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25



Celebrate Freedom Juneteenth STL

2025 Community Event Guide



Presented By:
Twyla E. Lee

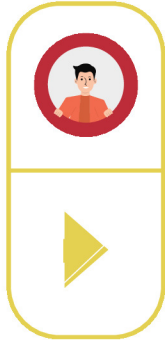
**JUNE
TEENTH**
#TogetherWeRise STL 2025

Welcome to JUNE TEENTH

#TogetherWeRise STL 2025

Dear Sponsors, Community Partners, Vendors, and Volunteers,

The mission of Juneteenth STL is centered around strengthening our community by connecting people to businesses, community organizations, services and employment opportunities while we share information, celebrate our culture and create Black Joy! Thank you for joining Bridge the Gap314 in making this year's Juneteenth STL celebration our most impactful event yet. This booklet contains all the necessary information to onboard you as an integral part of our event. Let's celebrate freedom and unity together!



Vision & Mission

At Bridge the Gap 314, we work to foster unity, bridge divides, and empower communities through meaningful connections and impactful initiatives. As a nonprofit organization, we are dedicated to creating opportunities for children and families to thrive, ensuring no one is left behind. Through events like the Juneteenth STL Festival, we aim to celebrate diversity, promote equity, and inspire future generations to live empowered lives.





Why It Matters

The Impact of Bridge the Gap 314



Our work is centered on empowering families and providing children access to extracurricular activities that inspire growth and success. Through the Juneteenth STL Festival, we extend our mission to include the broader North County community by offering:

Cultural Education:

We highlight the importance of Juneteenth through interactive exhibits and engaging performances.

Economic Growth:

We support local businesses & entrepreneurs through marketplace visibility.

Community Empowerment:

We connect local businesses, nonprofits, and families to resources and opportunities.

Inspiration for Future Generations:

We celebrate achievements and encourage youth involvement through contests, performances, and workshops.

Your sponsorship helps us create this positive impact, allowing us to continue building strong, connected communities.

Event Highlights



✓ **Community Resource Fair**



✓ **Walking Museum**



✓ **Art & Oratorical Contest**



✓ **Panel Discussions**



✓ **Live Music & Cultural Performance**



✓ **Fireworks Finale**



Dellwood Recreation Center

Event Dates:

June 14–19, 2025

Each year the Juneteenth STL Festival commemorates the emancipation of enslaved African Americans while providing an inclusive space for reflection, education, and joy. This event brings together individuals, families, and organizations to honor history, celebrate African American culture, and build a brighter future for all. This year, we anticipate over 5,000 attendees from across the region. With your support, we can expand the reach and impact of this celebration.

PAST EVENTS & IN THE NEWS

VENDOR & SPONSORSHIP OPPORTUNITIES AVAILABLE



Founded by Twyla Lee in 2007, Bridge the Gap314 (BTG314) is a 501(c)(3) non-profit organization committed to supporting youth and families in St. Louis impacted by financial hardships or mass incarceration. Since 2014, we've focused on addressing the unmet needs of middle schoolers to young adults by providing grants for extracurricular activities, fostering social and emotional well-being, and creating opportunities for growth.

Your sponsorship plays a vital role in helping us bridge gaps, build community partnerships, and empower the next generation. This year, your support will also contribute to the success of Juneteenth STL 2025, our flagship event that celebrates freedom, unity, and community. Together, we can make a lasting impact on the lives of St. Louis youth and ensure the continued success of this meaningful celebration. Thank you for considering this opportunity to support our mission.

@bridgethegap314



BTG 314 JSTL EVENT GUIDE

12 PM-9 PM

THE GAP 314
BRIDGE
PRESENTS

THURSDAY

JUNE 19TH

PARADE KICKOFF @ 12 PM
BRING A CHAIR!

FREEDOM TO EMBRACE UNITY

**TOGETHER
WE RISE!**

LIVE SOUNDS
STARTING AT 6:30!



**JUNE
TEENTH**
#TogetherWeRise STL 2025



JUNETEENTHSTL



@JUNETEENTHSTL

RAIN OR SHINE EVENT

YOUTH PLAYLAND| FIREWORK SHOW

ART & ORATORY CONTEST WITH CASH PRIZES!

JUNETEENTH
St. Louis

R&R Marketplace
REFUGE AND RESTORATION



Missouri
Arts Council

ROLLERSKATING| VENDORS| FOOD TRUCKS| GAMING TRUCK
FREE HEALTH SCREENING| BLOOD DRIVE| MAMMOGRAMS

North County
Innovation
Center

Location: Dellwood, MO - North County St. Louis, MO

@bridgethegap314 www.bridgethegap314.org RSVP +314-529-1860

All Vendor Fees are non-Refundable





P R E S E N T S

JUNETEENTH

St. Louis

FREE TO THE COMMUNITY

FEATURED EVENTS



@JUNETEENTHSTL



@BRIDGETHEGAP314

JUNE 19, 2025

RAIN OR SHINE

VENDOR SETUP: 8 AM
PARADE LINE UP: 12 PM

**JUNE
TEENTH**
#TogetherWeRise STL 2025

COMMUNITY RESOURCE FAIR: 12- 7 PM

BJC SITEMAN MAMMOGRAM VAN: 11:00 AM- 4:15 PM

CONTACT 314-747-7222 OR 800-600-3606 TO SCHEDULE

THE AMERICAN RED CROSS 12:00 PM-5:00 PM

BLOOD DRIVE (APPOINTMENT NEEDED)

CONTACT: WWW.REDCROSSBLOO.ORG

ART & ORATORICAL CONTEST WINNERS ANNOUNCED: 2:00 PM

GATEWAY MUSIC OUTREACH: 2:15 PM

PANEL DISCUSSION: 2:30 PM

TOPIC: "AND HOW ARE OUR CHILDREN & SCHOOLS?"

TESSA SLIDE: 3 PM

ACLU EXPUNGEMENT FORUM 3 PM -6 PM (\$250 VALUE)

D-NICE ENT PRESENTS "SHOW ON SKATES": 4:00 PM

DIRTY MUGGS: 6:30 PM

JSTL FIREWORKS SHOW: 9:00 PM



North County
Innovation
Center



Missouri
Arts Council



R&R Marketplace
RESTAURANT AND RESTORATION

Location: Dellwood, MO - North County St. Louis, MO

@bridgethegap314 www.bridgethegap314.org RSVP +314-529-1860



All Vendor Fees are non-Refundable



Sponsor Packages

Freedom Partner

\$5000+

Premium logo placement 5-minute speaking on main stage
+up to 10 VIP tickets.

Unity Advocate

\$2500

Logo placement on materials
Host an event booth
1 Vendor tent
+up to 5 VIP tickets.

Heritage Builder

\$1000

Logo on JSTL fair signage
Host an event booth
1 Vendor tent +2 VIP tickets.

Benefits for Sponsors:

Community Ally (\$500)

Name on shared signage, host a booth, and inclusion in event booklet.

Add-On Opportunities

Parade Sponsorship (\$1,500): Logo on banners and announcements
Art & Oratory Contest (\$750): Recognition during announcements and signage. Sponsor Prizes & Scholarships.

Questions?

contact@bridgethegap314.org



Phone Number
314-529-1860



Office address
4814 West Florissant, St. Louis, MO



Website
www.bridgethegap314.org



Email address
t.lee@bridgethegap314.org

Firework Show Naming Rights

Take center stage as a special sponsor of one of JuneteenthSTL's most anticipated moments – the Firework Show! And this year we have two opportunities for you to feature! **Opportunities Available:**

**Dellwood
Firework Show**

\$5000

**O'Fallon Park
Firework Show**

\$10,000

Sponsorship Benefits:

Your brand prominently featured as the official sponsor of the firework display.

Recognition in all event marketing materials, including social media, website, and press releases.

Opportunity to address the audience (O'Fallon Park show only).



For Our Community Partners

Please RSVP for a Site Assignment

Community partners participating in the event must RSVP to confirm placement. If your organization wishes to:

1. **Host a Booth:** Indicate your booth needs on the RSVP form.
2. **Join the Parade:** Provide your preferred lineup position.

Complete the RSVP form here:

www.bridgethegap314.org/partnership-opportunities

Important Deadlines

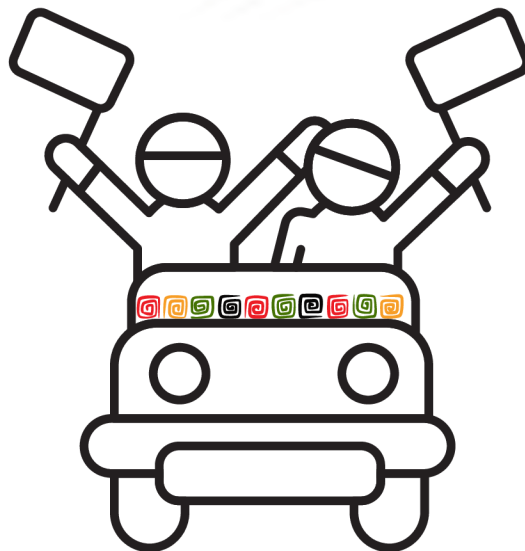
- **RSVP Deadline:** May 31, 2025
- **Parade Lineup Finalization:** June 6, 2025

For questions, send email to contact@bridgethegap314.org.

Join the JSTL Parade!

The parade lineup is scheduled to start promptly at 12 PM. There are three JSTL Parade Zones available for lineup. Please RSVP with your name and preferred lineup zone. Final lineup and placement will be subject to BTG314 review and logistics:

Zone 1: Front Lot/Line
Zone 2: Side Lot Right
Zone 3: Side Lot Left



Parade Lineup

Zone 1

1	MAYOR REGGIE JONES
2	US REPRESENTATIVE
3	EMERGING BUSINESS LEADERS
4	
5	
6	
7	COUNCILWOMAN RITA DAYS
8	SCHNUCKS PARTNERS
9	
10	
11	
12	
13	
14	

Parade Lineup

Zone 2

1	DELLWOOD ELECTED OFFICIALS
2	
3	SIGMA GAMMA RHO
4	WALK ON TESSA SLIDE
5	UNITED TOWNSHIP
6	NEXT LEVEL JEEPS
7	
8	
9	
10	
11	
12	
13	
14	

Parade Lineup

Zone 3

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	FIRE TRUCKS & EMERGENCY VEHICLES

JUNE TEENTH ART & ORATORICAL EXHIBITION

St. Louis area residents are invited to showcase their talents by submitting a video performance of original poetry, spoken word, or speech addressing one of the following topics:

- **This year's event theme:** Together We Rise!
- The Significance of Abolitionists
- The Abolitionist movement
- The importance of being informed
- Rock the Vote

Submission Details:

- Submissions must be the original work of the contestant.
- Submit entries to bridgethegap314@gmail.com by June 1, 2025, at 11:59 PM.
- Video length: 1–5 minutes (based on age category).

Judging and Prizes:

Finalists will perform their entries during the Juneteenth Celebration Week (June 14–19). Performances will be judged within their respective categories:

Senior (age 60 and over)	5 minutes	\$100
Adult (age 18–59)	4 minutes	\$7
Youth in Grades 9–12	3 minutes	\$50
Youth in Grades 6–8	2 minutes	\$25
Youth in Grades 3–5	1 minute	\$20

Art Exhibition

St. Louis area residents are invited to submit up to three original artworks in the following formats:

- Paintings
- Drawings
- Computer-aided graphic creations

Submissions should reflect one of the event topics and align with the Together We Rise! theme.

Submission Details:

- Submit physical or digital artwork to:
- ERG Art Gallery
- 10438 W Florissant Ave, St. Louis, MO 63136
- -or-
- Email to bridgethegap314@gmail.com
- Deadline: June 1, 2025, at 11:59 PM

Finalists:

Finalists will be selected from all categories and winners will be announced at Prayer Breakfast event on June 18, 2025, during the Juneteenth STL Celebrations.



R&R Marketplace
REFUGE AND RESTORATION



Missouri Arts Council



@bridgethegap314 www.bridgethegap314.org

RSVP +314-529-1860

SPONSORSHIP OPPORTUNITIES AVAILABLE!

Dear Community Stakeholder,

I hope this letter finds you well and thriving in our wonderful community. My name is Twyla Lee and I am thrilled to announce an exciting event that promises to bring us all together in a celebration of Juneteenth, creativity and community spirit – Bridge the Gap314 presents JuneteenthSTL2025 which includes an Art & Oratory Contest, State of Us: Teen Summit and the 5th Annual Dellwood Community Resource Fair, Celebration & Parade!

JuneteenthSTL2025 Art & Oratory Contest Details:

- **Theme:** "Together We Rise"
- **Categories:** Art Contest computer-aided graphic/digital images creations, paintings and drawings; Oratory Contest poetry, spoken word or speech
- **Prizes:** Finalist certificates will be awarded in each category for both contests. Senior (age 60 and over) 5 minutes \$100, Adult (age 18-59) 4 minutes \$75, Youth in Grades 9-12 3 minutes \$50, Youth in Grades 6-8 2 minutes \$25, Youth in Grades 3-5 1 minute \$20
- **Submission Deadline:** June 1, 2025, at 11:59pm.

How to Participate:

1. **Choose Your Category:** Select the category that aligns with your passion and talents.
2. **Sign up at:** www.bridgethegapstl.org to participate in the contest of your choice
3. **Create Your Entry:** Let your creativity soar! Capture the essence of Juneteenth in your unique way!
4. **Submit Your Entry:** Finalists must exhibit their submission at JuneteenthSTL Celebrations. Submit Entries to: ERG Art Gallery 10438 W Florissant Ave, St. Louis, MO 63136 by June 1, 2025 at 11:59 pm or by email at bridgethegap314@gmail.com
5. **Attend the Award Ceremony:** Join us on Thursday, June 18, 2025, to celebrate Juneteenth, the winners and enjoy a fun-filled afternoon with fellow community members.

Why Participate?

- Showcase your talents and creativity
- Celebrate Juneteenth
- Connect with fellow community members who share similar interests
- Win cash prizes and gain community recognition
- Contribute to making our community even more vibrant

Spread the Word:

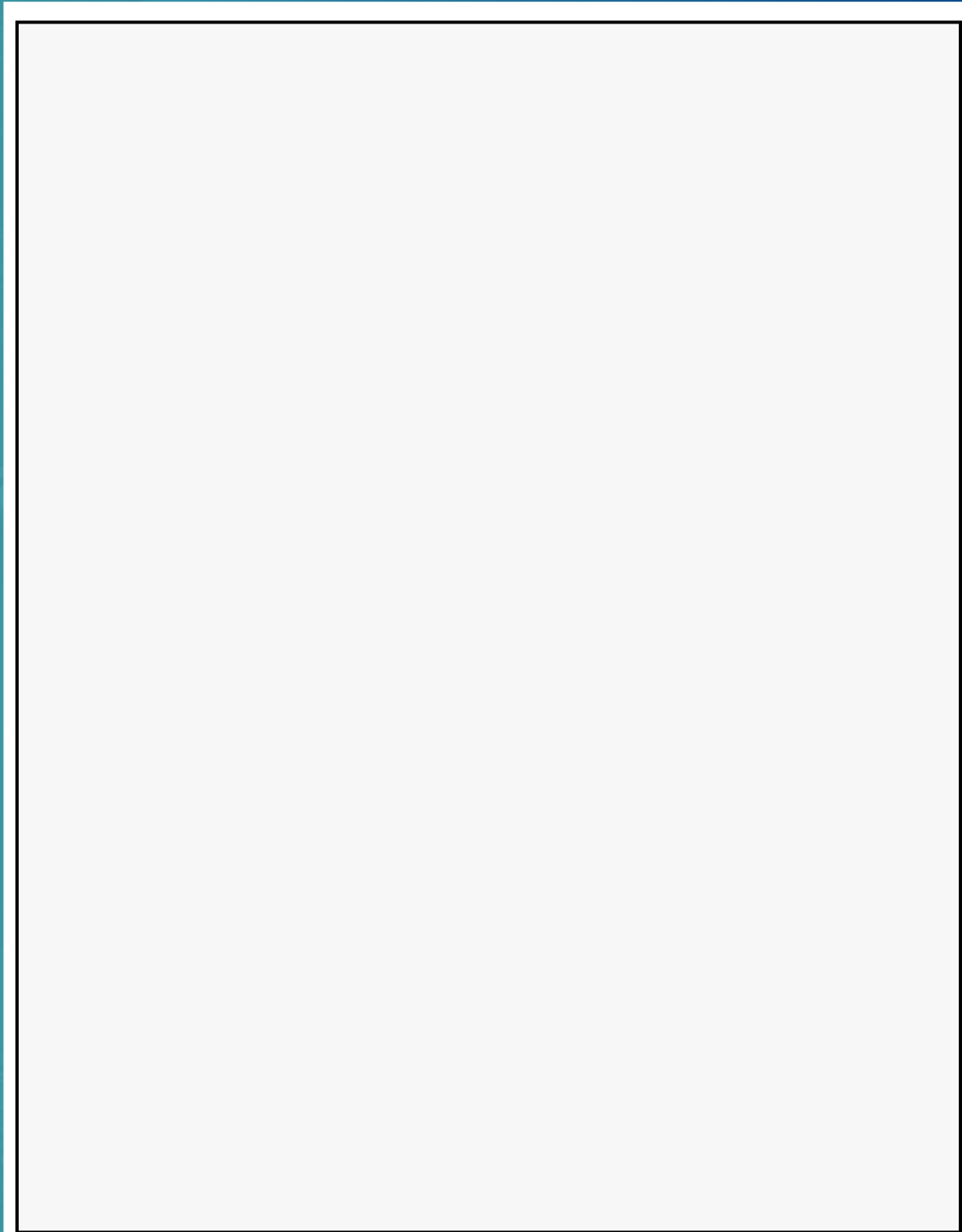
We encourage you to share this exciting news with your congregation, friends and neighbors. The more participants, the joyful! Let's make this Juneteenth and the contest a memorable experience for everyone. If you have any questions or need additional information, please view our promotional [video](#) and [event information booklet](#). The booklet is a live document that will be updated continuously leading up to the event. Also feel free to contact Twyla Lee at bridgethegap314@gmail.com or 314.529.1860.

Let's make this JuneteenthSTL2025 a resounding success and a testament to the incredible talent within the St. Louis Metro Area. We can't wait to see your amazing creations!

Best regards,

Twyla Lee
Bridge the Gap314, Founder

JUNE TEENTH ART & *ORATORICAL EXHIBITION*



@bridgethegap314 www.bridgethegap314.org RSVP +314-529-1860



JUNE TEENTH ART & *ORATORICAL EXHIBITION*



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BTG314 JuneteenthSTL2025 Art & Oratory Submission Guidelines

Submit entries no later than June 1, 2025, at 11:59 PM.

Entries can be submitted by mail or in-person to:
ERG Art Gallery 10438 W Florissant Ave, St. Louis, MO 63136 Or
Email to: bridgethegap314@gmail.com

Finalists must exhibit their submission at JuneteenthSTL Celebrations.

Consent and Release Agreement

By submitting this form, I agree to the following:

My submission is my original work and does not infringe upon any copyright or intellectual property rights. I grant Bridge the Gap314 permission to exhibit, photograph, and share my submission for promotional purposes. I understand that finalist certificates and prizes will be awarded as follows:

Senior (60+): \$100 (5 minutes)

Adult (18-59): \$75 (4 minutes)

Youth in Grades 9-12: \$50 (3 minutes)

Youth in Grades 6-8: \$25 (2 minutes)

Youth in Grades 3-5: \$20 (1 minute)

Signature: _____

Date: _____

Parent/Guardian Consent (if participant is under 18 years old) I,
_____, as the parent/guardian of the above participant,
grant permission for their participation in the JuneteenthSTL2025 Art & Oratory Contest. I understand
and agree to the contest rules and guidelines.

Parent/Guardian Signature: _____

Date: _____

For more information or questions, contact:

Twyla Lee

Email: bridgethegap314@gmail.com **Phone:** 314.529.1860

Visit www.bridgethegapstl.org for updates and contest details.

BRIDGETHEGAP314 PRESENTS

JuneteenthSTL Scholarship Fund

PRAYER

Breakfast



THE GAP 314
BRIDGE

AWARD ART &
ORATORY CONTEST
WINNERS

JUNE
TEENTH
#TogetherWeRise
STL 2025

• WED, JUNE .18.2025 •



NORTH COUNTY INNOVATION CENTER

10174 W Florissant Ave, St. Louis, MO 63136



8:00 AM

Join Us for a



LIVE PAINT • Morning of Reflection! • RESOURCES



www.bridgethegap314.org

All Vendor Fees are non-Refundable

For Our Juneteenth STL Vendors

We welcome a variety of vendors to showcase their goods and services!
To secure your vendor space:

Complete the Vendor Onboarding Form:

www.bridgethegap314.org/juneteenth-stl.

Make Your Payment:

Payments can be made via Zeffy based on vendor type.

- GA/ Retail Vendor: \$150
- Specialty Drink Vendors: \$200
- Food Trucks: \$250
- Non-Profit Exhibitors: \$50

Payment link: [BTG314 Vendor Payment](#)

Vendor Assignments will be appointed based on:

- Early Birds! **Sign Up Ends 3/31/25**
- Vendor type
- Arrival time
- Special requests (not guaranteed)

All Vendor Fees are non-Refundable.

For questions, send email to contact@bridgethegap314.org.

For Our BTG314x JSTL Volunteers

Volunteers are the backbone of Juneteenth STL. Here's how you can get involved:

Complete the Volunteer Form: [Insert Link to Form].

Choose Your Assignment: Assignments include:

- Event Setup/Breakdown
- Parade Support
- Vendor Assistance
- Hospitality
- Kids Zone Management

Training and Orientation

All volunteers must attend one orientation session. Sessions will be held on March 20, 2025.

For questions, send email to contact@bridgethegap314.org.

BTG314xJSTL

Volunteer Roles

JSTL Prayer Breakfast Greeters

Welcome attendees warmly as they arrive at the prayer breakfast. Direct guests to their seats, answer any questions, and provide event programs. Set the tone for a friendly and inclusive atmosphere.

JSTL Prayer Breakfast Servers

Assist in serving food and beverages to guests during the prayer breakfast. Ensure tables are clean and restocked with necessary items throughout the event. Maintain a warm and professional demeanor to enhance the guest experience.

Children Storytime Authors/ Readets

Engage with children by reading stories or sharing your authored works during designated storytime sessions. Create an interactive and enjoyable environment that fosters learning and creativity. Ensure children feel included and inspired through your storytelling.

JSTL Vendor Setup Coordinator

Guide vendors to their assigned areas and assist with setting up their booths or displays. Ensure all vendor spaces are organized and adhere to the event guidelines. Act as the main point of contact for vendor-related questions during setup.

Community Resource Fair Coordinator

Guide partners & vendors to their assigned areas and assist with setting up their booths or displays. Ensure all vendor spaces are organized and adhere to the event guidelines.

Community Resource Fair Info Table

Staff the information table at the Community Resource Fair. Provide attendees with event details, direct them to specific booths or activities, and answer general questions. Ensure all materials at the table are organized and replenished as needed.

Kid Zone Attendants

Supervise activities in the Kids Zone, ensuring a safe and enjoyable environment for children. Assist with games, crafts, and other planned activities. Monitor the area to ensure children are engaged and supported.

JSTL xBTG314 Coordinator

Serve as the liaison between the Juneteenth STL and Bridge the Gap314 teams. Oversee the coordination of joint initiatives, ensuring seamless communication and execution of shared goals. Provide updates and address any challenges promptly.

THANK YOU, AND WE LOOK FORWARD TO WORKING WITH YOU.



- Main Event: Thursday, June 19, 2025
- Parade Start: 12:00 AM
- Celebration End: 9:00 PM

Locations

- North County Innovation Center: 10174 W Florissant Ave, St. Louis, MO 63136
- Dellwood Rec Center: [Insert Address]
- Dellwood Park: [Insert Address]

Contact Us

For general inquiries, email contact@bridgethegap314.org or visit our website at www.bridgethegap314.org. Thank you for being part of this movement. Together, we celebrate our freedom, unity, and heritage.

Let's make Juneteenth STL 2025 a historic event!

@bridgethegap314

We Love Our Sponsors & Community Partners



Phone Number
314-529-1860



Office address
4814 West Florissant, St. Louis, MO



Website
www.bridgethegap314.org



Email address
t.lee@bridgethegap314.org