



North Carolina Blueberry Festival Association

PO Box 1554 ♦ Burgaw, North Carolina 28425 ♦ 910-259-2007

info@ncblueberryfestival.com

Dear Sponsor,

The North Carolina Blueberry Festival will celebrate another festival June 21st, 2025, with the kickoff concert to be held on June 20th. The festival is held on and around Burgaw's historic courthouse square and has become one of the largest and most entertaining family events held in our state. Founded in 2003, the festival board strives to make each year better than previous years and more enjoyable for all age groups.

The festival's primary mission has not changed as it continues to celebrate the historic, economic, and cultural significance of blueberries grown in the Southeast region of our state. Scholarships and other educational activities continue as priorities of the festival. Our young people's advanced education is vital to their future and that of our state and nation. Again, as in previous years, scholarships will be available to deserving students residing in the blueberry producing counties of Bladen, Duplin, New Hanover, Pender, and Sampson.

Festival proceeds are also available to support academic and sports related activities, as well as supporting medical clinics in schools and other charitable missions, including the "Meals on Wheels" program.

These festival endeavors would not be possible without the generous support of sponsors like you who lend their name and financial support to the festival. We are grateful for your continued involvement in this premier family event and trust you will support the North Carolina Blueberry Festival again this year. The North Carolina Blueberry Festival Association is a 501(c)(3) nonprofit organization (federal tax ID Number 20-2289767).

We hope to see you on festival day in the Sponsor's Hospitality Suite at the Burgaw Community Building located directly across the street from the blueberry grower's sales area.

Best regards,
Board of Directors
North Carolina Blueberry Festival Association



Annual North Carolina Blueberry Festival

June 20th & 21st, 2025

History:

The very first North Carolina Blueberry Festival was held in Burgaw in June of 2003. It was and still is a heritage celebration that brings our community together by honoring the historic, economic, and cultural significance of blueberries grown in the southeastern region of our state. We have enjoyed continuing and growing this event, and we are thrilled to host another festival the third weekend in June.

What we do:

Our mission is to advance the general education of the promotion of blueberries and tourism while supporting farming and NC agriculture. In addition to supporting our farmers, proceeds from the festival are used to provide educational scholarships to students residing in the blueberry producing counties of Bladen, Duplin, New Hanover, Pender, and Sampson. Further, proceeds are utilized to support academic and sports-related school programs, medical clinics in schools, and other local charitable efforts including Meals on Wheels.

Sponsorship:

This festival and our organization's efforts are impossible without our partners' generous support. We pride ourselves in being a 501(c)(3) non-profit that puts the funds we raise back into our communities and schools. We hope you will consider becoming a sponsor to foster the success and growth of our organization and experience gratitude!

**Yes, we want to sponsor the
2025 North Carolina Blueberry Festival
To be held on June 20th & June 21st, 2025**

AMOUNT OF SPONSORSHIP:

\$ _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY CONTACT NAME*: _____

EMAIL: _____ PHONE: _____

*All festival communications will be directed to the primary contact at the email address provided.

The sponsor display booth needs to be set up by 8:00am on Saturday, June 21st and can be broken down between 6:00-10:00pm. Optional setup on Friday, June 20th information to be emailed later. Overnight security will be onsite, but sponsors that choose to leave displays do so at their own risk. You will need to bring your own tent, tables, and chairs. Please note, the NC Blueberry Festival is a RAIN OR SHINE event!

- 10' x 20' display booth space (Platinum level sponsors only)
- 10' x 10' display booth space
- No booth space needed
- I will need electricity.

Please submit this form immediately to reserve your space and payment by May 1st^t to receive full sponsorship benefits.

Also, we ask that you email a high-resolution copy of your logo to info@ncblueberryfestival.com (Includes returning sponsors)

Payment can be remitted by check to PO Box 1554, Burgaw, NC 28425

2025 North Carolina Blueberry Festival



Title Sponsor

To be the title sponsor for the 2025 festival please reach out to the festival office to discuss benefits and cost at info@ncblueberryfestival.com



Presenting Sponsor \$7500

XL Logo on the festival mainstage banner

Your Logo on all festival printed promotions

Announced during the opening ceremony on the mainstage by the festival Emcee

Logo on festival map and fliers

Social media recognition

Recognition on NCBF website

Premium booth space up to 10 x 30

VIP access to the Sponsor Hospitality suite for you and your guest

2025 North Carolina Blueberry Festival



Platinum Sponsor \$5000

Large logo on the festival mainstage banner

Logo on festival map and fliers

Social media recognition

Recognition on the NCBF website

Premium booth space up to 10 x 30

VIP access to the Sponsor Hospitality Suite for you and your guest



Gold Sponsor \$3000

Large logo on the festival mainstage banner

Your logo on the festival map

Social media recognition

Recognition on the NCBF website

Booth space up to a 10x20

Access to the Sponsor Hospitality Suite for you and your guest

2025 North Carolina Blueberry Festival



Silver Sponsor \$2000

Your logo on the festival mainstage banner

Your logo on the festival map

Social media recognition

Recognition on the NCBF website

Booth space of 10 x 10

Access to the Sponsor Hospitality Suite for you and your guest



Bronze Sponsor \$1000

Your name on the festival mainstage banner

Your name on festival map

Social Media Recognition

Recognition on the NCBF website

Booth space of 10 x 10

Access to the Sponsor Hospitality Suite for you and your guest