



Partnership Packages



About Us:

The brand new IRISH MXMASTER KIDS CHAMPIONSHIP has been developed to help young kids from the age of three years old to begin in the sport of motocross.

Children can start at age three on little 12 inch wheel electric balance bikes and then progress onto petrol powered engines at the age of six. From the age of six until sixteen they then ride an age appropriate bike ranging from a 50cc automatic to a 125cc two stroke or 250f four stroke.

All of our racing is held at fully insured and designated motocross tracks across Northern Ireland. At present there is no off road motorcycling allowed in the South of Ireland but we welcome all riders from across the country regardless of where they are from, their gender, their age or their race. We are the first organization in Ireland to accommodate this for youth only riders and after our trial run for our Winter Series at Magilligan MX Park near Magilligan Point, this has been a huge success and we are now running an 8 round championship for 2024 commencing on the 9th and 10th March. Our 2024 championship is called IRISH MXMASTER KIDS and will be held at various tracks all over the country on a range of different track surfaces.

555 Promotions was set up to be the promoting club for this championship and have affiliated themselves with Nora Motorsport as their governing body. Being under the Nora Motorsport umbrella means that we are fully insured, assessed, and have a full set of off road motorcycling regulations to adhere to.

This championship is open to anyone who is interested in getting involved in the sport of motocross and further information on how you can get involved as a rider or competitor can be found by visiting:

www.ulsteryouthmx.com

www.nora92.com

Or you can follow 555 Promotions on Facebook or Instagram to get the details of upcoming dates for both practice days and racing.

Our aim as an organisation is to transform the youth motocross scene in Ireland. We want to make the sport more accessible, help get young kids to stop riding their bikes on the streets, and help kids and teenagers develop a love and a passion for a sport that helps develop them physically and gives them an interest and something to focus on rather than playing video games or getting involved with alcohol or drugs..

We are sending this document to you to detail the various partnership packages that we have available for local businesses. For us to run these events there is considerable expenses involved and we would love to involve local businesses to help us out and enable us to ensure this brand new motorcycling event is a success and remains a success for years to come.

Partnership Packages

Tier One: £300

- 8ft x 2ft Aluminium composite board printed full colour to be displayed trackside at Ireland's first ever MXGP track
- Your logo on www.ulsteryouthmx.com and a link to your company website or social media pages
- Free entry and VIP parking at all events

Tier Two: £600

- 8ft x 2ft Aluminium composite board printed full colour to be displayed trackside at Ireland's first ever MXGP track
- Your logo on www.ulsteryouthmx.com and a link to your company website or social media pages
- Your company tagged in all social media posts by 555 promotions
- An 8ft x 2ft mesh banner printed that will be rolled up and stored so it can be displayed at all other events at different tracks
- Free entry and VIP parking at all events

Race Package: £1200 (Only 9 available)



- 8ft x 2ft Aluminium composite board printed full colour to be displayed trackside at Ireland's first ever MXGP track
- Your logo on www.ulsteryouthmx.com and a link to your company website or social media pages
- Your company tagged in all social media posts by 555 promotions
- An 8ft x 2ft mesh banner printed that will be rolled up and stored so it can be displayed at all other events at different tracks
- Your company logo printed on all programmes that are given out to every rider and spectator at every event
- Free entry and VIP parking at all events
- One of the races named after your company for the entire year and your sponsorship contribution used to give out prize money to the top three champions of your sponsored race. Your company name would be displayed on the Speedhive MyLaps software and be available for thousands of people to see. For example if you decided to sponsor the 85cc class the race would be called the: 85cc youth class sponsored by (your company name).
- Your company mentioned in the local and national press at the end of the season as a main race sponsor and a delegate from your company would be photographed at the prize giving final.



📅 Last 7 days ▾ 10 December-16 December 2023

Overview Results **Content** Audience

Top performers ^



	Facebook post		Instagram
Reach	73.4K	Reach	6,568

< **Insights** Create ad

📅 Last 7 days ▾ 10 December-16 December 2023

Overview **Results** Content Audience

Reach ⓘ

Facebook reach		118.2k ↑ 227%	>
Instagram reach		7.7k ↑ 145%	>



If you choose to partner with us and support the development of youth motocross in Ireland the snapshots on this page give an example of our weekly insights on social media. These snapshots are from one week of our 2023 winter series championship and we fully expect these to grow in 2024.

Your business will be tagged/shown/mentioned in our social media posts, website and on trackside signage. This is a fantastic way of promoting your business across the UK & Ireland.



Get in touch

To partner with ourselves please email:

Joanne Mullen
joanne.555promotions@gmail.com



All we need from you is:

- Your company logo (if you have one. If not we can design a logo for you)
- Your companies contact details (phone number, website, email address etc)
- Any other information (for example a list of services) that you require on your signage and/or banners
- Your companies tag handle for social media

After we have received these details a digital proof of your signage or banner will be emailed to you for approval prior to printing.

Partnership packages are for the 2024 IRISH MXMASTER KIDS CHAMPIONSHIP and all signage and banners will be yours to keep once the championship finishes, unless you wish to continue partnering with us for the 2024 Irish Winter Series or 2025 Championship.

If you do wish to continue with your partnership we will refresh all signage so it looks brand new and we can also update it with any new information you may require.

Your help is greatly appreciated and we hope that by partnering with us will help grow your business as well as help us to run an amazing youth only championship for young Irish motocross riders.





THANKS FOR YOUR SUPPORT!!