



## The Paintbrush

For an Artist Paintbrushes are essencial to create images with total control. The Tools in the studio are like Painbrushes that Photographers and Videographers use to manipulate the enviroment by painting with light & shapes. At HDmedia you'll find a lot of Gear, Tools & Props that help bring your vision to life.

Take a look of our catalog of Equipment, Tools and Props to help start creating your vision before you arrive.

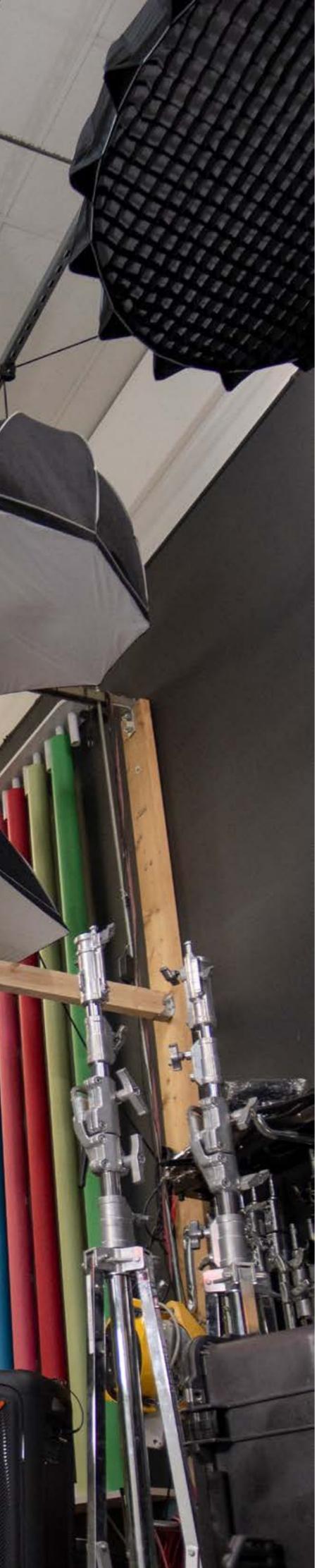
Some equipment is included in the basic rent. However, specialized equipment may incur an additional daily rental fee. It is imperative that only individuals skilled in the safe operation of the equipment use it, as HDmediaTV does not provide any training for equipment use.

Improper or unsafe operation of the equipment may result in additional charges or the need for equipment replacement. HDmediaTV assumes no responsibility for any misuse of their facilities and equipment.

® 2024, HDmedia V-2024-05-20

## The Too is index

GEAR









## Studio Gear

## VIDEO

HDmedia offers a wide varity of Studio Equipment in San Antonio Texas.

Stands, Accessories, Lights, Modifiers, Manual, Electric and Programable Motion Gear, Monitors, Shooting Backgrounds, etc.

We can provide almost any gear to achieve your creative vision.

## PHOTOGRAPHY

All of the Video Gear can be utilize for Photography with the exception of the Motion Gear. Alternately we have specialized Gear for Photography, that includes Flash Heads, Deep Depth the field Macro and Micro Photography Equipment and sensor trigger by light, sound or water.

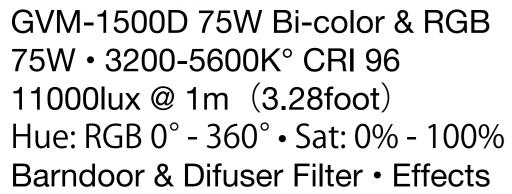
## AUDIO

Audio Equipment is also available for your Video Recording. Microphones, Stands, Mixers, Sound Proof Blankets and PA Speaker for Music Videos.



## LED, Fluorescent and Tunsgten









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DRACAST LED 500 30W • 3200-5600K° CRI 95 600 lux @ 9' (2.7m) at 4400K° Barndoor & Difuser Filter



GVM Dimmable LED 80W • 5600 K° CRI 97 8000lux/1m(3.3') 42000lux 1.64'



Reflector & Fresnel Adapter with several colors filters





APUTURE C300Dd II 350W • 5500K° CRI 96 3500 Lux @ 9.84' / 3 m

Reflector & Fresnel Adapter • Effects



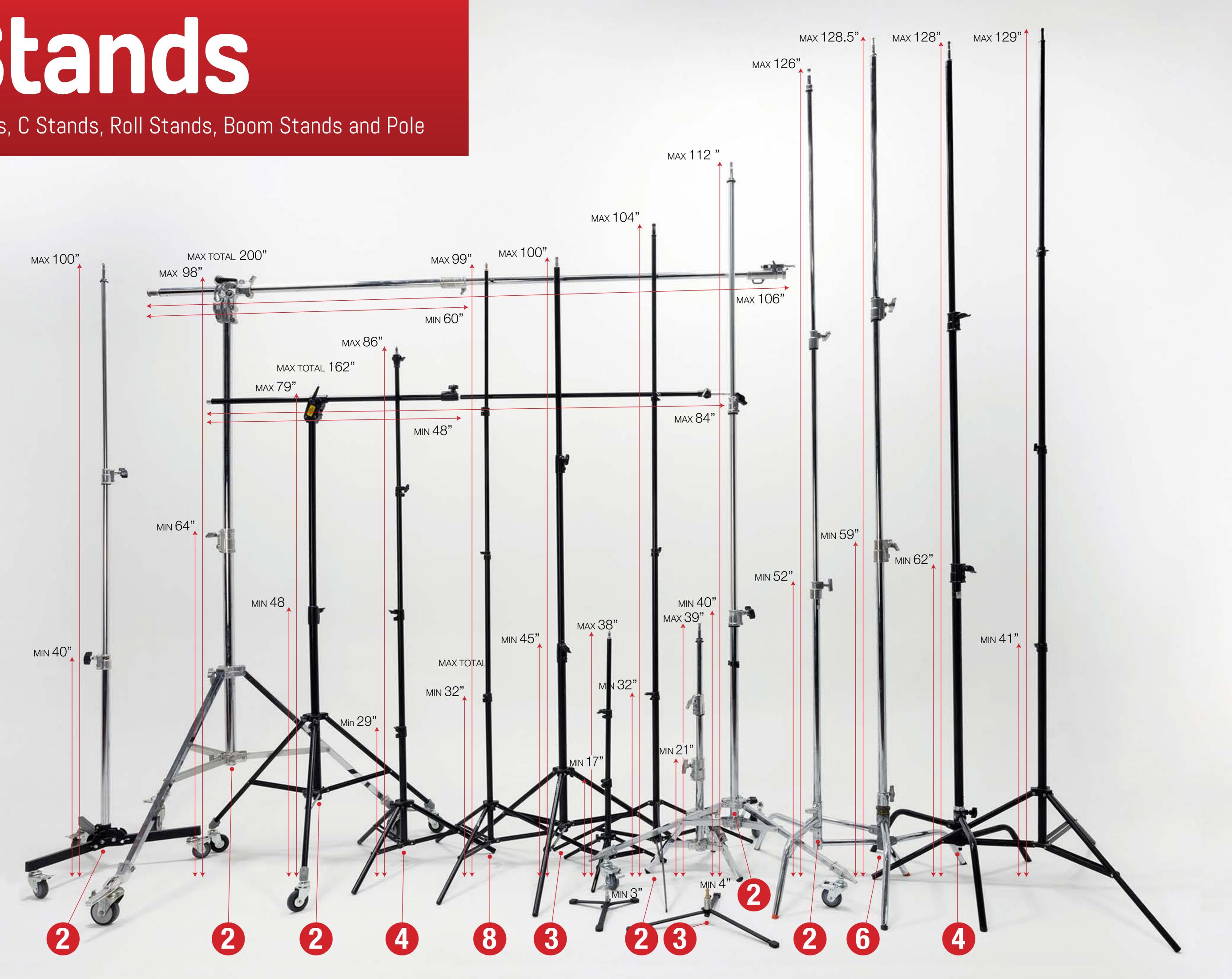
FloLight 1 x FL-220AWD / 2 x FL-330AWD Fluorescent 2 x 1500W & 1 x1000W • 5400 K° Barndoors and Remote

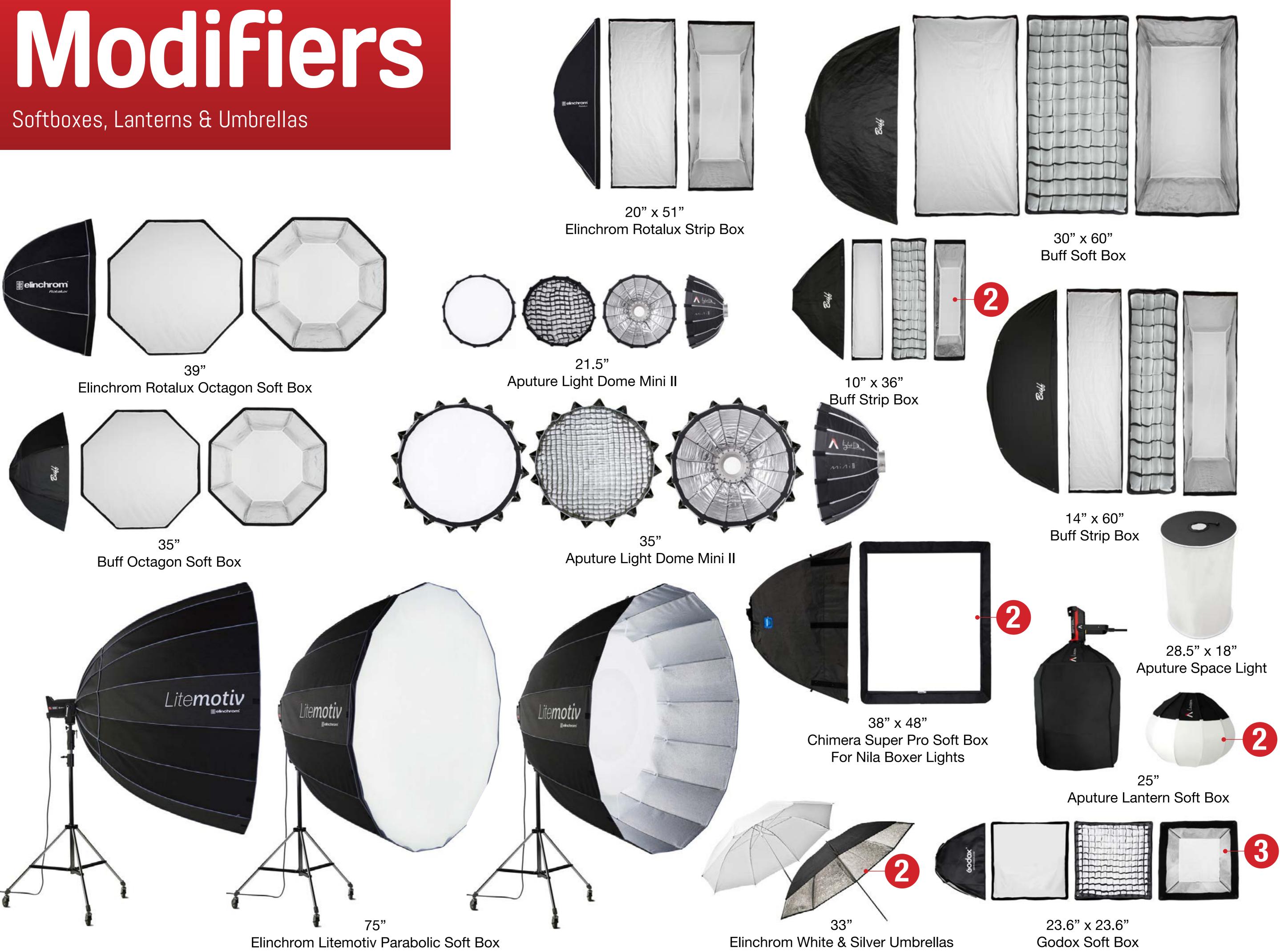
NILA BOXER LED10200W • 5600 K° CRI 86431,000 Lux at 9.8' / 3 mBase



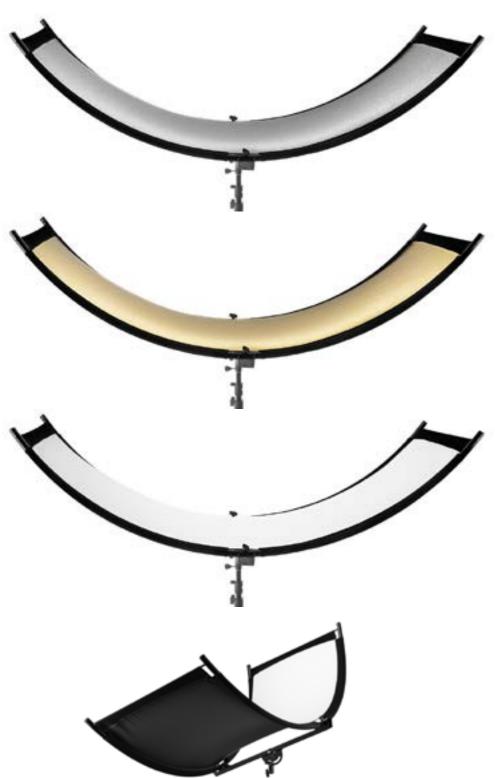
## Stands

### Stands, C Stands, Roll Stands, Boom Stands and Pole





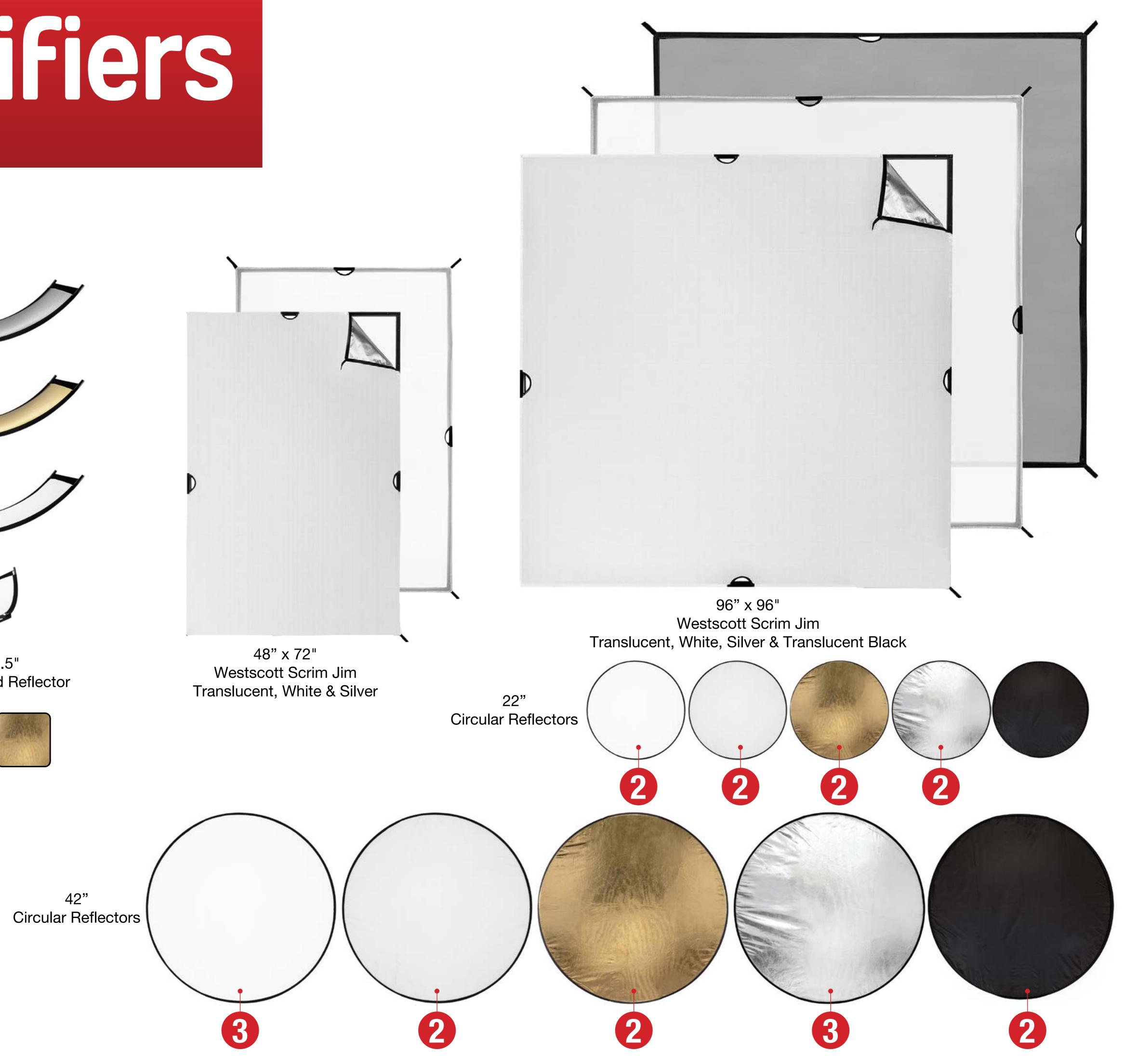
## Modifiers Reflectors



24" x 58.5" x 13.5" Glow ArcLight II Curved Reflector

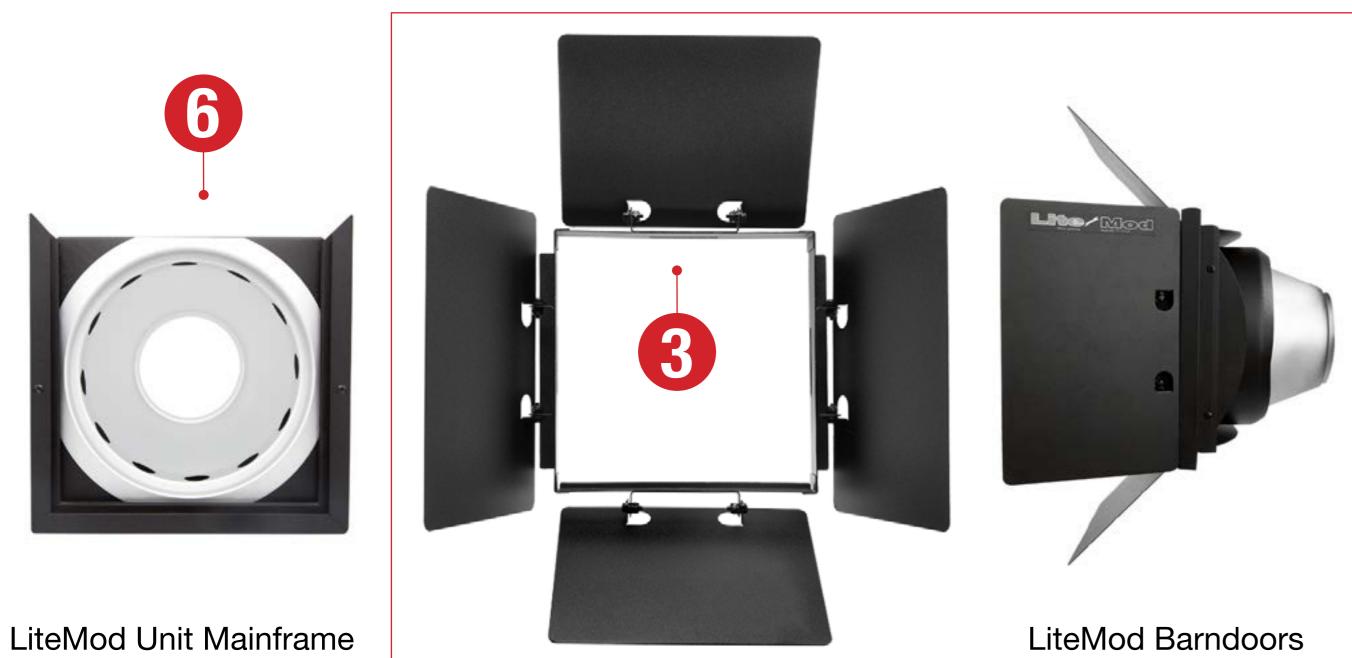
12" Square Reflector Silver & Gold





## Modifiers Light Shape & Color







6" Aputure Fresnel 2X Beam Spread Variable from 12° to 40°



NG-10X Fresnel Lens Focuse Bowens Mount + 4 Colors Filter



30° Honeycone Grid for 11" Long Throw Reflector



Backdrop Heavy 54" x 18'





10° 20° 30° 40° Honeycome Grid for 7" LiteMod Unit Minframe

White Shovel Background Reflector



### 20 Color Gels for LiteMod Unit Mainframe

### Pro Gel Vivid Colors Filter Pack 12 x 12









# Specialize

### THE IMAGE

SIGMA

-1511

SIGMA

At HDmedia, we have amazing Cameras and Lenses suited for each task. Our variety of gear fits most of the shots for your creative vison.

Cameras in different levels for video as well as photography from HD, 4K to 8K.

Lenses for all different needs in three mounts Canon EF, Sony E and Fujifim G.

## EQUIPMENT

Cist 1

- 3 Different Camera Systems specialized for each application.
- Special Macro Lenses for each application.
- Broadcast Video Cameras.
- Cinema Camera for Commercial and Cine.

• Medium format camera for Commercial photography.







Fuji GFX 50S 51.4MP Medium Format Camera



Sony Cyber-shot DSC-RX10 1" Sensor 24-200mm f2.8 • 20MP 1080p



Sony PMW-EX3 XDCAM EX HD 3x 1/2" Sensors Fujinon 5.8-81.2mm, f/1.9



Canon EOS 40D SLR 10MP • 1080p



Canon EF 50mm f/1.4 USM Lens





Zhongyi Speedmaster 85mm f/1.2



Fujifilm MCEX-45G Macro Extension Tube





Fujifilm GF Macro 120mm f/4



Sony A1 50MP Full Frame 8K 30p and 4K 120p10-Bit



Sony FE 135mm f/1.8 GM



Sony FE 35mm f/1.4 GM



### Fujifilm GF Zoom 32-64mm f/4



### Fujifilm GF Wide 23mm f/4





## Photography Gear

## THE BIG PICTURE

It doesn't matter what is the final purpose of your photo shoot. The most important thing is the final shot.

The correct photography gear for the shot makes the shot or not.

That's why we, at HDmedia, strive to provided you with the correct equipment for each project and have your vision turn into reality.

### TOOLS

- Several tripods and stands for the camera.
- High Speed and power flashes
- Specialized trigger system for a wide variety of conditions and needs.

## Photography Gear



Pluto Trigger Smart High Speed Camera Trigger Available for Canon



Pluto Trigger high-speed photography triggered by sound, light or laser beam Interruption

640 WS EINSTEIN

BUFF

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THE FLASH HEADS

**ARE INCLUDED IN** 

THE STUDIO RENT

Flash Head

Manfroto 190 Camera Stand Min 22.5" Max 72" Arm 35.5"



Image taken with Pluto Trigger

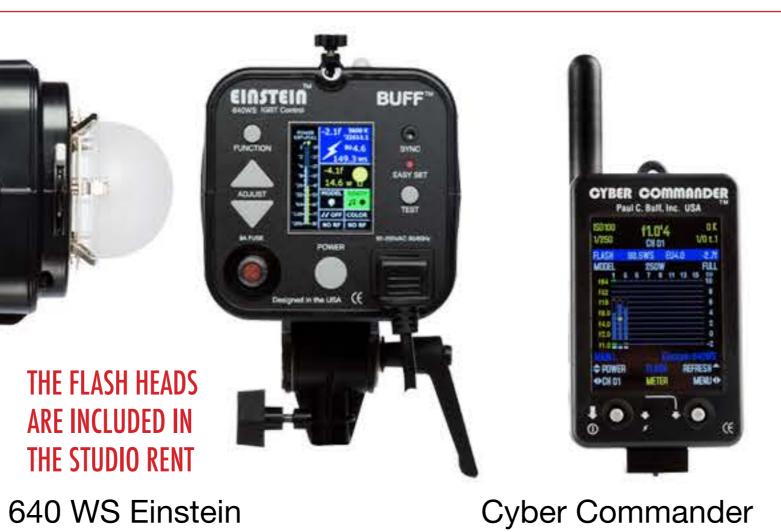




The Pluto Valve Control Water Droplet for Splash Photography Pluto infrared Break Sensor

necia

Pluto Trigger App Control Sound, Light or Break Laser Sensors



Remote Flash Controller





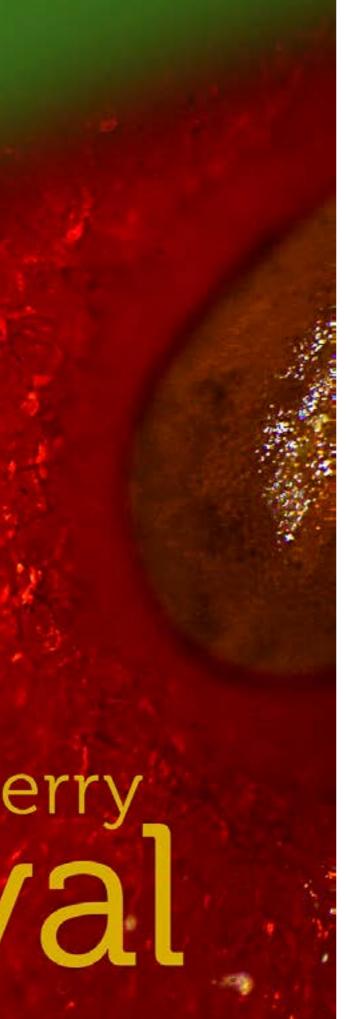
Apple MacPro for Teather Photography With Capture One V 22



edelkrone JibOne Motorize Jib



## strawberry festiva



## Macro - Micro Photo & Video

## THE BIG PICTURE

The Impact of Macro and Micro Photography or Video in any commercial application, it is very powerfull. To show a small product or detail of a product in a big canvas is always and eye candy.

But the tools and techniques required to accurately and consistently produce this kind of amazing shots, have always been a challenge for any photographer or videographer.

At HDmedia, we can provide all the tools needed to acomplish these amazing shots.

## TOOLS

- 3 Different Camera Systems specialized for each application.
- Special Macro Lenses for each application.
- Dedicated Macro Mini Studio
- Specialized Flash head for extreme closeups
- Micro Step focusing rail for photo staking

## Macro & Micro Photography & Video Gear



Neewer Pro 4-Way Macro Focusing Focus Rail



Sigma EM-140 DG TTL Macro Ringlight Flash

0000 Macro Multi Lit Studio Box

Sargent-Welch Stereo Microscope 2x and 10x Mag. for Microphotrography





Fuji GFX 50S 51.4MP Medium Format Camera



Fujifilm MCEX-45G Macro Extension Tube







Sony A1 50MP Full Frame 8K 30p and 4K 120p10-Bit



Sony FE 135mm f/1.8 GM



Canon EOS 40D SLR 10MP • 1080p



Sigma 2x EX DG APO Teleconverter



### Sigma 70-200mm f/2.8 II EX DG APO Macro

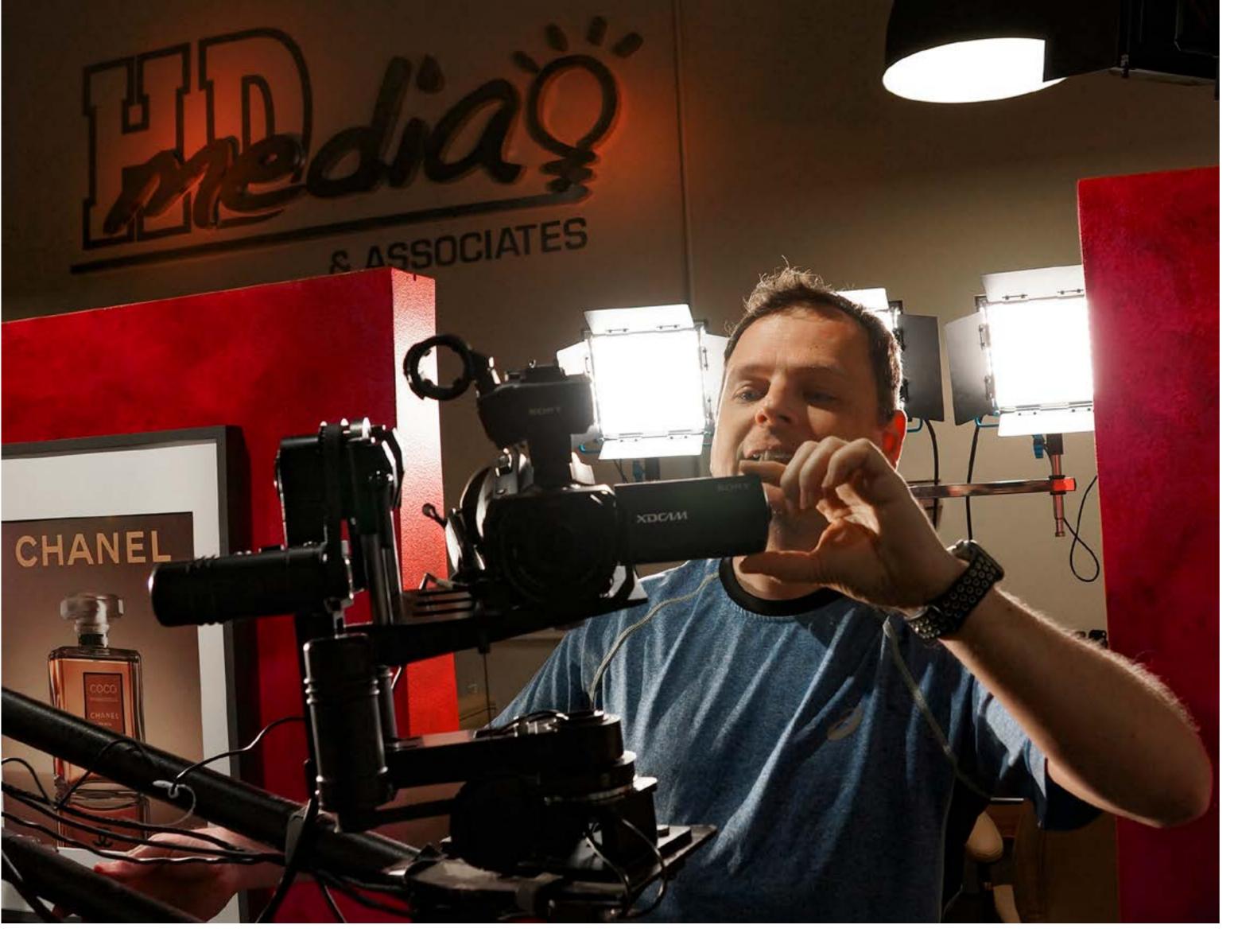






### Venus Optics Laowa 24mm f/14 Probe







## Motion for Video

## MOTION PICTURES

Movement is the escense of video that transfer these feelings to the audiece. There are many techniques and tools to achive all of them.

Your creativity is challenged to achive the mood required for the shot.

At HDmedia, we can provide a variety of manual, electronic, and programable tools, to create the most sophisticated shots over and over.

## TOOLS

- Slider Semi-Programable and Manual
- Crane Semi-Programable and Manual
- Jib Fully Programable
- Turn Table, Programable
- Handheald Gimbal

## **Slider, Crane, Jib & Turn Table for Video**



Zhiyun Crane 3 LAB olly 10 lb Payload Handheal Gimbal With Motorized Focus Puller & Zoom

Second Shooter Panning Motor Second Shooter Tilting Motor KESSLER-Second Shooter Full 3D Programable Slider

edelkrone HeadPlus V2 Motorize Pan/Tilt Head



edelkrone PanPro Motorize Pan Head



edelkrone Power Module



Glidecam Camcrane 200 10' High & 25 lb Payload



Motorize Jib



## Calibration & Control

## CALIBRATION REFERENCE

Light is one of the most essential pieces to a production. Light affects the perception on how you perceive the mood in a scene. Having the proper calibration and reference tools raises the level of the video to a whole new dimension.

## TOOLS

- Calibrated Monitors
- Light meters
- Calibration Cards
- Color Correction and Color Grading Console



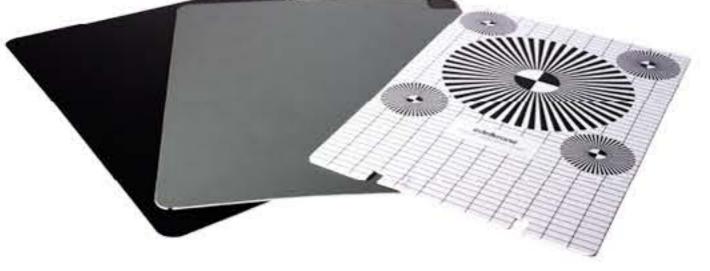
## Monitors, Calibration & Color Correction



Telmax PRO-IP-EX Universal Tablet Teleprompter With Apple Ipad & Teleprompt+ 3 App



Apple MacPro for Teather Monitor With Capture One V 22



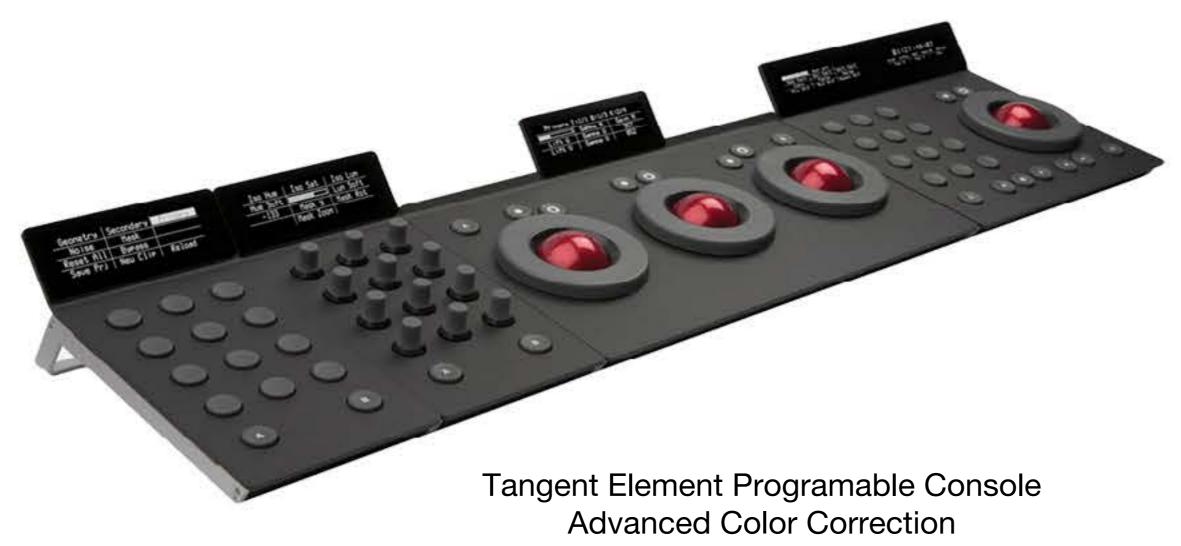
Reference Cards Black, 18% Gray & Focus



Tiffen Color Control Patches and Gray Scale



i1Display Pro Pro Display Calibration





Blackmagic Design Smartview Duo SDI Dual 8" LCD Monitors





Ninja V+ 5.2" 8K HDMI **Recording Monitor** 





Calibrite ColorChecker Color Control





Warm Cards White Balance Reference

MINOLTA 4F Digital Auto Light Meter





BenQ SW321C 32" 16:9 4K HDR IPS Photo and Video Color Correction Monitor

### Lilliput 10.1" A11 4K HDMI & 3G-SDI Monitor







## Audio Gear

## SOUND

George Lucas likes to say, "Sound is fifty percent of the movie-going experience". It is very important that you get the sound right for your video - without good sound, your work will look terrible and incompentent.

HDmedia offers several tools to enhance your audio recording production.

## TOOLS

- Boom Micrhophone
- Boom Pole
- Wireless microphone system
- Sound Blankets
- Loud Speakers



### Microphones, Recorder & Speakers

### ALL EQUIPMENT WITH THIS LOGO IT'S AVAILABLE FOR AN ADDITIONAL RENT. (IT'S NOT INCLUDED IN THE STUDIO RENT)





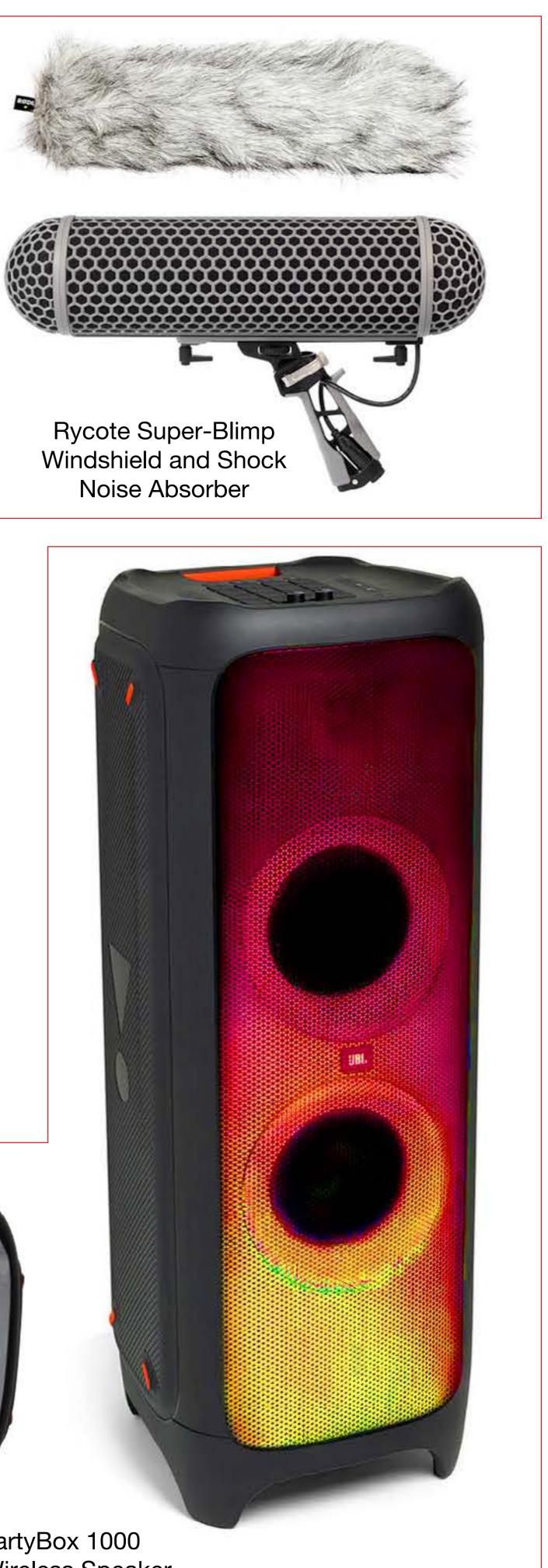












K-Tek KE-89CC Aluminum Boompole with internal XLR Cable

Rode NTG 3 Shoot Gun Microphone

Sound Proof Blankets

Tascam DR-60D 4-Channel Linear PCM Recorder





JBL PartyBox 1000 1100W Wireless Speaker