



Lexi Boese, Owner High Tide Marketing

Lexi is focused on metrics-based, customer-centric marketing with a passion for problem solving. She has created strategies for businesses ranging from biotechnology to kung-fu studios.

As a writer, creative strategist, and communications expert, she focuses on understanding people and helping match products or services that will better their lives. As a consultant, she knows how to implement digitally, technically, and visually.

She effectively communicates effectively with any team and creates cohesive strategies that play on the strengths of any team. When she's not working, you can find her drawing, snowboarding, hiking in the mountains or doing yoga. She has an MBA Certification from Pepperdine University which has supported her three dimensional approach to marketing.