digital messaging containing seven (7) campuses news and data. The success of each edition increased awareness across the District population disseminating important news, data, events, and public services within multiple written languages.



CVS Health Aetna • TD Consulting Group Inc served as a strategic marketing consultant to Aetna CVS Health providing national sales management and government market research consulting services. T.D. Consulting Group completed the project on time and within budget while delivering quality competitive market intelligence which resulted in great success for the company.

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